

# 2019 POC Diagnostics Market Shares, Segmentation Forecasts, Competitive Landscape, Innovative Technologies, Latest Instrumentation, Opportunities for Suppliers

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## Abstracts

This new 1,172-page report from LeadingMarketResearch.com contains 256 tables, and provides a comprehensive analysis of the 10 major POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies.

### Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic Technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

### Market Segmentation Analysis

Review of the 10 major POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:

Home/Personal Testing

Physician Offices/Group Practices

Emergency Rooms

Operating/Recovery Suites

ICUs/CCUs

Cancer Clinics

Ambulatory Care Centers

Surgery Centers

Nursing Homes

Birth Centers

and by test category:

Routine and Special Chemistry

Microbiology/Infectious Diseases

Hematology

Flow Cytometry

Coagulation

Immunoproteins

Drugs of Abuse

TDM

Endocrine Function

## Tumor Markers

### Sales and Market Share Analysis

Sales and market shares of major reagent and instrument suppliers.

### Current and Emerging Products

Analysis of over 130 diagnostic procedures.

Review of leading chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

### Technology Review

Emerging Technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing POC diagnostic Technologies and products, by test.

### Competitive Assessments

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

### Strategic Recommendations

Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

## Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 1,172 pages and 256 tables

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Alfa Wassermann  
Awareness Technologies  
Beckman Coulter/Danaher  
bioMeriuex  
Carolina Chemistries  
Horiba  
Inverness  
Medica  
Nova Biomedical  
Ortho-Clinical Diagnostics  
Polimedco  
Randox

Roche

2. Hematology Analyzers Manufactured by:

Abbott

Becton Dickinson

Beckman Coulter/Danaher

Biocode

Drew-Scientific

Diesse Ves Matic

Horiba

Menarini

Nihon Kohden

Polymedco

Sysmex

3. Coagulation Analyzers Manufactured by:

Behnk Elektronik

Bio/Data

Cardiovascular Diagnostics

Diagnostica Stago

Helena Laboratories

Instrumentation Laboratory

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Beckman Coulter/Danaher  
Becton Dickinson  
Bio/Data  
Biomerieux  
Bio-Rad  
Cepheid  
Chrono-Log  
Corgenix  
Decode Genetics  
Diadexus  
Diagnocure  
Diagnostica Stago/Trinity Biotech  
Diamedix  
Diasorin

Eiken Chemical  
EKF Diagnostics  
Fujirebio  
Grifols  
Helena Laboratories  
Hologic/Gen-Probe  
Horiba  
Instrumentation Laboratory  
International Technidyne/Nexus DX  
Kreatech/Leica  
Kyowa Medex  
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Qiagen  
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U.S.A., Gonorrhoea Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Helicobacter Pylori Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Hepatitis Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Herpes Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Influenza Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Lyme Disease Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Mononucleosis Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Rubella Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Streptococci Testing Market Estimated Market Shares of Major Suppliers

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U.S.A., CA 15-3/27-29 Testing Market by Major Suppliers

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U.S.A., PAP Testing Market by Major Suppliers

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U.S.A., Hematology Consumable Market Estimated Market Shares of Major Suppliers

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U.S.A., Flow Cytometry Consumable Market Estimated Market Shares of Major Suppliers

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