

2017 Europe Blood Typing, Grouping and Infectious Disease Screening Market: Volume and Sales Forecasts for 40 Tests, Supplier Shares, Competitive Strategies, Instrumentation, Technologies

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Abstracts

This new 31-country report from VPGMarketResearch.com is available by country, market segment, section, or individual test.

The report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future market and technological trends; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated molecular and immunohematology analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood typing, grouping and infectious disease screening tests in major countries.

Country Analyses

Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Malta, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT assays.

Current and Emerging Products

Analysis of current and emerging molecular blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi-automated molecular and immunohematology analyzers.

Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Companies developing or marketing new technologies and products, by test.

Strategic Recommendations

New product development opportunities for molecular blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 770 pages and 300 tables

Contents

I. INTRODUCTION

II. MARKET OVERVIEW

- A. Business Environment
- B. Market Structure

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

VI. TECHNOLOGY AND MARKET OVERVIEW

- A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
 - 1. BLOOD TYPING AND GROUPING TESTS
 - a. ABO
 - b. Antibody Panels
 - c. Antibody Screening
 - d. Antigen Typing
 - e. Antiglobulin Test
 - f. Crossmatch

g. HLA Typing

h. Rh

i. Other Blood Groups

2. INFECTIOUS DISEASE SCREENING TESTS

a. AIDS/HIV

Background

Diagnostic Tests

Enzyme Immunoassay

Viral Load/Drug Resistance Testing

Genotype and Phenotype Testing

Blood Banking Considerations

b. Hepatitis Markers

Hepatitis A

Hepatitis B

Hepatitis C

Hepatitis D (Delta Hepatitis)

Hepatitis E

Hepatitis G

Vaccines and Drugs

c. Cytomegalovirus

Background

Diagnostic Tests

Vaccines and Drugs

d. Syphilis

Background

Diagnostic Tests

Vaccines and Drugs

e. West Nile Virus

Background

Clinical Syndromes

Diagnostic Tests

Vaccines and Drugs

f. Parvovirus B19

Microbiology

Epidemiology

Clinical Syndromes

Diagnostic Test

Vaccines and Drugs

g. Creutzfeldt-Jakob's Disease

Background
Transmission
Diagnostic Tests
Vaccines and Drugs

h. Malaria

i. Chagas Disease

j. Babesiosis

3. PATHOGEN REDUCTION

4. LEUKOCYTE REDUCTION

Background

Methods

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping And Infectious Disease Screening Automated and Semiautomated Analyzers

C. Major Blood Banking Technologies and Their Potential Applications

1. MOLECULAR DIAGNOSTICS

2. MONOCLONAL AND POLYCLONAL ANTIBODIES

3. IMMUNOASSAYS

4. MICROTITRATION PLATES

5. IT AND AUTOMATION

6. LASERS

7. ROBOTICS

8. SYNTHETIC RED CELL SUBSTITUTES

9. GENETICALLY ENGINEERED BLOOD COMPONENTS

10. BLOOD PRESERVATION

11. AUTOLOGOUS BLOOD TRANSFUSION/FREEZING

VII. COUNTRY MARKET ANALYSES: BLOOD TYPING, GROUPING AND INFECTIOUS DISEASE SCREENING TEST VOLUME AND SALES FORECASTS

Austria

Belgium

Bulgaria

Croatia

Cyprus

Czech Republic

Denmark

Estonia

Finland

France
Germany
Greece
Hungary
Iceland
Ireland
Italy
Latvia
Lithuania
Malta
Netherlands
Norway
Poland
Portugal
Romania
Serbia
Slovakia
Slovenia
Spain
Sweden
Switzerland
UK

VIII. COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
CellMark Forensics/LabCorp
Diagast
DiaSorin
Fujirebio
Grifols
Hologic/Gen-Probe
Immucor
Ortho-Clinical Diagnostics

Proteome Sciences
Quest Diagnostics
Quidel
Roche
Siemens
Tecan

List Of Tables

LIST OF TABLES

Austria Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Austria All Market Segments Blood Typing And Grouping Test Volume Forecast

Austria All Market Segments Infectious Disease Screening Test Volume Forecast

Austria All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Austria All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Belgium Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Belgium All Market Segments Blood Typing And Grouping Test Volume Forecast

Belgium All Market Segments Infectious Disease Screening Test Volume Forecast

Belgium All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Belgium All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Bulgaria Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Bulgaria All Market Segments Blood Typing And Grouping Test Volume Forecast

Bulgaria All Market Segments Infectious Disease Screening Test Volume Forecast

Bulgaria All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Bulgaria All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Croatia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Croatia All Market Segments Blood Typing And Grouping Test Volume Forecast

Croatia All Market Segments Infectious Disease Screening Test Volume Forecast

Croatia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Croatia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Cyprus Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Cyprus All Market Segments Blood Typing And Grouping Test Volume Forecast

Cyprus All Market Segments Infectious Disease Screening Test Volume Forecast
Cyprus All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Cyprus All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Czech Republic Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Czech Republic All Market Segments Blood Typing And Grouping Test Volume Forecast
Czech Republic All Market Segments Infectious Disease Screening Test Volume Forecast
Czech Republic All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Czech Republic All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Denmark Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Denmark All Market Segments Blood Typing And Grouping Test Volume Forecast
Denmark All Market Segments Infectious Disease Screening Test Volume Forecast
Denmark All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Denmark All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Estonia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Estonia All Market Segments Blood Typing And Grouping Test Volume Forecast
Estonia All Market Segments Infectious Disease Screening Test Volume Forecast
Estonia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Estonia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Finland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Finland All Market Segments Blood Typing And Grouping Test Volume Forecast
Finland All Market Segments Infectious Disease Screening Test Volume Forecast
Finland All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Finland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

France Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

France Facilities Performing Blood Bank Tests by Market Segment

France Hospital Laboratories Performing Blood Bank Tests by Bed Size

France Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

France All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment

France All Market Segments Blood Typing And Grouping Test Volume Forecast

France Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

France Blood Banks Blood Typing And Grouping Test Volume Forecast

France Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

France All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

France All Market Segments Infectious Disease Screening Test Volume Forecast

France Blood Banks Infectious Disease Screening Test Volume Forecast

France Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

France Hospital Laboratories Infectious Disease Screening Test Volume Forecast

France All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment

France All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

France Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major

France Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

France Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

France All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

France All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

France Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

France Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

France Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

France Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

France HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

France Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

France HIV/Hepatitis NAT Screening Market Reagent Sales by Major Supplier

France CMV Blood Screening Market, Reagent Sales by Major Supplier

France Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Germany Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Germany Facilities Performing Blood Bank Tests by Market Segment

Germany Hospital Laboratories Performing Blood Bank Tests by Bed Size

Germany Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

Germany All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment

Germany All Market Segments Blood Typing And Grouping Test Volume Forecast

Germany Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Germany Blood Banks Blood Typing And Grouping Test Volume Forecast

Germany Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

Germany All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Germany All Market Segments Infectious Disease Screening Test Volume Forecast

Germany Blood Banks Infectious Disease Screening Test Volume Forecast

Germany Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Germany Hospital Laboratories Infectious Disease Screening Test Volume Forecast

Germany All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment

Germany All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Germany Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Germany Blood Banks Blood Typing and Grouping Reagent Market by Major Test Forecast

Germany Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Germany All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Germany All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Germany Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Germany Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Germany Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Germany Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales and Market Shares

Germany HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

Germany Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Germany HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Germany CMV Blood Screening Market, Reagent Sales by Major Supplier

Greece Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Greece All Market Segments Blood Typing And Grouping Test Volume Forecast

Greece All Market Segments Infectious Disease Screening Test Volume Forecast

Greece All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Greece All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Hungary Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Hungary All Market Segments Blood Typing And Grouping Test Volume Forecast

Hungary All Market Segments Infectious Disease Screening Test Volume Forecast

Hungary All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Hungary All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Iceland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Iceland All Market Segments Blood Typing And Grouping Test Volume Forecast

Iceland All Market Segments Infectious Disease Screening Test Volume Forecast

Iceland All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Iceland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Ireland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Ireland All Market Segments Blood Typing And Grouping Test Volume Forecast
Ireland All Market Segments Infectious Disease Screening Test Volume Forecast
Ireland All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Ireland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Italy Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Italy Facilities Performing Blood Bank Tests by Market Segment
Italy Hospital Laboratories Performing Blood Bank Tests by Bed Size
Italy Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume
Italy All Market Segments Blood Typing And Grouping Test Volume by Market Segment
Italy All Market Segments Blood Typing And Grouping Test Volume Forecast
Italy Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
Italy Blood Banks Blood Typing And Grouping Test Volume Forecast
Italy Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
Italy All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment
Italy All Market Segments Infectious Disease Screening Test Volume Forecast
Italy Blood Banks Infectious Disease Screening Test Volume Forecast
Italy Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
Italy Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Italy All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment
Italy All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Italy Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment
Italy All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Italy Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Italy Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Italy Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Italy Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales and Market Shares

Italy AIDS/Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Italy HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Italy CMV Blood Screening Market, Reagent Sales by Major Supplier

Latvia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Latvia All Market Segments Blood Typing And Grouping Test Volume Forecast

Latvia All Market Segments Infectious Disease Screening Test Volume Forecast

Latvia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Latvia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Lithuania Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Lithuania All Market Segments Blood Typing And Grouping Test Volume Forecast

Lithuania All Market Segments Infectious Disease Screening Test Volume Forecast

Lithuania All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Lithuania All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Malta Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Malta All Market Segments Blood Typing And Grouping Test Volume Forecast

Malta All Market Segments Infectious Disease Screening Test Volume Forecast

Malta All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Malta All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Netherlands Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Netherlands All Market Segments Blood Typing And Grouping Test Volume Forecast

Netherlands All Market Segments Infectious Disease Screening Test Volume Forecast

Netherlands All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Netherlands All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Norway Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Norway All Market Segments Blood Typing And Grouping Test Volume Forecast

Norway All Market Segments Infectious Disease Screening Test Volume Forecast

Norway All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Norway All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Poland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Poland All Market Segments Blood Typing And Grouping Test Volume Forecast

Poland All Market Segments Infectious Disease Screening Test Volume Forecast

Poland All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Poland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Portugal Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Portugal All Market Segments Blood Typing And Grouping Test Volume Forecast

Portugal All Market Segments Infectious Disease Screening Test Volume Forecast

Portugal All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Portugal All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Romania Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Romania All Market Segments Blood Typing And Grouping Test Volume Forecast

Romania All Market Segments Infectious Disease Screening Test Volume Forecast

Romania All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Romania All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Serbia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Serbia All Market Segments Blood Typing And Grouping Test Volume Forecast

Serbia All Market Segments Infectious Disease Screening Test Volume Forecast

Serbia All Market Segments Blood Typing And Grouping Reagent Market Forecast by

Major Test

Serbia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Slovakia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Slovakia All Market Segments Blood Typing And Grouping Test Volume Forecast

Slovakia All Market Segments Infectious Disease Screening Test Volume Forecast

Slovakia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Slovakia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Slovenia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Slovenia All Market Segments Blood Typing And Grouping Test Volume Forecast

Slovenia All Market Segments Infectious Disease Screening Test Volume Forecast

Slovenia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Slovenia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Spain Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Spain Facilities Performing Blood Bank Tests by Market Segment

Spain Hospital Laboratories Performing Blood Bank Tests by Bed Size

Spain Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

Spain All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment

Spain All Market Segments Blood Typing And Grouping Test Volume Forecast

Spain Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Spain Blood Banks Blood Typing And Grouping Test Volume Forecast

Spain Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

Spain All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Spain All Market Segments Infectious Disease Screening Test Volume Forecast

Spain Blood Banks Infectious Disease Screening Test Volume Forecast

Spain Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Spain Hospital Laboratories Infectious Disease Screening Test Volume Forecast

Spain All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment

Spain All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Spain Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Spain Blood Banks Blood Typing and Grouping Reagent Market by Major Test Forecast

Spain Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Spain All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Spain All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Spain Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Spain Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Spain Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Spain Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

Spain HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

Spain Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Spain HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Spain CMV Blood Screening Market, Reagent Sales by Major Supplier

Spain Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Sweden Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Sweden All Market Segments Blood Typing And Grouping Test Volume Forecast

Sweden All Market Segments Infectious Disease Screening Test Volume Forecast

Sweden All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Sweden All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Switzerland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Switzerland All Market Segments Blood Typing And Grouping Test Volume Forecast

Switzerland All Market Segments Infectious Disease Screening Test Volume Forecast

Switzerland All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Switzerland All Market Segments Infectious Disease Screening Reagent Market
Forecast by Test

U.K. Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales
Forecast by Test Category

U.K. Facilities Performing Blood Bank Tests by Market Segment

U.K. Hospital Laboratories Performing Blood Bank Tests by Bed Size

U.K. Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test
Volume

U.K. All Market Segments Blood Typing And Grouping Test Volume Forecast by Market
Segment

U.K. All Market Segments Blood Typing And Grouping Test Volume Forecast

U.K. Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

U.K. Blood Banks Blood Typing And Grouping Test Volume Forecast

U.K. Commercial/Private Laboratories Blood Typing and Grouping Test Volume
Forecast

U.K. All Market Segments Infectious Disease Screening Test Volume Forecast by
Market Segment

U.K. All Market Segments Infectious Disease Screening Test Volume Forecast

U.K. Blood Banks Infectious Disease Screening Test Volume Forecast

U.K. Hospital Laboratories Infectious Disease Screening Test Volume Forecast

U.K. Commercial/Private Laboratories Infectious Disease Screening Test Volume
Forecast

U.K. All Market Segments Blood Typing And Grouping Reagent Market Forecast by
Market Segment

U.K. All Market Segments Blood Typing And Grouping Reagent Market Forecast by
Major Test

U.K. Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by
Major Test

U.K. Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

U.K. All Market Segments Infectious Disease Screening Reagent Market Forecast by
Market Segment

U.K. All Market Segments Infectious Disease Screening Reagent Market Forecast
Segment by Test

U.K. Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

U.K. Hospital Laboratories Infectious Disease Screening Reagent Market Forecast By
Test

U.K. Commercial/Private Laboratories Infectious Disease Screening Reagent Market
Forecast by Test

U.K. Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And

Market Shares

U.K. HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

U.K. Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

U.K. Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Major Companies Developing or Marketing Blood Typing and Grouping Tests

Major Companies Developing or Marketing HLA Typing Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Hepatitis Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing Syphilis Tests

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