

2019 Germany Hepatitis Molecular and Immunodiagnostics Market: Supplier Shares and Strategies, Segmentation Forecasts-Blood Banks, Commercial Labs, Hospitals

https://marketpublishers.com/r/2EC71D7A6D0EN.html

Date: May 2019 Pages: 241 Price: US\$ 2,850.00 (Single User License) ID: 2EC71D7A6D0EN

Abstracts

The report presents a detailed analysis of the Hepatitis diagnostics market in Germany. Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides five-year test volume and sales forecasts forHAVNAT,HBVNAT,HBsAg,HCV,Anti-HBc,Anti-HBs,Anti-HAV,Hepatitis Delta,HBc Ag,HBe Ag, andALT/SGPTtests performed in the following markets:

Hospitals

Commercial/Private Labs

Blood Banks

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.



Contains 241 pages and 14 tables



Contents

I. INTRODUCTION

II. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Hepatitis A
- C. Hepatitis B
- D. Hepatitis C
- Classification
- Transmission of Infection
- Occupational Hazards
- Acute Hepatitis
- Diagnosis of Acute Infection
- Chronic Hepatitis
- HCV and Other Chronic Liver Diseases
- Alcoholic Liver Disease
- Hepatitis B Coinfection
- Cirrhosis and Hepatocellular Carcinoma
- **Diagnostic Tests**
- Possible Indications for HCV RNA Testing
- Conclusions and Future Direction
- E. Hepatitis D
- **Historical Perspective**
- Epidemiology
- HBV-HDV 'Coinfection' vs. 'Superinfection'
- Methods of Detecting HDV
- Prevention
- F. Hepa

H. Review of Leading Analyzers Marketed by: Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

- I. Emerging Diagnostic Technologies
 - 1. Molecular Diagnostics
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
 - 4. Differential Light Scattering
 - 5. Information Technology



- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott Affymetrix

2019 Germany Hepatitis Molecular and Immunodiagnostics Market: Supplier Shares and Strategies, Segmentation Fo...



Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac/PE

Wako



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests

Germany HAV NAT Test Volume and Diagnostics Sales Forecast By Market Segment Germany HBV NAT Test Volume and Diagnostics Sales Forecast By Market Segment Germany HBs Ag Test Volume and Diagnostics Sales Forecast By Market Segment Germany Hepatitis C Test Volume and Diagnostics Sales Forecast By Market Segment Germany Anti-HBc Test Volume and Diagnostics Sales Forecast By Market Segment Germany Anti-HBs Test Volume and Diagnostics Sales Forecast By Market Segment Germany Anti-HBs Test Volume and Diagnostics Sales Forecast By Market Segment Germany Anti-HAV Test Volume and Diagnostics Sales Forecast By Market Segment Germany Hepatitis Delta Test Volume and Diagnostics Sales Forecast By Market Segment Segment

Germany HBc Ag Test Volume and Diagnostics Sales Forecast By Market Segment



I would like to order

 Product name: 2019 Germany Hepatitis Molecular and Immunodiagnostics Market: Supplier Shares and Strategies, Segmentation Forecasts-Blood Banks, Commercial Labs, Hospitals
Product link: <u>https://marketpublishers.com/r/2EC71D7A6D0EN.html</u>
Price: US\$ 2,850.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2EC71D7A6D0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



2019 Germany Hepatitis Molecular and Immunodiagnostics Market: Supplier Shares and Strategies, Segmentation Fo...