

# **2018 North America Immunoprotein Testing Market: A 3-Country Analysis--Supplier Shares, Segment Forecasts, Competitive Landscape, Innovative Technologies, Latest Instrumentation, Emerging Opportunities**

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## **Abstracts**

This new report from LeadingMarketResearch.com presents analysis of the immunoprotein testing market in 3 countries, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

### Country Analyses

Canada, Mexico, USA

The report provides test volume and sales forecasts by country and market segment for the following assays:

C3

C4

Ceruloplasmin

Free Light Chains

Haptoglobin

IgA

IgE Specific

IgE Total

IgG

IgM

Immunofixation  
Prealbumin  
Protein Electrophoresis

During the next decade, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

This unique market and technology assessment is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts by country, market segment and individual test; reviews leading analyzers; and profiles key competitors.

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Instrumentation Laboratory/Werfen  
Kyowa Medex  
Ortho-Clinical Diagnostics  
PerkinElmer  
Quest Diagnostics  
Roche  
Siemens Healthineers  
Sysmex  
Thermo Fisher  
Tosoh  
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