

# **2017 World Transfusion Diagnostics Market: North America, Europe, Asia-Pacific, LATAM, Middle East--Volume and Sales Forecasts for 40 Tests, Supplier Shares, Competitive Strategies, Instrumentation, Technologies**

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## **Abstracts**

This comprehensive 68-country report from VPGMarketResearch.com provides granular data and analysis not available from any other source. The report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future market and technological trends; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated molecular and immunohematology analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

### **Blood Group Genotyping**

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

### **Microarrays**

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

## **Blood Typing and Grouping Tests**

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

## **Infectious Disease Screening Tests**

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

## **Sales and Market Share Analysis**

Sales and market share estimates for leading suppliers of blood typing, grouping and infectious disease screening tests in major countries.

## **Geographic Regions**

Africa, Asia-Pacific, Europe, Latin America, Middle East, North America

## **Country Analyses**

Argentina, Australia, Austria, Bahrain, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Japan, Jordan, Kuwait, Latvia, Lebanon, Lithuania, Malaysia, Malta, Mexico, Myanmar, Netherlands, New Zealand, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Qatar, Romania, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, UK, United Arab Emirates, USA, Venezuela, Vietnam

## **Competitive Assessments**

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

## **Market Segmentation Analysis**

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT assays.

### **Current and Emerging Products**

Analysis of current and emerging molecular blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi-automated molecular and immunohematology analyzers.

### **Technology Review**

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Companies developing or marketing new technologies and products, by test.

### **Strategic Recommendations**

New product development opportunities for molecular blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

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Contains 1,225 pages and 532 tables

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Spain Hospital Laboratories Performing Blood Bank Tests by Bed Size

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Spain All Market Segments Blood Typing And Grouping Test Volume Forecast  
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Forecast By Major Test

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Forecast By Test Category

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U.S.A. Facilities Performing Blood Bank Tests by Market Segment

U.S.A. Hospital Laboratories Performing Blood Bank Tests by Bed Size

U.S.A. Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test  
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U.S.A. Facilities Collecting Whole Blood And Plasma by Market Forecast Segment

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U.S.A. All Market Segments Blood Typing And Grouping Test Volume Forecast

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U.S.A. All Market Segments Infectious Disease Screening Test Volume Forecast By  
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U.S.A. All Market Segments Infectious Disease Screening Test Volume Forecast

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U.S.A. All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
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U.S.A. All Market Segments Blood Typing And Grouping Reagent Market Forecast By  
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U.S.A. Community and Regional Blood Centers Blood Typing and Grouping Reagent  
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U.S.A. All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A. All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

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U.S.A. Hepatitis Blood Screening Market, Reagents Sales by Major Supplier

U.S.A. Hepatitis C Blood Screening Market, Reagent Sales by Major Supplier

U.S.A. HIV/Hepatitis C NAT Market, Reagent Sales by Major Supplier

U.S.A. West Nile Virus NAT Market, Reagent Sales by Major Supplier

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Venezuela All Market Segments Infectious Disease Screening Test Volume Forecast

Venezuela All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

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Vietnam All Market Segments Blood Typing And Grouping Test Volume Forecast

Vietnam All Market Segments Infectious Disease Screening Test Volume Forecast

Vietnam All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Vietnam All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

Major Companies Developing or Marketing Blood Typing and Grouping Tests

Major Companies Developing or Marketing HLA Typing Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Hepatitis Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing Syphilis Tests

Major Companies Developing or Marketing Blood Bank Analyzers



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