

# **2018 Austria Hematology and Flow Cytometry Analyzers and Reagents Market: Supplier Strategies, Test Volume and Sales Segment Forecasts, Technology and Instrumentation Review**

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## **Abstracts**

### **Summary**

This new comprehensive report from VPGMarketResearch.com contains 225 pages and 5 tables, and is designed to help current suppliers and potential market entrants identify and evaluate emerging business opportunities during the next five years.

The report explores business and technological trends; provides specimen, sales and volume forecasts for 40 tests; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing suppliers.

### **Hematology Tests Analyzed in the Report**

CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils.

### **Flow Cytometry Tests Analyzed in the Report**

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis,

Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing.

### **Competitive Assessments**

Extensive strategic profiles of major suppliers and emerging market entrants.

### **Technology Review**

Assessment of current and emerging technologies, and their market applications.

### **Strategic Recommendations**

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

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Contains 225 pages and 5 tables

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