

# 2018 Global Animal Health Market Outlook and Leading Supplier Strategies, Marketing Tactics, and Technological Know-How

<https://marketpublishers.com/r/27C0BDE24A2EN.html>

Date: December 2017

Pages: 110

Price: US\$ 4,850.00 (Single User License)

ID: 27C0BDE24A2EN

## Abstracts

This new report from VPGMarketResearch.com provides global animal health market outlook and leading suppliers strategies, marketing tactics, and technological know-how. The report presents a worldwide strategic overview of the animal health market, including: Five-year forecasts for:

Major market segments

Key geographic regions

Assessment of major U.S. and international trends with potentially significant impact on the animal health industry during the next five years, including discussion of such issues as pricing, industry consolidation, market globalization, growing R&D cost, generics, as well as advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.

The company profiles include:

Specific business, new product development and marketing strategies.

Anticipated acquisitions, joint ventures and divestitures.

Major strengths and weaknesses.

Sales force size in the U.S. and other markets.

Promotional tactics.

Distribution approaches.

Product service and support.

Customer relations.

Internally developed and acquired animal health technologies, processes and related capabilities.

Proprietary technologies and patent litigations.

Contains 110 pages and 6 tables

## Contents

The Global Animal Health Market Dynamics and Trends

Strategic overview of the worldwide animal health market.

Fiveyear forecasts for major market segments and key geographic regions.

Assessment of major U.S. and international trends with potentially significant impact on the animal health industry during the next five years.

Pricing, industry consolidation, market globalization, growing R&D cost, and generics.

Advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.

Key market segments.

Major geographic areas.

Leading Animal Health Companies Strategic Directions

Specific business, new product development and marketing strategies.

Anticipated acquisitions, joint ventures and divestitures.

Major strengths and weaknesses.

Leading Animal Health Companies Marketing Tactics

Sales force size in the U.S. and other markets

Promotional tactics

Distribution approaches

Product service and support.

Customer relations

Leading Animal Health Companies Technological KnowHow

Internally developed and acquired animal health technologies, processes and related capabilities.

Proprietary technologies and patent litigations.

## List Of Tables

### LIST OF TABLES

Table 1: World Animal Health Market Estimated Sales by Market Segment

Table 2: World Animal Health Market Sales Forecast by Market Segment

Table 3: World Animal Health Market Estimated Sales by Geographic Region

Table 4: World Animal Health Market Sales Forecast by Geographic Region

Table 5: World Animal Health Market Estimated Sales by Animal Species

Table 6: World Animal Health Market Sales Forecast by Species

## I would like to order

Product name: 2018 Global Animal Health Market Outlook and Leading Supplier Strategies, Marketing Tactics, and Technological Know-How

Product link: <https://marketpublishers.com/r/27C0BDE24A2EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/27C0BDE24A2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

