+44 20 8123 2220
info@marketpublishers.com

2017 Ghana Hematology and Flow Cytometry Markets: Specimen, Sales and Volume Forecasts for 40 Tests, Competitive Strategies, Instrumentation Review, Technological Advances, Opportunities for Suppliers

https://marketpublishers.com/r/2A24D63F2DCEN.html
Date: January 2017
Pages: 225
Price: US$ 2,475.00 (Single User License)
ID: 2A24D63F2DCEN

Abstracts

Summary

This new comprehensive report from VPGMarketResearch.com contains 225 pages and 5 tables, and is designed to help current suppliers and potential market entrants identify and evaluate emerging business opportunities during the next five years.

The report explores business and technological trends; provides specimen, sales and volume forecasts for 40 tests; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing suppliers.

Hematology Tests Analyzed in the Report

CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils.

Flow Cytometry Tests Analyzed in the Report

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis,

+44 20 8123 2220
info@marketpublishers.com

Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing.

Competitive Assessments

Extensive strategic profiles of major suppliers and emerging market entrants.

Technology Review

Assessment of current and emerging technologies, and their market applications.

Strategic Recommendations

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 225 pages and 5 tables

+44 20 8123 2220
info@marketpublishers.com

Contents

I. INTRODUCTION

II. MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine and Special Hematology Tests
1. INTRODUCTION
2. CBC ANALYSIS
a. Hemoglobin Concentration
b. Hematocrit Determination
c. Red Blood Cell Count
d. Red Cell Indices
MCV
RDW
MCHC
CHCM
HDW
MCH
e. Red Cell Size Histograms
f. Platelets
Platelet Count
Platelet Size/MPV
PDW
Automated Systems
g. Reticulocytes
3. WHITE BLOOD CELL ANALYSIS
a. WBC Count
b. Five-Partial Differential Major Suppliers
c. Pattern Recognition Systems
d. Comparison of Major Differential Analyzers
4. RETICULOCYTES
5. PLATELET FUNCTION TESTS
6. ERYTHROCYTE SEDIMENTATION RATE/CRP
7. RED CELL ANALYSIS
8. 2, 3 DPG
9. RED CELL DEFORMABILITY
10. NEUTROPHIL FUNCTION TESTS
11. SEMEN ANALYSIS

12. BONE MARROW ANALYSIS
13. URINALYSIS
B. Major Flow Cytometry Applications
1. CELL SURFACE MARKERS
a. Lymphocyte Subclassification CD4/CD8/CD34
Instrumentation and Reagent Test Kits
b. Other Cell Markers
2. DNA CONTENT ANALYSIS
3. RNA CONTENT ANALYSIS
4. CHEMOTHERAPY MONITORING
5. CELL CYCLE ANALYSIS
6. CHROMOSOME ANALYSIS
7. FETAL CELL ANALYSIS
8. HLA TYPING
9. MICROBIOLOGY
10. PROTEIN CONTENT ANALYSIS
11. MULTIPARAMETER ANALYSIS
12. OTHER APPLICATIONS
C. Instrumentation Review
1. HEMATOLOGY ANALYZERS
a. Overview
Electrical Aperture-Impedance Analyzers
Light Scatter Analyzers
b. System Review
2. FLOW CYTOMETERS
a. Introduction
b. System Overview
3. PLATELET AGGREGOMETERS
4. SEDIMENTATION RATE ANALYZERS
D. Market Needs and Demand for Hematology Analyzers
E. Reagents and Controls
F. Current and Emerging Technologies

III. MARKET SIZE AND GROWTH: SPECIMEN, SALES AND VOLUME FORECASTS FOR 40 TESTS

IV. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Instrumentation

B. Reagent Kits and Test Systems/Panels
C. Information Technology
D. Auxiliary Products

V. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

VI. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development
B. Collaborative Arrangements
C. University Contracts
D. Distribution Strategies for the Decentralized Testing Markets
1. FOUR MARKETING APPROACHES
2. PRODUCT COMPLEXITY FACTOR
3. CUSTOMER PREFERENCE FACTOR
4. ESTABLISHED SUPPLIERS
5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION FACTOR

VII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity
B. Cost Containment
C. Competition
D. Technological Edge and Limitations
E. Patent Protection
F. Regulatory Constraints
G. Decentralized Testing Market Challenges

VIII. COMPETITIVE ASSESSMENTS

Abbott
Agilent Technologies
Beckman Coulter/Danaher
Becton Dickinson
Bio-Rad
CellaVision
Horiba

+44 20 8123 2220
info@marketpublishers.com

Iris Diagnostics/Danaher
Nihon Kohden
Ortho-Clinical Diagnostics
Roche
Siemens
Sysmex

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast
All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast
All Market Segments Total Hematology and Flow Cytometry Market Forecast
All Market Segments, Total Routine Hematology Test Volume Forecast
All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: 2017 Ghana Hematology and Flow Cytometry Markets: Specimen, Sales and Volume Forecasts for 40 Tests, Competitive Strategies, Instrumentation Review, Technological Advances, Opportunities for Suppliers

Product link: https://marketpublishers.com/r/2A24D63F2DCEN.html

Price: US$ 2,475.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2A24D63F2DCEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970