

2019-2023 Leading Diagnostic Imaging Companies: Marketing Strategies and Global Sales Segment Forecasts

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Abstracts

This new report from LeadingMarketResearch.com provides marketing strategies of global diagnostic imaging companies. The analysis presents:

The U.S. and international sales force size in major geographic regions.

Selling options, including rental plans, leasing and others.

Promotional tactics, e.g., pricing, discounts, advertising, trade shows, seminars, product literature, newsletters, etc.

System service and support.

The companies analyzed in the report include Analogic, Canon Medical Systems, Esaote, GE, Hitachi, Hologic, Philips, Shimadzu, and Siemens.

Contains 50 pages

Contents

ANALOGIC

ESAOTE

GE

HITACHI

HOLOGIC

PHILIPS

SHIMADZU

SIEMENS

TOSHIBA

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