

2018 Global Mycoplasma Testing Market: US, Europe, Japan--Supplier Shares and Sales Segment Forecasts by Country, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

https://marketpublishers.com/r/2F7BEDAF7F9EN.html

Date: June 2018 Pages: 202 Price: US\$ 4,350.00 (Single User License) ID: 2F7BEDAF7F9EN

Abstracts

The report presents a detailed analysis of the Mycoplasma diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Mycoplasma definition, epidemiology and etiology are reviewed.

The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Mycoplasma tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies,



market entry barriers and risks, and strategic planning issues and concerns.

Contains 202 pages and 15 tables



Contents

1. INTRODUCTION

2. WORLDWIDE TEST OVERVIEW, TECHNOLOGIES AND INSTRUMENTATION

A. Background, Diagnostic Tests, Vaccines and Drugs

B. INSTRUMENTATION Review: Operating Characteristics, Features and Selling Princes of Leading Infectious Disease Automated and Semi-automated Analyzers

- C. Emerging Infectious Disease Diagnostic Technologies
 - 1. MOLECULAR DIAGNOSTICS
 - 2. MONOCLONAL ANTIBODIES
 - 3. IMMUNOASSAYS
 - 4. DIFFERENTIAL LIGHT SCATTERING
 - 5. INFORMATION TECHNOLOGY
 - 6. ARTIFICIAL INTELLIGENCE
 - 7. LIPOSOMES
 - 8. FLOW CYTOMETRY
 - 9. CHROMATOGRAPHY
 - 10. DIAGNOSTIC IMAGING
 - 11. GEL MICRODROPLETS
 - 12. OTHERS
- D. Personal Testing

3. COUNTRY ANALYSES: SALES AND VOLUME FORECASTS

4. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. INSTRUMENTATION
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- **D.** Auxiliary Products

5. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

6. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements



- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

7. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

8. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare



Siemens Takara Bio Thermo Fisher/Life Technology Wallac/PE Wako



I would like to order

Product name: 2018 Global Mycoplasma Testing Market: US, Europe, Japan--Supplier Shares and Sales Segment Forecasts by Country, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

Product link: https://marketpublishers.com/r/2F7BEDAF7F9EN.html

Price: US\$ 4,350.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2F7BEDAF7F9EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature ____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970