

2017 World Transfusion Diagnostics Market: North America, Europe, Asia-Pacific, LATAM, Middle East--Volume and Sales Forecasts for 40 Tests, Supplier Shares, Competitive Strategies, Instrumentation, Technologies

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Abstracts

This comprehensive 68-country report from VPGMarketResearch.com provides granular data and analysis not available from any other source. The report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future market and technological trends; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated molecular and immunohematology analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood typing, grouping and infectious disease screening tests in major countries.

Geographic Regions

Africa, Asia-Pacific, Europe, Latin America, Middle East, North America

Country Analyses

Argentina, Australia, Austria, Bahrain, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Japan, Jordan, Kuwait, Latvia, Lebanon, Lithuania, Malaysia, Malta, Mexico, Myanmar, Netherlands, New Zealand, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Qatar, Romania, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, UK, United Arab Emirates, USA, Venezuela, Vietnam

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT assays.

Current and Emerging Products

Analysis of current and emerging molecular blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi-automated molecular and immunohematology analyzers.

Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Companies developing or marketing new technologies and products, by test.

Strategic Recommendations

New product development opportunities for molecular blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 1,225 pages and 532 tables

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Malta Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast By Test Category

Malta All Market Segments Blood Typing And Grouping Test Volume Forecast

Malta All Market Segments Infectious Disease Screening Test Volume Forecast

Malta All Market Segments Blood Typing And Grouping Reagent Market Forecast By

Major Test

Malta All Market Segments Infectious Disease Screening Reagent Market Forecast By

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Mexico Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast By Test Category

Mexico All Market Segments Blood Typing And Grouping Test Volume Forecast

Mexico All Market Segments Infectious Disease Screening Test Volume Forecast

Mexico All Market Segments Blood Typing And Grouping Reagent Market Forecast By

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Mexico All Market Segments Infectious Disease Screening Reagent Market Forecast By

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Moldova Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

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Moldova All Market Segments Blood Typing And Grouping Test Volume Forecast

Moldova All Market Segments Infectious Disease Screening Test Volume Forecast

Moldova All Market Segments Blood Typing And Grouping Reagent Market Forecast By

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Myanmar All Market Segments Infectious Disease Screening Test Volume Forecast

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New Zealand All Market Segments Blood Typing And Grouping Test Volume Forecast

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Norway All Market Segments Blood Typing And Grouping Test Volume Forecast

Norway All Market Segments Infectious Disease Screening Test Volume Forecast

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Portugal All Market Segments Infectious Disease Screening Test Volume Forecast
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Sales Forecast By Test Category

Singapore All Market Segments Blood Typing And Grouping Test Volume Forecast

Singapore All Market Segments Infectious Disease Screening Test Volume Forecast

Singapore All Market Segments Blood Typing And Grouping Reagent Market Forecast
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Singapore All Market Segments Infectious Disease Screening Reagent Market Forecast
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Slovakia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales
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Slovakia All Market Segments Blood Typing And Grouping Test Volume Forecast

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South Korea Executive Summary Table: Total Blood Bank Test Volume and Reagent
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South Korea All Market Segments Blood Typing And Grouping Test Volume Forecast

South Korea All Market Segments Infectious Disease Screening Test Volume Forecast

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South Korea All Market Segments Infectious Disease Screening Reagent Market
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Spain Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales
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Spain Facilities Performing Blood Bank Tests by Market Segment

Spain Hospital Laboratories Performing Blood Bank Tests by Bed Size

Spain Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test
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Spain All Market Segments Blood Typing And Grouping Test Volume Forecast by
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Spain All Market Segments Blood Typing And Grouping Test Volume Forecast
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Spain Blood Banks Blood Typing And Grouping Test Volume Forecast
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U.K. All Market Segments Blood Typing And Grouping Test Volume Forecast

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United Arab Emirates All Market Segments Blood Typing And Grouping Reagent Market

Forecast By Major Test

United Arab Emirates All Market Segments Infectious Disease Screening Reagent

Market Forecast By Test

U.S.A. Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast By Test Category

U.S.A. Estimated Number of Inpatient and Ambulatory Surgeries

U.S.A. Facilities Performing Blood Bank Tests by Market Segment

U.S.A. Hospital Laboratories Performing Blood Bank Tests by Bed Size

U.S.A. Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test
Volume Forecast

U.S.A. Facilities Collecting Whole Blood And Plasma by Market Forecast Segment

U.S.A. Whole Blood and Plasma Collections By Market Forecast Segment

U.S.A. All Market Segments Blood Typing And Grouping Test Volume by Market
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U.S.A. All Market Segments Blood Typing And Grouping Test Volume Forecast

U.S.A. Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

U.S.A. Community and Regional Blood Centers Blood Typing and Grouping Test
Volume Forecast

U.S.A. Commercial/Private Laboratories Blood Typing and Grouping Test Volume
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U.S.A. Plasma Fractionation Centers Blood Typing and Grouping Test Volume Forecast

U.S.A. Military Blood Banks Blood Typing And Grouping Test Volume Forecast

U.S.A. All Market Segments Infectious Disease Screening Test Volume Forecast By
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U.S.A. All Market Segments Infectious Disease Screening Test Volume Forecast

U.S.A. Community and Regional Centers Infectious Disease Screening Test Volume
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U.S.A. Plasma Fractionation Centers Infectious Disease Screening Test Volume
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U.S.A. Hospital Blood Banks Infectious Disease Screening Test Volume Forecast

U.S.A. Military Blood Banks Infectious Disease Screening Test Volume Forecast

U.S.A. All Market Segments Blood Typing And Grouping Reagent Market Forecast By
Market Segment

U.S.A. All Market Segments Blood Typing And Grouping Reagent Market Forecast By
Market Segment

U.S.A. Hospital Blood Banks Blood Typing And Grouping Reagent Market Forecast By
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U.S.A. Community and Regional Blood Centers Blood Typing and Grouping Reagent
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U.S.A. Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

U.S.A. Plasma Fractionation Centers Blood Typing and Grouping Reagent Market Forecast By Major Test

U.S.A. Military Blood Banks Blood Typing And Grouping Reagent Market Forecast by Major Test

U.S.A. All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A. All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A. Community and Regional Centers Infectious Disease Screening Reagent Market Forecast By Test

U.S.A. Plasma Fractionation Centers Infectious Disease Screening Reagent Market Forecast By Test

U.S.A. Hospital Blood Banks Infectious Disease Screening Reagent Market Forecast By Test

U.S.A. Military Blood Banks Infectious Disease Screening Reagent Market Forecast By Test

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U.S.A. HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

U.S.A. Hepatitis Blood Screening Market, Reagents Sales by Major Supplier

U.S.A. Hepatitis C Blood Screening Market, Reagent Sales by Major Supplier

U.S.A. HIV/Hepatitis C NAT Market, Reagent Sales by Major Supplier

U.S.A. West Nile Virus NAT Market, Reagent Sales by Major Supplier

U.S.A. CMV Blood Screening Market, Reagent Sales by Major Supplier

U.S.A. Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Venezuela Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Venezuela All Market Segments Blood Typing And Grouping Test Volume Forecast

Venezuela All Market Segments Infectious Disease Screening Test Volume Forecast

Venezuela All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Venezuela All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Vietnam Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category

Vietnam All Market Segments Blood Typing And Grouping Test Volume Forecast

Vietnam All Market Segments Infectious Disease Screening Test Volume Forecast

Vietnam All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Vietnam All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Major Companies Developing or Marketing Blood Typing and Grouping Tests

Major Companies Developing or Marketing HLA Typing Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Hepatitis Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing Syphilis Tests

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