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2019-2023 Blood Banking and NAT Screening Market: Supplier Shares and Sales Forecasts by Country, Strategic Profiles of Leading Suppliers

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Abstracts

This report provides a worldwide overview of the blood banking market, including estimates of facilities performing blood banking tests, as well as test volume, reagent and instrument sales forecasts for blood typing, grouping and infectious disease screening tests by country.

The report also presents analyses of leading current and emerging suppliers in terms of their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

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