

# Nippon Paint 2019: Strategic Assessment and Global Paint and Coatings Sales Segment Forecasts

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Date: July 2019

Pages: 0

Price: US\$ 750.00 (Single User License)

ID: 26A2B1577E1EN

## Abstracts

Strategic assessment of the competitive environment is widely recognized as one of the highest priority management responsibilities, the task crucial to business survival, growth and profitability.

This new report from LeadingMarketResearch.com provides strategic assessment of Nippon Paint's technological know-how, marketing tactics and strategic directions in the global paint and coatings market.

## Contents

**SECTION I: TECHNOLOGICAL KNOW-HOW**

**SECTION II: MARKETING TACTICS**

**SECTION III: STRATEGIC DIRECTION**

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