

Cosmetics Market Intelligence, 2019: Leading Companies Capabilities, Goals and Strategies

<https://marketpublishers.com/r/2181026E36EEN.html>

Date: May 2019

Pages: 0

Price: US\$ 6,500.00 (Single User License)

ID: 2181026E36EEN

Abstracts

This report is part of the Competitive Analysis Series prepared by LeadingMarketResearch.com to help current suppliers and potential market entrants realistically assess their financial, technological and marketing capabilities in relation to the leading competitors.

The series includes current assessments of more than 1,000 companies worldwide. Depending on the company's business nature and structure, the assessments include all or some of the following analyses: Organization and Management, Acquisitions and Divestitures, Facilities and Employees, Research and Development, Technological Know-How, Key Products, Marketing Capabilities, Financial Results, Strengths and Weaknesses, and Strategic Directions.

The report analyzes the following companies:

Beiersdorf

Coty

Estée Lauder

Johnson & Johnson

Kao

L'Oréal

P&G

Shiseido

Unilever

Individual company reports \$950.

The report provides significant competitor information, analysis and insight critical to the development and implementation of effective marketing and R&D programs.

In the dynamic and fragmented Cosmetics industry, besieged by intense competition and rapid change of technological innovations, the ability to anticipate new product introductions and marketing strategies is particularly important...and can spell the difference between success and failure.

The report's objectives include:

To assist potential market entrants in evaluating prospective acquisitions and joint venture candidates.

To complement organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

I would like to order

Product name: Cosmetics Market Intelligence, 2019: Leading Companies Capabilities, Goals and Strategies

Product link: <https://marketpublishers.com/r/2181026E36EEN.html>

Price: US\$ 6,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2181026E36EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

