

2017 Latin America Hematology and Flow Cytometry Market: Sales and Volume Forecasts for 40 Tests, Competitive Strategies, Instrumentation Review, Emerging Technologies

<https://marketpublishers.com/r/2BB7CBD85BDEN.html>

Date: February 2017

Pages: 260

Price: US\$ 4,725.00 (Single User License)

ID: 2BB7CBD85BDEN

Abstracts

This new 7-country report from VPGMarketResearch.com is available by country, market segment, section, or individual test.

The survey is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities emerging in the hematology and flow cytometry markets during the next five years.

Rationale

Continued advances in molecular diagnostics, monoclonal antibodies, lasers and IT, as well as growing understanding of immunologic forces regulating systemic diseases, will have a profound impact on the hematology and flow cytometry markets. New molecular diagnostic and monoclonal antibody tests will facilitate existing procedures and provide basis for sensitive, specific and simple assays. The introduction of smaller and easy-to-operate laser systems will further expand applications of flow cytometry to routine clinical laboratories. Further advances in IT will reduce the cost of instrument manufacture, service warranty, and permit development of self-troubleshooting, auto-calibration and other advanced features. Presently tedious analyses of chromosomal abnormalities, DNA content, and lymphocyte subsets will become more automated and routine.

Country Analyses

Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela

Strategic Recommendations

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Hematology Tests Analyzed in the Report

CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils

Flow Cytometry Tests Analyzed in the Report

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis, Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing

Instrumentation Review

Reviews of current instrumentation technologies, and features of leading hematology, flow cytometry, platelet aggregation and sedimentation rate analyzers.

The report features analyzers marketed by Abbott, Beckman Coulter/Danaher, Becton Dickinson, Biocode Hyclon, CellaVision, DIESSE Ves Matic, Drew-Scientific, Horiba, Medica, Menarini, Nihon Kohden, Polymedco, Siemens, Sysmex and other suppliers.

Technology Review

Assessment of current and emerging technologies and their potential market applications.

Companies developing or marketing new technologies and products by test.

Competitive Assessments

Strategic profiles of major suppliers and emerging market entrants.

The companies analyzed in the report include:

Abbott

Agilent Technologies

Beckman Coulter/Danaher

Becton Dickinson

Bio-Rad

CellaVision

Horiba

Iris Diagnostics/Danaher

Nihon Kohden

Ortho-Clinical Diagnostics

Roche

Siemens

Sysmex

Contains 260 pages and 30 tables

Contents

I. INTRODUCTION

II. MARKET OVERVIEW

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

VII. MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine and Special Hematology Tests

1. INTRODUCTION

2. CBC ANALYSIS

- a. Hemoglobin Concentration
- b. Hematocrit Determination
- c. Red Blood Cell Count
- d. Red Cell Indices
 - MCV
 - RDW
 - MCHC
 - CHCM
 - HDW
 - MCH
- e. Red Cell Size Histograms
- f. Platelets
 - Platelet Count
 - Platelet Size/MPV
 - PDW

Automated Systems

g. Reticulocytes

3. WHITE BLOOD CELL ANALYSIS

a. WBC Count

b. Five-Partial Differential Major Suppliers

c. Pattern Recognition Systems

d. Comparison of Major Differential Analyzers

4. RETICULOCYTES

5. PLATELET FUNCTION TESTS

6. ERYTHROCYTE SEDIMENTATION RATE/CRP

7. RED CELL ANALYSIS

8. 2, 3 DPG

9. RED CELL DEFORMABILITY

10. NEUTROPHIL FUNCTION TESTS

11. SEMEN ANALYSIS

12. BONE MARROW ANALYSIS

13. URINALYSIS

B. Major Flow Cytometry Applications

1. CELL SURFACE MARKERS

a. Lymphocyte Subclassification CD4/CD8/CD34

Instrumentation and Reagent Test Kits

b. Other Cell Markers

2. DNA CONTENT ANALYSIS

3. RNA CONTENT ANALYSIS

4. CHEMOTHERAPY MONITORING

5. CELL CYCLE ANALYSIS

6. CHROMOSOME ANALYSIS

7. FETAL CELL ANALYSIS

8. HLA TYPING

9. MICROBIOLOGY

10. PROTEIN CONTENT ANALYSIS

11. MULTIPARAMETER ANALYSIS

12. OTHER APPLICATIONS

C. Hematology and Flow Cytometry Instrumentation Review

1. HEMATOLOGY ANALYZERS

a. Overview

Electrical Aperture-Impedance Analyzers

Light Scatter Analyzers

b. System Review

Abbott
Beckman Coulter/Danaher
Biocode Hycel
CellaVision
Drew-Scientific
Horiba
Medica
Menarini
Nihon Kohden
Siemens
Sysmex

2. FLOW CYTOMETERS

- a. Introduction
- b. System Overview

3. PLATELET AGGREGOMETERS

4. SEDIMENTATION RATE ANALYZERS

D. Market Needs and Future Demand for Hematology and Flow Cytometry Analyzers

E. Reagents and Controls

F. Current and Emerging Technologies

- 1. INFORMATION TECHNOLOGIES
- 2. AUTOMATION AND ROBOTICS
- 3. LASERS
- 4. ARTIFICIAL INTELLIGENCE
- 5. MONOCLONAL ANTIBODIES
- 6. MOLECULAR DIAGNOSTICS
- 7. MICRODROP TECHNOLOGY

VIII. COUNTRY ANALYSES: SUPPLIER SHARES, SPECIMEN, VOLUME AND SALES FORECASTS FOR 40 TESTS

Argentina
Brazil
Chile
Colombia
Mexico
Peru
Venezuela

IX. COMPETITIVE ASSESSMENTS

Abbott
Agilent Technologies
Beckman Coulter/Danaher
Becton Dickinson
Bio-Rad
CellaVision
Horiba
Iris Diagnostics/Danaher
Nihon Kohden
Ortho-Clinical Diagnostics
Roche
Siemens
Sysmex

X. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING NEW HEMATOLOGY/FLOW CYTOMETRY TECHNOLOGIES AND APPLICATIONS

List Of Tables

LIST OF TABLES

Argentina All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Argentina All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Argentina All Market Segments Total Hematology and Flow Cytometry Market Forecast

Argentina All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Argentina All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Brazil All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Brazil All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Brazil All Market Segments Total Hematology and Flow Cytometry Market Forecast

Brazil All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Brazil All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Chile All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Chile All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Chile All Market Segments Total Hematology and Flow Cytometry Market Forecast

Chile All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Chile All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Colombia All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Colombia All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Colombia All Market Segments Total Hematology and Flow Cytometry Market Forecast

Colombia All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Colombia All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Mexico All Market Segments Total Hematology and Flow Cytometry Specimen Volume

Forecast

Mexico All Market Segments Total Hematology and Flow Cytometry Test Volume

Forecast

Mexico All Market Segments Total Hematology and Flow Cytometry Market Forecast

Mexico All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Mexico All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Peru All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Peru All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Peru All Market Segments Total Hematology and Flow Cytometry Market Forecast

Peru All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Peru All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Venezuela All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Venezuela All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Venezuela All Market Segments Total Hematology and Flow Cytometry Market Forecast

Venezuela All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

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