

# 2018 World Leading Agrochemical Companies Marketing Strategies

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## Abstracts

This new report from VPGMarketResearch.com provides global agrochemical companies marketing strategies. The analysis presents:

Major promotional strategies

Distribution approaches

Product service and support

Customer relations

The companies analyzed in the report include ADAMA, BASF, Bayer, Dow Chemical, DuPont, FMC, Monsanto, Nufarm, Sumitomo, and Syngenta.

Contains 30 pages

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**1. ADAMA**

**2. BASF**

**3. BAYER**

**4. DOW CHEMICAL**

**5. DUPONT**

**6. FMC**

**7. MONSANTO**

**8. NUFARM**

**9. SUMITOMO**

**10. SYNGENTA**

**FOR EACH COMPANY, THE REPORT PROVIDES:**

Internally developed and acquired technologies and related capabilities

Proprietary technologies and patent litigations

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