

# **2019 Global Infectious Disease Molecular Diagnostics Market: US, Europe, Japan-Supplier Shares by Test, Volume and Sales Segment Forecasts, Competitive Strategies, Innovative Technologies, Instrumentation Review**

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## **Abstracts**

This new seven-country study from LeadingMarketResearch.com contains 1,265 pages, 191 tables, and is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the infectious disease molecular diagnostics market during the next five years.

### Report Highlights

Business and technological trends in major markets

Five-year test volume and sales forecasts

Market shares of leading competitors

Feature comparison of major analyzers

Strategic profiles of leading market players and start-up firms developing innovative products

Specific product and business opportunities for instrument and consumable suppliers.

## Rationale

The infectious disease molecular diagnostics market is one of the most rapidly growing segment of the in vitro diagnostics industry. The next five years will witness significant developments in reagent systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the infectious disease molecular diagnostics market, many companies are already exploiting new molecular Technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostic companies during the next five years.

## Geographic Coverage

France

Germany

Italy

Japan

Spain

UK

USA

## Worldwide Market Overview

Laboratories performing DNA sequencing and molecular diagnostic testing for infectious diseases by country and market segment.

Five-year test volume and sales projections by country.

## Market Segmentation Analysis

Sales and market shares of leading suppliers of infectious disease molecular diagnostic reagent kits and components.

Five-year test volume and sales projections for over 40 infectious disease molecular diagnostic assays.

A comprehensive analysis of the sequencing market by country and laboratory segment.

Detailed market segmentation analysis, including review of the market dynamics, trends, structure, size, growth and major suppliers by country.

## Product/Technology Review

Comparison of leading infectious disease molecular diagnostic analyzers.

Extensive review of molecular diagnostic Technologies, test formats, detection methodologies, trends in testing automation and over target/signal amplification methods.

Worldwide listings of companies, universities and research centers developing new molecular diagnostic Technologies and products.

## Competitive Assessments

Extensive strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new Technologies/products in R&D.

Comprehensive listings of companies developing and marketing infectious disease molecular Diagnostic products, by test and application.

## Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 1,265 pages and 191 tables

## Contents

### **I. INTRODUCTION**

### **II. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Computers, Software and Automation
- D. Auxiliary Products

### **III. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **IV. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies For Decentralized Testing Markets

### **V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge And Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **VI. WORLDWIDE MARKET AND TECHNOLOGY REVIEW**

- A. DNA Sequencing
  - 1. Introduction
  - 2. Sequencing Methods
  - 3. Autoradiography
  - 4. The Human Genome Project
  - 5. S
  - 6. Image Scanners

7. Fluorescent Detection
  8. Gene Profiling
  9. Gene Expression
  10. Polymorphism Screening
  11. Protein Interaction Networks
- B. DNA and RNA Probe Technologies**
1. Basic Principles
  2. Probe Preparation
  3. The DNA Probe Test
  4. Test Formats
  5. Labeling Techniques
  6. Amplification Methods
- C. Detection Technologies**
1. Radioactive Methods
    - a. Overview
    - b. Major Isotopes
      - P-32
      - S-35
      - H-3
      - I-125
  2. Non-Isotopic Methods
    - a. Enzymatic Labels
    - b. Chemical Labeling
      - Indirect Chemical Labeling
      - Direct Chemical Labeling
    - c. Fluorescence
    - d. Chemiluminescence
    - e. Electrical Conductivity
- D. Molecular Diagnostic Instrumentation Review**
1. Abbott LCx
  2. Beckman Coulter/Biomek FK
  3. BD Viper System with XTR Technology
  4. BD Innova
  5. Becton Dickinson SDA
  6. bioMerieux NucliSENS easyMAG
  7. bioMerieux NucliSENS easyQ and MiniMAG
  8. Bio-Rad GeneScope
  9. Cepheid GeneXpert
  10. Curetis Unyvero

11. GenMark Dx eSensor XT-8
  12. Hologic/Gen-Probe Panther
  13. Hologic/Gen-Probe Tigris/DTS
  14. HTG Molecular Edge
  15. Life Technologies QuantStudio Dx
  16. Qiagen QIA Symphony RGQ
  17. Roche Cobas Amplicor
  18. Roche Cobas TaqMan
  19. Roche Cobas TaqMan
  20. Roche Cobas TaqMan AmpliPrep
  21. Roche LighCycler
  22. Roche Cobas 4800
  23. Roche Cobas s
  24. Siemens Versant
  25. Tecan LS Series
- E. Biochips: Genosensors, Microarrays, and Labs-on-the-Chip
- Liquid Transportation and Mixing
  - Separation
  - Reaction
  - Detection
- F. Pharmacogenomics
- G. Major Applications, Microbiology/Infectious Diseases
- a. Overview
  - b. Major Infectious Diseases
    - AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
    - Adenovirus
    - Aeromonas
    - Anthrax/Bacillus Anthracis
    - Arboviruses
    - Babesiosis
    - Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)
    - Blastocystis Hominis
    - Brucella
    - Campylobacter
    - Candida
    - Chagas Disease
    - Chancroid
    - Chlamydia
    - Clostridium Difficile

Coronaviruses  
Coxsackieviruses  
Creutzfeldt-Jakob's Disease  
Cryptosporidium Parvum  
Cyclospora Cayetanensis  
Cytomegalovirus  
Ebola Virus  
E. Coli  
EchoVirus  
Encephalitis  
Enteroviruses  
Epstein-Barr Virus  
Giardia Lamblia  
Gonorrhea  
Granuloma Inguinale  
Hantavirus  
Helicobacter Pylori  
Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT  
Herpes Simplex Virus  
Human Herpes Virus-6 (HHV-6)  
Influenza Viruses  
Legionella  
Lyme Disease  
Lymphogranuloma Venereum (LGV)  
Malaria  
Measles (Rubeola)  
Meningitis  
Microsporidium  
Mononucleosis  
Mumps  
Mycoplasma  
Papillomaviruses  
Parvovirus B19  
Pneumonia  
Polyomaviruses  
Pseudomonas Aeruginosa  
Rabies  
Respiratory Syncytial Virus (RSV)



Rhinoviruses  
Rotavirus  
Rubella  
Salmonellosis  
Septicemia  
Shigellosis  
Staphylococcus Aureus  
Streptococci  
Syphilis  
Toxoplasmosis  
Trichomonas Vaginalis  
Tuberculosis  
Vibrio  
West Nile Virus  
Yersina

#### H. Competing/complementing

1. Monoclonal Antibodies/Immunoassays
2. RNA Probes
3. Two-Dimensional Electrophoresis
4. Flow Cytometry

### **VII. WORLDWIDE MARKET OVERVIEW**

1. Business Environment
2. Market Structure
3. Market Size and Growth

### **VIII. FRANCE MOLECULAR DIAGNOSTICS MARKET**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

### **IX. GERMANY MOLECULAR DIAGNOSTICS MARKET**

- A. Executive Summary
- B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

## **X. ITALY MOLECULAR DIAGNOSTICS MARKET**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

## **XI. JAPAN MOLECULAR DIAGNOSTICS MARKET**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

## **XII. SPAIN MOLECULAR DIAGNOSTICS MARKET**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

## **XIII. U.K. MOLECULAR DIAGNOSTICS MARKET**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

## **XIV. U.S.A. MOLECULAR DIAGNOSTICS MARKET**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

## **XV. COMPETITIVE ASSESSMENTS**

Abbott

Affymetrix

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biokit

bioMerieux

Bio-Rad

Biotest

Cepheid

CellMark Forensics/LabCorp

Decode Genetics

Diadexus

Eiken

Elitech Group

Enzo

Exact Sciences

Fujirebio

Grifols

Hologic/Gen-Probe

Illumina

Kreatech/Leica

Li-Cor Biosciences

Monogram Biosciences/LabCorp

Myriad Genetics

Ortho-Clinical Diagnostics

Perkin Elmer/Caliper

Proteome Sciences

Qiagen

Roche

Scienion  
Sequenom  
Shimadzu  
Siemens  
Sierra Molecular  
Takara Bio  
Tecan Group  
Thermo Fisher

## **XVI. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING MOLECULAR DIAGNOSTIC TECHNOLOGIES**

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Adenovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Bartonella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Campylobacter Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Candida Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Chlamydia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Clostridium Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Coronavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Cryptosporidium Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing CMV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Echovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Enterovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing EBV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Giardia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Gonorrhoea Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Hantavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Helicobacter Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Hepatitis Molecular Diagnostic and Other

Direct Identification Tests

Major Companies Developing or Marketing Herpes Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Influenza Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Legionella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Lyme Disease Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Measles Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Meningitis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mononucleosis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mumps Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mycoplasma Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Pneumonia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing RSV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Rotavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Rubella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Salmonella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Septicemia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Shigella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Streptococci Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Syphilis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Toxoplasmosis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Trichomonas Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Tuberculosis Molecular Diagnostic and Other Direct Identification Tests

Worldwide, Laboratories Performing DNA Sequencing by Country

Worldwide, Molecular Diagnostics Market Potential Laboratory Universe by Country

Worldwide, Molecular Diagnostic Test Volume Forecast by Country

Worldwide, Molecular Diagnostics Market Forecast by Country

France

Molecular Diagnostics Test Volume And Sales By Major Application

France

Adenovirus Testing Market Estimated Sales by Major Supplier

France

Chlamydia Testing Market Estimated Sales by Major Supplier

France

CMV Testing Market Estimated Sales by Major Supplier

France

Gonorrhea Testing Market Estimated Sales by Major Supplier

France

Hepatitis Testing Market Estimated Sales by Major Supplier

France

Hepatitis C Testing Market Estimated Sales by Major Supplier

France

HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier

France

Herpes Testing Market Estimated Sales by Major Supplier

France

Influenza Testing Market Estimated Sales by Major Supplier

France

Meningitis Testing Market Estimated Sales by Major Supplier

France

Mycoplasma Testing Market Estimated Sales by Major Supplier

France

RSV Testing Market Estimated Sales by Major Supplier

France

Shigella Testing Market Estimated Sales by Major Supplier

Germany

Molecular Diagnostics Test Volume And Sales By Major Application

Germany

Laboratories Performing DNA Sequencing By Market Segment

Germany

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

Germany

Molecular Diagnostics Test Volume By Major Application

Germany

Major Infectious Disease Test Volume by Assay

Germany

Major Infectious Disease Test Volume by Method

Germany

Molecular Diagnostics Market By Major Application

Germany

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

Germany

Major Infectious Disease Diagnostics Market by Assay

Germany

AIDS Testing Market Estimated Sales by Major Supplier

Germany

CMV Testing Market Estimated Sales by Major Supplier

Germany

EBV Testing Market Estimated Sales by Major Supplier

Germany

Gonorrhea Testing Market Estimated Sales by Major Supplier

Germany

Hepatitis Testing Market Estimated Sales by Major Supplier

Germany

Hepatitis C Testing Market Estimated Sales by Major Supplier

Germany

HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier

Germany

Herpes Testing Market Estimated Sales by Major Supplier

Germany

Influenza Testing Market Estimated Sales by Major Supplier

Germany

Meningitis Testing Market Estimated Sales by Major Supplier

Germany

Mycoplasma Testing Market Estimated Sales by Major Supplier

Germany

Pneumonia Testing Market Estimated Sales by Major Supplier



Germany

RSV Testing Market Estimated Sales by Major Supplier

Germany

Rotavirus Testing Market Estimated Sales by Major Supplier

Italy

Molecular Diagnostics Test Volume And Sales By Major Application

Italy

Laboratories Performing DNA Sequencing By Market Segment

Italy

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

Italy

Molecular Diagnostics Test Volume By Major Application

Italy

Major Infectious Disease Test Volume by Assay

Italy

Major Infectious Disease Test Volume by Method

Italy

Molecular Diagnostics Market By Major Application

Italy

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

Italy

Major Infectious Disease Diagnostics Market by Assay

Italy

AIDS Testing Market Estimated Sales by Major Supplier

Italy

CMV Testing Market Estimated Sales by Major Supplier

Italy

Gonorrhea Testing Market Estimated Sales by Major Supplier

Italy

Hepatitis Testing Market Estimated Sales by Major Supplier

Italy

Hepatitis C Testing Market Estimated Sales by Major Supplier

Italy

HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier

Italy

Herpes Testing Market Estimated Sales by Major Supplier

Italy

Influenza Testing Market Estimated Sales by Major Supplier

Italy

Meningitis Testing Market Estimated Sales by Major Supplier

Italy

Mycoplasma Testing Market Estimated Sales by Major Supplier

Italy

RSV Testing Market Estimated Sales by Major Supplier

Japan

Molecular Diagnostics Test Volume And Sales By Major Application

Japan

Laboratories Performing DNA Sequencing By Market Segment

Japan

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

Japan

Molecular Diagnostics Test Volume By Major Application

Japan

Major Infectious Disease Test Volume by Assay

Japan

Major Infectious Disease Test Volume by Method

Japan

Molecular Diagnostics Market By Major Application

Japan

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

Japan

Major Infectious Disease Diagnostics Market by Assay

Japan

AIDS Testing Market Estimated Sales by Major Supplier

Japan

Chlamydia Testing Market Estimated Sales by Major Supplier

Japan

CMV Testing Market Estimated Sales by Major Supplier

Japan

Gonorrhea Testing Market Estimated Sales by Major Supplier

Japan

Hepatitis Testing Market Estimated Sales by Major Supplier

Japan

Hepatitis C Testing Market Estimated Sales by Major Supplier

Japan

Herpes Testing Market Estimated Sales by Major Supplier

Japan

Meningitis Testing Market Estimated Sales by Major Supplier

Japan

Mycoplasma Testing Market Estimated Sales by Major Supplier

Japan

Pneumonia Testing Market Estimated Sales by Major Supplier

Japan

Shigella Testing Market Estimated Sales by Major Supplier

Spain

Molecular Diagnostics Test Volume And Sales By Major Application

Spain

Laboratories Performing DNA Sequencing By Market Segment

Spain

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

Spain

Molecular Diagnostics Test Volume By Major Application

Spain

Major Infectious Disease Test Volume by Assay

Spain

Major Infectious Disease Test Volume by Method

Spain

Molecular Diagnostics Market By Major Application

Spain

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

Spain

Major Infectious Disease Diagnostics Market by Assay

Spain

AIDS Testing Market Estimated Sales by Major Supplier

Spain

Chlamydia Testing Market Estimated Sales by Major Supplier

Spain

CMV Testing Market Estimated Sales by Major Supplier

Spain

Gonorrhea Testing Market Estimated Sales by Major Supplier

Spain

Hepatitis Testing Market Estimated Sales by Major Supplier

Spain

Hepatitis C Testing Market Estimated Sales by Major Supplier

Spain

HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier

Spain

Herpes Testing Market Estimated Sales by Major Supplier

Spain

Influenza Testing Market Estimated Sales by Major Supplier

Spain

Meningitis Testing Market Estimated Sales by Major Supplier

Spain

Mycoplasma Testing Market Estimated Sales by Major Supplier

U.K.

Molecular Diagnostics Test Volume And Sales By Major Application

U.K.

Laboratories Performing DNA Sequencing By Market Segment

U.K.

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

U.K.

Molecular Diagnostics Test Volume By Major Application

U.K.

Major Infectious Disease Test Volume by Assay

U.K.

Major Infectious Disease Test Volume by Method

U.K.

Molecular Diagnostics Market By Major Application

U.K.

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

U.K.

Major Infectious Disease Diagnostics Market by Assay

U.K.

AIDS Testing Market Estimated Sales by Major Supplier

U.K.

Gonorrhea Testing Market Estimated Sales by Major Supplier

U.K.

Hepatitis Testing Market Estimated Sales by Major Supplier

U.K.

Hepatitis C Testing Market Estimated Sales by Major Supplier

U.K.

HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier

U.K.

Influenza Testing Market Estimated Sales by Major Supplier

U.K.

Mycoplasma Testing Market Estimated Sales by Major Supplier

U.K.

Pneumonia Testing Market Estimated Sales by Major Supplier

U.K.

Shigella Testing Market Estimated Sales by Major Supplier

U.S.A.

Molecular Diagnostics Test Volume And Sales By Major Application

U.S.A.

Laboratories Performing DNA Sequencing By Market Segment

U.S.A.

Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

U.S.A.

Molecular Diagnostics Test Volume by Major Application

U.S.A.

Major Infectious Disease Test Volume by Assay

U.S.A.

Major Infectious Disease Test Volume by Method

U.S.A.

Molecular Diagnostics Market By Major Application

U.S.A.

Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers

U.S.A.

Major Infectious Disease Diagnostics Market by Assay

U.S.A.

AIDS Testing Market Estimated Sales by Major Supplier

U.S.A.

Adenovirus Testing Market Estimated Sales by Major Supplier

U.S.A.

Chlamydia Testing Market Estimated Sales by Major Supplier

U.S.A.

CMV Testing Market Estimated Sales by Major Supplier

U.S.A.

Echovirus Testing Market Estimated Sales by Major Supplier

U.S.A.

Enterovirus Testing Market Estimated Sales by Major Supplier

U.S.A.

EBV Testing Market Estimated Sales by Major Supplier

U.S.A.

Gonorrhea Testing Market Estimated Sales by Major Supplier

U.S.A.

Hepatitis Testing Market Estimated Sales by Major Supplier  
U.S.A.

Hepatitis C Testing Market Estimated Sales by Major Supplier  
U.S.A.

HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier  
U.S.A.

Herpes Testing Market Estimated Sales by Major Supplier  
U.S.A.

Influenza Testing Market Estimated Sales by Major Supplier  
U.S.A.

Meningitis Testing Market Estimated Sales by Major Supplier  
U.S.A.

Mycoplasma Testing Market Estimated Sales by Major Supplier  
U.S.A.

Pneumonia Testing Market Estimated Sales by Major Supplier  
U.S.A.

Rabies Testing Market Estimated Sales by Major Supplier  
U.S.A.

RSV Testing Market Estimated Sales by Major Supplier  
U.S.A.

Salmonella Testing Market Estimated Sales by Major Supplier  
U.S.A.

Shigella Testing Market Estimated Sales by Major Supplier  
U.S.A.

West Nile Virus Nat Market Reagent Sales by Major Supplier

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