

# **2019 Germany Transfusion Diagnostics Market Shares, Segmentation Forecasts, Competitive Landscape, Innovative Technologies, Latest Instrumentation, Opportunities for Suppliers**

<https://marketpublishers.com/r/25F12DC17EFEN.html>

Date: April 2019

Pages: 426

Price: US\$ 4,750.00 (Single User License)

ID: 25F12DC17EFEN

## **Abstracts**

This comprehensive report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the German transfusion diagnostic market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future marketing and technological trends in Germany; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

### **Blood Typing and Grouping Tests**

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

### **Infectious Disease Screening Tests**

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

## Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of transfusion diagnostic products by individual product.

## Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, and new products in R&D.

## Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT, by country and market segment:

Blood Centers

Hospitals

Commercial/Private Laboratories

## Current and Emerging Products

Analysis of current and emerging blood typing, grouping and infectious disease screening tests.

Review of automated and semi-automated analyzers.

## Technology Review

Assessment of current and emerging Technologies, and their potential applications for the transfusion diagnostics market.

Comprehensive lists of companies developing or marketing new Technologies and products, by test.

### Strategic Recommendations

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 426 pages and 42 table

## Contents

### **I. INTRODUCTION**

### **II. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

### **III. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

### **IV. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

### **V. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW**

- A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
  - 1. Blood Typing and Grouping Tests
    - a. ABO
    - b. Antibody Panels
    - c. Antibody Screening
    - d. Antigen Typing
    - e. Antiglobulin Test
    - f. Crossmatch
    - g. HLA Typing
    - h. Rh
    - i. Other Blood Groups
  - 2. Infectious Disease Screening Tests
    - a. AIDS/HIV

Background  
Diagnostic Tests  
  Enzyme Immunoassay  
  Viral Load/Drug Resistance Testing  
  Genotype and Phenotype Testing  
Blood Banking Considerations  
b. Hepatitis Markers  
  Hepatitis A  
  Hepatitis B  
  Hepatitis C  
  Hepatitis D (Delta Hepatitis)  
  Hepatitis E  
  Hepatitis G  
  Vaccines and Drugs  
c. Cytomegalovirus  
  Background  
  Diagnostic Tests  
  Vaccines and Drugs  
d. Syphilis  
  Background  
  Diagnostic Tests  
  Vaccines and Drugs  
e. West Nile Virus  
  Background  
  Clinical Syndromes  
  Diagnostic Tests  
  Vaccines and Drugs  
f. Parvovirus B19  
  Microbiology  
  Epidemiology  
  Clinical Syndromes  
  Diagnostic Test  
  Vaccines and Drugs  
g. Creutzfeldt-Jakob's Disease  
  Background  
  Transmission  
  Diagnostic Tests  
  Vaccines and Drugs  
h. Malaria

- i. Chagas Disease
- j. Babesiosis
- 3. Pathogen Reduction
- 4. Leukocyte Reduction
  - Background
  - Methods
- B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping and Infectious Disease Screening Automated and Semiautomated Analyzers
- C. Major Blood Banking Technologies and Their Potential Applications
  - 1. Molecular Diagnostics
  - 2. Monoclonal and Polyclonal Antibodies
  - 3. Immunoassays
  - 4. Microtitration Plates
  - 5. IT and Automation
  - 6. Lasers
  - 7. Robotics
  - 8. Synthetic Red Cell Substitutes
  - 9. Genetically Engineered Blood Components
  - 10. Blood Preservation
  - 11. Autologous Blo

## **VII. COMPETITIVE ASSESSMENTS**

Abbott  
Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
BioMerieux  
Bio-Rad  
CellMark Forensics/LabCorp  
Diagast  
DiaSorin  
Fujirebio  
Hologic/Gen-Probe  
Grifols  
Immucor  
Ortho-Clinical Diagnostics  
Proteome Sciences

Quest Diagnostics

Quidel

Roche

Siemens

Tecan

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests  
Major Companies Developing or Marketing HLA Typing Tests  
Major Companies Developing or Marketing AIDS Tests  
Major Companies Developing or Marketing Hepatitis Tests  
Major Companies Developing or Marketing CMV Tests  
Major Companies Developing or Marketing Syphilis Tests  
Major Companies Developing or Marketing Blood Bank Analyzers  
Worldwide Business Environment Table: Germany, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category  
Germany, Facilities Performing Blood Bank Tests by Market Segment  
Germany, Hospital Laboratories Performing Blood Bank Tests by Bed Size  
Germany, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume  
Germany, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment  
Germany, All Market Segments Blood Typing And Grouping Test Volume Forecast  
Germany, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast  
Germany, Blood Banks Blood Typing And Grouping Test Volume Forecast  
Germany, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast  
Germany, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment  
Germany, All Market Segments Infectious Disease Screening Test Volume Forecast  
Germany, Blood Banks Infectious Disease Screening Test Volume Forecast  
Germany, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast  
Germany, Hospital Laboratories Infectious Disease Screening Test Volume Forecast  
Germany, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment  
Germany, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Germany, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test  
Germany, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast



Germany, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

Germany, All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment

Germany, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Germany, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Germany, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test

Germany, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Germany, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

Germany, HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

Germany, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Germany, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Germany, CMV Blood Screening Market, Reagent Sales by Major Supplier

## I would like to order

Product name: 2019 Germany Transfusion Diagnostics Market Shares, Segmentation Forecasts, Competitive Landscape, Innovative Technologies, Latest Instrumentation, Opportunities for Suppliers

Product link: <https://marketpublishers.com/r/25F12DC17EFEN.html>

Price: US\$ 4,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/25F12DC17EFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970