

2019-2023 Competing in the Europe HIV/AIDS Diagnostic Testing Market: France, Germany, Italy, Spain, UK-Supplier Shares and Sales Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

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Abstracts

Summary

This 5-country report presents detailed analyses of the AIDS diagnostics market in Europe (France, Germany, Italy, Spain, UK). The report provides the 5-year test volume and sales forecasts by country for HIV-1/2/Combo, HIVAg/HIV NAT, HTLV-I/II, Western Blot and other confirmatory tests performed in the following markets:

Hospitals

Public Health Labs

Commercial/Private Labs

Blood Banks

Physician Offices

Ambulatory Care Centers

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of AIDS tests.

Highlights

Provides scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses.

Examines market applications of Molecular Diagnostics, Immunodiagnostics, IT and other emerging technologies.

Reviews infectious disease testing analyzers marketed by Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho- Clinical Diagnostics/J&J, Roche, Siemens, Tosoh and other suppliers.

Profiles leading manufacturers and potential market entrants developing innovative technologies and products.

Analyzes alternative market penetration strategies for suppliers.

Methodology

The report is based on a combination of primary and secondary information sources, including Venture Planning Group's proprietary database developed during the course of over 100 syndicated studies and numerous proprietary single-client assignments. The database contains information on companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted.

Contains 277 pages and 31 tables

Contents

I. INTRODUCTION

II. AIDS/HIV @ WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests: HIV-1/2/Combo , HIVAg/HIV NAT, Western Blot
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors

7. Market Segmentation

IX. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

X. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix/Erba
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech/Leica
Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens

Takara Bio
Thermo Fisher
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests

France: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

France: HIV Ag Test Volume and Sales Forecasts By Market Segment

France: HIV NAT Blood Screening Test Volume and Diagnostics Sales

France: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

France: AIDS Diagnostics Market by Major Supplier

France: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Germany: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

Germany: HIV Ag Test Volume and Sales Forecasts By Market Segment

Germany: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Germany: Western Blot/Other Confirmatory Tests Volume And Sales Forecasts by Market Segment

Germany: AIDS Diagnostics Market by Major Supplier

Germany: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Italy: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

Italy: HIV Ag Test Volume and Sales Forecasts By Market Segment

Italy: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Italy: Western Blot/Other Confirmatory Tests Volume And Sales Forecasts by Market Segment

Italy: AIDS Diagnostics Market by Major Supplier

Italy: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Spain: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

Spain: HIV Ag Test Volume and Sales Forecasts By Market Segment

Spain: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Spain: Western Blot/Other Confirmatory Tests Volume And Sales Forecasts by Market Segment

Spain: AIDS Diagnostics Market by Major Supplier

Spain: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

UK: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

UK: HIV Ag Test Volume and Sales Forecasts By Market Segment

UK: HIV NAT Blood Screening Test Volume and Diagnostics Sales

UK: Western Blot/Other Confirmatory Tests Volume And Sales Forecasts by Market Segment

UK: AIDS Diagnostics Market by Major Supplier

UK: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

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