

# 2017 Philippines Immunodiagnostics Market: Volume and Sales Forecasts for 100 Routine and Special Chemistries, Drugs of Abuse, Endocrine Function, Immunoproteins, TDM, and Tumor Marker Tests--Competitive Strategies, Opportunities

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# **Abstracts**

This new report from VPGMarketResearch.com is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the clinical chemistry and immunodiagnostic markets during the next five years. The report provides specimen, test volume and sales forecasts; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

#### Rationale

The clinical chemistry and immunodiagnostic markets are undergoing significant transformation, caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments, like routine chemistry, are already resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace creates exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, and calibrators.

# **Tests Analyzed in the Report**

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Routine Clinical Chemistry Albumin, Alkaline Phosphatase, ALT/SGPT, Ammonia, Amylase, AST/SGOT, Bilirubin, Total, BUN (Blood Urea Nitrogen), Calcium, Cardio



CRP, Carbon Dioxide/Bicarbonate, Chloride, Cholesterol, Creatine Kinase (CK), CK-MB, Creatinine, CRP, Ferritin, GGT, Glucose, HDL Cholesterol, Homocysteine, Iron, LDH, LDL Cholesterol, Magnesium, Phosphorus, Potassium, Protein, Total, Sodium, Triglycerides, Troponin, Uric Acid.

Therapeutic Drug Monitoring (TDM)

Amikacin, Carbamazepine, Cyclosporin, Digoxin, Everolimus, Gentamicin, Levetiracetam,

Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topirimate, Valproic Acid, Vancomycin.

**Endocrine Function** 

Cortisol, Estradiol, FSH, HCG, Gastrin, LH, Progesterone, PTH/IO PTH, Prolactin, T3, T3 Uptake, Free T3, T4, Free T4, TBG, Testosterone, Thyroglobulin Ab, PO Ab, TSH.

Tumor Markers and Special Chemistry

AFP, CA 15-3/27-29, CA 19-9, CEA, Ferritin, Follate (Folic Acid), Glycosylated Hemoglobin, HCG, 25-Hydroxy Vitamin D2 and D3, Occult Blood, PAP, PSA, Thyroglobulin, Vitamin B-12.

**Immunoproteins** 

C3, C4, Free Light Chains, Haptoglobin, IgA, IgE Specific, IgE Total, IgG, IgM, Immunofixation, Prealbumin, Protein Electrophoresis.

Drugs of Abuse

Amphetamines, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxyphene, Tricyclic Antidepressants.

#### **Current and Emerging Products**

Analysis of current and emerging clinical chemistry and immunodiagnostic tests.



Review of current instrumentation technologies, and feature comparison of high-, medium-, and low-volume/POC analyzers.

# **Technology Assessment**

Assessment of current and emerging technologies, and their potential market applications.

Comprehensive lists of companies developing or marketing new technologies and products by test.

# **Strategic Recommendations**

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

## **Competitive Assessments**

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Contains 517 pages and 65 tables



# **Contents**

#### I. INTRODUCTION

#### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Routine Chemistry Tests
  - 1. ALBUMIN
  - 2. ALKALINE PHOSPHATASE
  - 3. ALT/SGPT
  - 4. AMMONIA
  - 5. AMYLASE
  - 6. AST/SGOT
  - 7. BILIRUBIN, TOTAL
  - 8. BLOOD GASES
  - 9. BLOOD UREA NITROGEN (BUN)
  - 10. CALCIUM
  - 11. CARDIO CRP
  - 12. CHOLESTEROL
  - 13. CHOLINESTERASE
  - 14. CRP
  - 15. CREATININE
  - 16. ELECTROLYTES
    - a. Carbon Dioxide/Bicarbonate
    - b. Chloride
    - c. Potassium
  - d. Sodium
  - 17. FERRITIN
  - 18. FRUCTOSAMINE
  - 19. GAMMA-GLUTAMYL TRANSPEPTIDASE (GGT)
  - 20. GLUCOSE
  - 21. HIGH DENSITY LIPOPROTEIN (HDL)
  - 22. HOMOCYSTEINE
  - 23. IRON
  - 24. LACTATE DEHYDROGENASE (LDH)
  - 25. MAGNESIUM
  - 26. PHOSPHORUS
  - 27. PROTEIN
  - 28. TRIGLYCERIDES



- 29. URIC ACID
- 30. TROPONIN
- B. Therapeutic Drug Monitoring (TDM)
  - 1. OVERVIEW
  - 2. CARBAMAZEPINE
  - 3. CYCLOSPORIN
  - 4. DIGOXIN
  - 5. EVEROLIMUS
  - 6. GENTAMICIN
  - 7. LAMOTRIGINE/LAMICTAL
  - 8. LEVETIRACETAM
  - 9. LIDOCAINE
  - 10. LITHIUM
  - 11. NAPA/PROCAINAMIDE
  - 12. PHENYTOIN
  - 13. QUINIDINE
  - 14. SIROLIMUS
  - 15. TACROLIMUS
  - 16. THEOPHYLLINE
  - 17. TOPIRIMATE
  - 18. VALPROIC ACID
- C. Endocrine Function Tests
  - 1. CORTISOL
  - 2. ESTRADIOL
  - 3. FOLLICLE-STIMULATING HORMONE (FSH)
  - 4. GASTRIN
  - 5. GROWTH HORMONE/IGF-1
  - 6. HUMAN CHORIONIC GONADOTROPIN (HCG)
  - 7. LH
  - 8. PROGESTERONE
  - 9. PTH/IO PTH
  - 10. PROLACTIN
  - 11. T3
  - 12. T3 FREE
  - 13. T3 UPTAKE
  - 14. T4 (THYROXINE)
  - 15. T4 FREE
  - 16. TBG
  - 17. TESTOSTERONE



- 18. THYROGLOBULIN AB
- 19. TPO AB
- 20. TSH
- D. Tumor Markers and Special Chemistry Tests
  - 1. AFP
  - 2. CA 15-3
  - 3. CA 19-9
  - 4. CA 27-29
  - 5. CARCINOEMBRIONIC ANTIGEN (CEA)
  - 6. FOLATE/FOLIC ACID
  - 7. HCG
  - 8. 25-HYDROXY VITAMIN D2 AND D3
  - 9. OCCULT BLOOD
  - 10. PROSTATE-SPECIFIC ANTIGEN (PSA)
  - 11. THYROGLOBULIN
  - **12. VITAMIN B-12**
- E. Immunoprotein Tests
  - 1. COMPLEMENT
  - a. C3
  - b. C4
  - 2. FREE LIGHT CHAINS
  - 3. IMMUNOFIXATION
  - 4. IMMUNOGLOBULINS (IGA, IGE, IGG, IGM)
  - 5. HAPTOGLOBIN
  - 6. PREALBUMIN
  - 7. PROTEIN ELECTROPHORESIS
- F. Drugs of Abuse
  - 1. OVERVIEW
  - 2. TEST METHODOLOGIES
  - 3. AMPHETAMINES
  - 4. BARBITURATES
  - 5. BENZODIAZEPINES
  - 6. CANNABINOIDS/MARIJUANA
  - 7. COCAINE
  - 8. LYSERGIC ACID DIETHYLAMIDE (LSD)
  - 9. METHADONE
  - 10. METHAQUALONE
  - 11. OPIATES
  - 12. PHENCYCLIDINE



#### 13. TRICYCLIC ANTIDEPRESSANTS

- G. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers
- H. Major In Vitro Diagnostic Technologies and Their Potential Applications
  - 1. MONOCLONAL AND POLYCLONAL ANTIBODIES
  - 2. IMMUNOASSAYS
    - a. Technological Principle
    - b. Chemiluminescence
    - c. Enzyme Immunoassays (EIA)

Overview

**ELISA** 

**EMIT** 

Electrochemical

- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography
- 3. TANDEM MASS SPEC
- 4. IT AND AUTOMATION
- 5. DRY CHEMISTRY
- 6. BIOSENSORS

## VI. MARKET SIZE, GROWTH AND SALES FORECASTS BY TEST

## VII. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

# **VIII. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

#### IX. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. MARKETING APPROACHES
  - 2. PRODUCT COMPLEXITY
  - 3. CUSTOMER PREFERENCE
  - 4. ESTABLISHED SUPPLIERS
  - 5. EMERGING SUPPLIERS
  - 6. MAJOR TYPES OF DISTRIBUTORS



#### 7. MARKET SEGMENTATION

#### X. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### XI. COMPETITIVE ASSESSMENTS

**Abbott Laboratories** 

AdnaGen

**Agilent Technologies** 

Beckman Coulter/Danaher

**Biomedical Diagnostics** 

BioMerieux

Bio-Rad

DiaSorin

Eiken

Fujirebio/Innogenetics

Instrumentation Laboratory

Kyowa Medex

Matritech/Alere

Ortho-Clinical Diagnostics

**Quest Diagnostics** 

Roche

Siemens

Sysmex

Thermo Fisher

Tosoh

Wako

Wallac/PE



# **List Of Tables**

## **LIST OF TABLES**

Executive Summary Table: Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast by Test Category

Total Chemistry and Immunoassay Specimen Volume Forecast

All Market Segments, Specimen Volume Forecast by Test Category

Total Clinical Chemistry and Immunoassay Test Volume Forecast by Test Category

All Market Segments, Profiles, Panels and Individual Tests Forecast

All Market Segments, Routine Chemistry Test Volume Forecast by Assay

All Market Segments, Endocrine Function Test Volume Forecast by Assay

All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

All Market Segments, Immunoprotein Test Volume Forecast by Assay

All Market Segments, TDM Test Volume Forecast by Assay

All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Total Clinical Chemistry and Immunoassay Reagent Market Forecast by Test Category Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast by Test

Category

All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

All Market Segments, Endocrine Function Reagent Market Forecast by Assay

All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

All Market Segments, Immunoprotein Reagent Market Forecast by Assay

All Market Segments, TDM Reagent Market Forecast by Assay

All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Clinical Chemistry and Immunoassay Instrument Market Forecast by Analyzer Type

Major Companies Developing or Marketing Albumin Tests

Major Companies Developing or Marketing Alkaline Phosphatase Tests

Major Companies Developing or Marketing ALT/SGPT Tests

Major Companies Developing or Marketing Amylase Tests

Major Companies Developing or Marketing AST/SGOT Tests

Major Companies Developing or Marketing Bilirubin Tests

Major Companies Developing or Marketing Blood Gas Analyzers

Major Companies Developing or Marketing BUN Tests

Major Companies Developing or Marketing Calcium Tests

Major Companies Developing or Marketing Cholesterol Tests

Major Companies Developing or Marketing Creatinine Tests



Major Companies Developing or Marketing Electrolyte Tests

Major Companies Developing or Marketing GGT Tests

Major Companies Developing or Marketing Glucose Tests

Major Companies Developing or Marketing HDL Tests

Major Companies Developing or Marketing Iron Tests

Major Companies Developing or Marketing LDH Tests

Major Companies Developing or Marketing Magnesium Tests

Major Companies Developing or Marketing Phosphorus Tests

Major Companies Developing or Marketing Protein Tests

Major Companies Developing or Marketing Triglycerides Tests

Major Companies Developing or Marketing Uric Acid Tests

Major Companies Developing or Marketing TDM Tests

Major Companies Developing or Marketing Digoxin Tests

Major Companies Developing or Marketing Lithium Tests

Major Companies Developing or Marketing Phenytoin/Dilantin Tests

Major Companies Developing or Marketing Theophylline Tests

Major Companies Developing or Marketing Valproic Acid Tests

Major Companies Developing or Marketing FSH Tests

Major Companies Developing or Marketing HCG Tests

Major Companies Developing or Marketing LH Tests

Major Companies Developing or Marketing Prolactin Tests

Major Companies Developing or Marketing T3 Tests

Major Companies Developing or Marketing T4 Tests

Major Companies Developing or Marketing TSH Tests

Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing CEA Tests

Major Companies Developing or Marketing Ferritin Tests

Major Companies Developing or Marketing Occult Blood Tests

Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests

Major Companies Developing or Marketing PSA Tests

Major Companies Developing or Marketing Vitamin B-12/Folate Tests

Major Companies Developing or Marketing CRP Tests

Major Companies Developing or Marketing Drugs of Abuse Tests

Major Companies Developing or Marketing Biosensors for Immunological Testing by

Assay



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