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France Virology and Bacteriology Testing Market, 2019-2023: Supplier Shares and Strategies, Test Volume and Sales Segment Forecasts, Technology and Instrumentation Review

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Abstracts

LeadingMarketResearch.com's new report is a strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years. The report examines key French market trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, and market segment; provides test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

Rationale

This comprehensive report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology testing market, in evaluating emerging opportunities and developing effective business strategies.

Microbiology testing is one of the most rapidly growing segments of the in vitro diagnostics industry, and the greatest challenge facing suppliers during this decade. Among the main driving forces is continuing spread of AIDS, which remains the world's major health threat and a key factor contributing to the rise of opportunistic infections; threat of bioterrorism; advances in molecular diagnostic technologies; and a wider availability of immunosuppressive drugs.

Although for some infections the etiology is still a mystery, while for others the causative microorganisms are present in minute concentrations long before the occurrence of first clinical symptoms, recent advances in genetic engineering and detection technologies are creating exciting opportunities for highly sensitive, specific and cost-effective products.

Opportunities and Strategic Recommendations

Emerging opportunities for new instrumentation, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Carbapenemase, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes, Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, Norovirus, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

Market Segmentation Analysis

Sales and market shares of major suppliers by individual test.

Volume and sales forecasts for over 100 infectious disease assays by individual test and market segment:

Hospitals

Blood Banks

Commercial/Private Laboratories

Test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy).

Review of the market dynamics, trends, structure, size, growth and major suppliers.

Current and Emerging Products

In-depth examination of over 100 major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling prices.

Technology Review

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for infectious disease testing.

Global listings of companies developing or marketing infectious disease diagnostic products by individual test.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Contains 890 pages and 160 tables

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Contents

I. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

A. Business Environment
B. Market Structure
C. Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Instrumentation
B. Reagent Kits and Test Systems/Panels
C. Information Technology
D. Auxiliary Products

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development
B. Collaborative Arrangements
C. University Contracts
D. Distribution Strategies for Decentralized
Testing Markets

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity
B. Cost Containment
C. Competition
D. Technological Edge and Limitations
E. Patent Protection
F. Regulatory Constraints
G. Decentralized Testing Market Challenges

VII. WORLDWIDE OVERVIEW OF MAJOR TESTS, TECHNOLOGIES, AND INSTRUMENTATION

A. Major Infectious Disease Tests

1. AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
2. Adenovirus
3. Aeromonas
4. Anthrax/Bacillus Anthracis
5. Arboviruses
6. Babesiosis
7. Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)
8. Blastocystis Hominis
9. Brucella
10. Campylobacter
11. Candida
12. Chagas Disease
13. Chancroid
14. Chlamydia
15. Clostridium Difficile
16. Coronaviruses
17. Coxsackieviruses
18. Creutzfeldt-Jakob's Disease
19. Cryptosporidium Parvum
20. Cyclospora Cayetanensis
21. Cytomegalovirus
22. Ebola Virus
23. E. Coli
24. EchoVirus
25. Encephalitis
26. Enteroviruses
27. Epstein-Barr Virus
28. Giardia Lamblia
29. Gonorrhea
30. Granuloma Inguinale
31. Hantavirus
32. Helicobacter Pylori
33. Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT
34. Herpes Simplex Virus
35. Human Herpes Virus-6 (HHV-6)
36. Influenza Viruses

37. Legionella
38. Lyme Disease
39. Lymphogranuloma Venereum (LGV)
40. Malaria
41. Measles (Rubeola)
42. Meningitis
43. Microsporidium
44. Mononucleosis
45. Mumps
46. Mycoplasma
47. Papillomaviruses
48. Parvovirus B19
49. Pneumonia
50. Polyomaviruses
51. Pseudomonas Aeruginosa
52. Rabies
53. Respiratory Syncytial Virus (RSV)
54. Rhinoviruses
55. Rotavirus
56. Rubella
57. Salmonellosis
58. Septicemia
59. Shigellosis
60. Staphylococcus Aureus
61. Streptococci
62. Syphilis
63. Toxoplasmosis
64. Trichomonas Vaginalis
65. Tuberculosis
66. Vibrio
67. West Nile Virus
68. Yersina

B. Instrumentation Review: Operating Characteristics, Features and Selling Princes of Leading Infectious Disease Automated and Semiautomated Analyzers

C. Emerging Infectious Disease Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering

5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Others

VIII. FRANCE INFECTIOUS DISEASE TESTING MARKET

A. Executive Summary
B. Business Environment
C. Market Structure
D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

IX. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech/Leica
Lonza
Ortho-Clinical Diagnostics
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Thermo Fisher
Wallac/PE
Wako

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List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Bartonella Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Clostridium Tests
Major Companies Developing or Marketing Coronavirus Tests
Major Companies Developing or Marketing Cryptosporidium Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Echovirus Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Giardia Tests
Major Companies Developing or Marketing Gonorrhea Tests
Major Companies Developing or Marketing Hantavirus Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Lymphogranuloma Tests
Major Companies Developing or Marketing Malaria Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Microsporidium Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Staphylococci Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Toxoplasmosis Tests
Major Companies Developing or Marketing Trichomonas Tests
Major Companies Developing or Marketing Tuberculosis Tests
Major Companies Developing or Marketing West Nile Tests
Major Companies Developing or Marketing Yersinia Tests
France Summary Table All Infectious Diseases Test Volume and Diagnostics Sales Forecast by Market Segment
France
Laboratories Performing Infectious Disease Tests by Market Segment
France
Hospital Laboratories Performing Infectious Disease Tests by Bed Size
France
Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test Volume
France
All Market Segments Infectious Disease Test Volume Forecast
France
All Market Segments Infectious Disease Test Volume by Method
France
Hospital Laboratories Infectious Disease Test Volume Forecast
France
Blood Banks Infectious Disease Test Volume Forecast
France
Commercial/Private Laboratories Infectious Disease Test Volume Forecast
France
All Market Segments Infectious Disease Diagnostics Market Forecast
France
Hospital Laboratories Infectious Disease Diagnostics Market Forecast
France
Blood Banks Infectious Disease Diagnostics Market Forecast
France
Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast

France
HIV/HIV-1/2/Combo, Test Volume and Diagnostics Sales Forecast by Market Segment
France
HIV Ag Test Volume and Diagnostics Sales Forecast by Market Segment
France
Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment
France
Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
France
Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment
France
BEA Test Volume and Diagnostics Sales Forecast by Market Segment
France
Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment
France
Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
France
Candida Test Volume and Diagnostics Sales Forecast by Market Segment
France
Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment
France
Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment
France
Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment
France
Coronavirus Test Volume and Diagnostics Sales Forecast by Market Segment
France
Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment
France
Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
France
CMV Test Volume and Diagnostics Sales Forecast by Market Segment
France
Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment
France
E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
France
Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France
Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment
France
Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
France
EBV Test Volume and Diagnostics Sales Forecast by Market Segment
France
Giardia Test Volume and Diagnostics Sales Forecast by Market Segment
France
Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment
France
Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment
France
Hantavirus Test Volume and Diagnostics Sales Forecast by Market Segment
France
Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment
France
HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment
France
HCV Test Volume and Diagnostics Sales Forecast by Market Segment
France
HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
France
Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
France
Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment
France
Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment
France
Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
France
Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
France
HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
France
HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
France
HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment
France

HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment
France
ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
France
Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment
France
Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment
France
HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment
France
Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
France
Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
France
Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment
France
Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment
France
Malaria Test Volume and Diagnostics Sales Forecast by Market Segment
France
Measles Test Volume and Diagnostics Sales Forecast by Market Segment
France
Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment
France
Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment
France
Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
France
Mumps Test Volume and Diagnostics Sales Forecast by Market Segment
France
Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
France
Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment
France
Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment
France
Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

France
Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment
France
Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment
France
Rabies Test Volume and Diagnostics Sales Forecast by Market Segment
France
RSV Test Volume and Diagnostics Sales Forecast by Market Segment
France
Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
France
Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
France
Rubella Test Volume and Diagnostics Sales Forecast by Market Segment
France
Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
France
Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
France
Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
France
Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment
France
Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment
France
Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
France
Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
France
Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment
France
Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
France
Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
France
Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
France
AIDS Testing Market Diagnostics Sales by Major Supplier
France

Adenovirus Testing Market Diagnostics Sales by Major Supplier
France
Campylobacter Testing Market Diagnostics Sales by Major Supplier
France
Candida Testing Market Diagnostics Sales by Major Supplier
France
Chlamydia Testing Market Diagnostics Sales by Major Supplier
France
CMV Testing Market Diagnostics Sales by Major Supplier
France
Gonorrhea Testing Market Diagnostics Sales by Major Supplier
France
Hepatitis Testing Market Diagnostics Sales by Major Supplier
France
Hepatitis C Testing Market Diagnostics Sales by Major Supplier
France
Herpes Testing Market Diagnostics Sales by Major Supplier
France
Lyme Disease Testing Market Diagnostics Sales by Major Supplier
France
Influenza Testing Market Diagnostics Sales by Major Supplier
France
Meningitis Testing Market Diagnostics Sales by Major Supplier
France
Mononucleosis Testing Market Diagnostics Sales by Major Supplier
France
Mumps Testing Market Diagnostics Sales by Major Supplier
France
Mycoplasma Testing Market Diagnostics Sales by Major Supplier
France
RSV Testing Market Diagnostics Sales by Major Supplier
France
Rotavirus Testing Market Diagnostics Sales by Major Supplier
France
Rubella Testing Market Diagnostics Sales by Major Supplier
France
Septicemia Testing Market Diagnostics Sales by Major Supplier
France
Shigella Testing Market Diagnostics Sales by Major Supplier

France
Streptococci Testing Market Diagnostics Sales by Major Supplier
France
Syphilis Testing Market Diagnostics Sales by Major Supplier
France
Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
France
Trichomonas Testing Market Diagnostics Sales by Major Supplier
France
Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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