

# 2017 South Korea Immunodiagnostics Market: Volume and Sales Forecasts for 100 Routine and Special Chemistries, Drugs of Abuse, Endocrine Function, Immunoproteins, TDM, and Tumor Marker Tests--Competitive Strategies, Opportunities

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# Abstracts

This new report from VPGMarketResearch.com is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the clinical chemistry and immunodiagnostic markets during the next five years. The report provides specimen, test volume and sales forecasts; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

## Rationale

The clinical chemistry and immunodiagnostic markets are undergoing significant transformation, caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments, like routine chemistry, are already resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace creates exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, and calibrators.

## Tests Analyzed in the Report

Routine Clinical Chemistry Albumin, Alkaline Phosphatase, ALT/SGPT, Ammonia, Amylase, AST/SGOT, Bilirubin, Total, BUN (Blood Urea Nitrogen), Calcium, Cardio



CRP, Carbon Dioxide/Bicarbonate, Chloride, Cholesterol, Creatine Kinase (CK), CK-MB, Creatinine, CRP, Ferritin, GGT, Glucose, HDL Cholesterol, Homocysteine, Iron, LDH, LDL Cholesterol, Magnesium, Phosphorus, Potassium, Protein, Total, Sodium, Triglycerides, Troponin, Uric Acid.

Therapeutic Drug Monitoring (TDM)

Amikacin, Carbamazepine, Cyclosporin, Digoxin, Everolimus, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topirimate, Valproic Acid, Vancomycin.

Endocrine Function

Cortisol, Estradiol, FSH, HCG, Gastrin, LH, Progesterone, PTH/IO PTH, Prolactin, T3, T3 Uptake, Free T3, T4, Free T4, TBG, Testosterone, Thyroglobulin Ab, PO Ab, TSH.

Tumor Markers and Special Chemistry

AFP, CA 15-3/27-29, CA 19-9, CEA, Ferritin, Follate (Folic Acid), Glycosylated Hemoglobin, HCG, 25-Hydroxy Vitamin D2 and D3, Occult Blood, PAP, PSA, Thyroglobulin, Vitamin B-12.

#### Immunoproteins

C3, C4, Free Light Chains, Haptoglobin, IgA, IgE Specific, IgE Total, IgG, IgM, Immunofixation, Prealbumin, Protein Electrophoresis.

Drugs of Abuse

Amphetamines, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxyphene, Tricyclic Antidepressants.

## **Current and Emerging Products**

Analysis of current and emerging clinical chemistry and immunodiagnostic tests.



Review of current instrumentation technologies, and feature comparison of high-, medium-, and low-volume/POC analyzers.

#### **Technology Assessment**

Assessment of current and emerging technologies, and their potential market applications.

Comprehensive lists of companies developing or marketing new technologies and products by test.

#### **Strategic Recommendations**

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

#### **Competitive Assessments**

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

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Major Companies Developing or Marketing Electrolyte Tests Major Companies Developing or Marketing GGT Tests Major Companies Developing or Marketing Glucose Tests Major Companies Developing or Marketing HDL Tests Major Companies Developing or Marketing Iron Tests Major Companies Developing or Marketing LDH Tests Major Companies Developing or Marketing Magnesium Tests Major Companies Developing or Marketing Phosphorus Tests Major Companies Developing or Marketing Protein Tests Major Companies Developing or Marketing Triglycerides Tests Major Companies Developing or Marketing Uric Acid Tests Major Companies Developing or Marketing TDM Tests Major Companies Developing or Marketing Digoxin Tests Major Companies Developing or Marketing Lithium Tests Major Companies Developing or Marketing Phenytoin/Dilantin Tests Major Companies Developing or Marketing Theophylline Tests Major Companies Developing or Marketing Valproic Acid Tests Major Companies Developing or Marketing FSH Tests Major Companies Developing or Marketing HCG Tests Major Companies Developing or Marketing LH Tests Major Companies Developing or Marketing Prolactin Tests Major Companies Developing or Marketing T3 Tests Major Companies Developing or Marketing T4 Tests Major Companies Developing or Marketing TSH Tests Major Companies Developing or Marketing AFP Tests Major Companies Developing or Marketing CEA Tests Major Companies Developing or Marketing Ferritin Tests Major Companies Developing or Marketing Occult Blood Tests Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests Major Companies Developing or Marketing PSA Tests Major Companies Developing or Marketing Vitamin B-12/Folate Tests Major Companies Developing or Marketing CRP Tests Major Companies Developing or Marketing Drugs of Abuse Tests Major Companies Developing or Marketing Biosensors for Immunological Testing by Assav



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