

# **2017 Asia-Pacific Hematology and Flow Cytometry Market: Sales and Volume Forecasts for 40 Tests, Supplier Shares, Competitive Strategies, Instrumentation Review, Emerging Technologies**

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## **Abstracts**

This new 17-country report from VPGMarketResearch.com is available by country, market segment, section, or individual test.

The survey is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities emerging in the hematology and flow cytometry markets during the next five years.

## **Rationale**

Continued advances in molecular diagnostics, monoclonal antibodies, lasers and IT, as well as growing understanding of immunologic forces regulating systemic diseases, will have a profound impact on the hematology and flow cytometry markets. New molecular diagnostic and monoclonal antibody tests will facilitate existing procedures and provide basis for sensitive, specific and simple assays. The introduction of smaller and easy-to-operate laser systems will further expand applications of flow cytometry to routine clinical laboratories. Further advances in IT will reduce the cost of instrument manufacture, service warranty, and permit development of self-troubleshooting, auto-calibration and other advanced features. Presently tedious analyses of chromosomal abnormalities, DNA content, and lymphocyte subsets will become more automated and routine.

## **Country Analyses**

Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Myanmar, New Zealand, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

### **Strategic Recommendations**

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

### **Market Segmentation Analysis**

Sales and market share estimates of leading hematology and flow cytometry product suppliers in major countries.

Specimen, test and sales forecasts for over 40 procedures.

### **Sales and Market Share Analysis**

Sales and market shares of major instrument and reagent suppliers in major countries.

### **Hematology Tests Analyzed in the Report**

CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils

### **Flow Cytometry Tests Analyzed in the Report**

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis,

Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing

### **Instrumentation Review**

Reviews of current instrumentation technologies, and features of leading hematology, flow cytometry, platelet aggregation and sedimentation rate analyzers.

The report features analyzers marketed by Abbott, Beckman Coulter/Danaher, Becton Dickinson, Biocode Hycel, CellaVision, Diesse Ves Matic, Drew-Scientific, Horiba, Medica, Menarini, Nihon Kohden, Polymedco, Siemens, Sysmex and other suppliers.

### **Technology Review**

Assessment of current and emerging technologies and their potential market applications.

Companies developing or marketing new technologies and products by test.

### **Competitive Assessments**

Strategic profiles of major suppliers and emerging market entrants.

The companies analyzed in the report include:

Abbott

Agilent Technologies

Beckman Coulter/Danaher

Becton Dickinson

Bio-Rad

CellaVision

Horiba

Iris Diagnostics/Danaher

Nihon Kohden

Ortho-Clinical Diagnostics

Roche

Siemens

Sysmex

Contains 365 pages and 122 tables

## Contents

### **I. INTRODUCTION**

### **II. MARKET OVERVIEW**

### **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

### **IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **V. ALTERNATIVE MARKET PENETRATION STRATEGIES**

### **VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

### **VII. MARKET AND TECHNOLOGY OVERVIEW**

#### A. Major Routine and Special Hematology Tests

##### 1. INTRODUCTION

##### 2. CBC ANALYSIS

- a. Hemoglobin Concentration
- b. Hematocrit Determination
- c. Red Blood Cell Count
- d. Red Cell Indices
  - MCV
  - RDW
  - MCHC
  - CHCM
  - HDW
  - MCH

- e. Red Cell Size Histograms

- f. Platelets

- Platelet Count
- Platelet Size/MPV
- PDW

- Automated Systems
- g. Reticulocytes
- 3. WHITE BLOOD CELL ANALYSIS
  - a. WBC Count
  - b. Five-Partial Differential Major Suppliers
  - c. Pattern Recognition Systems
  - d. Comparison of Major Differential Analyzers
- 4. RETICULOCYTES
- 5. PLATELET FUNCTION TESTS
- 6. ERYTHROCYTE SEDIMENTATION RATE/CRP
- 7. RED CELL ANALYSIS
- 8. 2, 3 DPG
- 9. RED CELL DEFORMABILITY
- 10. NEUTROPHIL FUNCTION TESTS
- 11. SEMEN ANALYSIS
- 12. BONE MARROW ANALYSIS
- 13. URINALYSIS
- B. Major Flow Cytometry Applications
  - 1. CELL SURFACE MARKERS
    - a. Lymphocyte Subclassification CD4/CD8/CD34  
Instrumentation and Reagent Test Kits
    - b. Other Cell Markers
  - 2. DNA CONTENT ANALYSIS
  - 3. RNA CONTENT ANALYSIS
  - 4. CHEMOTHERAPY MONITORING
  - 5. CELL CYCLE ANALYSIS
  - 6. CHROMOSOME ANALYSIS
  - 7. FETAL CELL ANALYSIS
  - 8. HLA TYPING
  - 9. MICROBIOLOGY
  - 10. PROTEIN CONTENT ANALYSIS
  - 11. MULTIPARAMETER ANALYSIS
  - 12. OTHER APPLICATIONS
- C. Hematology and Flow Cytometry Instrumentation Review
  - 1. HEMATOLOGY ANALYZERS
    - a. Overview
      - Electrical Aperture-Impedance Analyzers
      - Light Scatter Analyzers
    - b. System Review

Abbott  
Beckman Coulter/Danaher  
Biocode Hycel  
CellaVision  
Drew-Scientific  
Horiba  
Medica  
Menarini  
Nihon Kohden  
Siemens  
Sysmex

## 2. FLOW CYTOMETERS

- a. Introduction
- b. System Overview

## 3. PLATELET AGGREGOMETERS

## 4. SEDIMENTATION RATE ANALYZERS

D. Market Needs and Future Demand for Hematology and Flow Cytometry Analyzers

E. Reagents and Controls

F. Current and Emerging Technologies

1. INFORMATION TECHNOLOGIES
2. AUTOMATION AND ROBOTICS
3. LASERS
4. ARTIFICIAL INTELLIGENCE
5. MONOCLONAL ANTIBODIES
6. MOLECULAR DIAGNOSTICS
7. MICRODROP TECHNOLOGY

## **VIII. COUNTRY ANALYSES: SUPPLIER SHARES, SPECIMEN, VOLUME AND SALES FORECASTS FOR 40 TESTS**

Australia  
Bangladesh  
China  
Hong Kong  
India  
Indonesia  
Japan  
Malaysia  
Myanmar

New Zealand  
Pakistan  
Philippines  
Singapore  
South Korea  
Taiwan  
Thailand  
Vietnam

## **IX. COMPETITIVE ASSESSMENTS**

Abbott  
Agilent Technologies  
Beckman Coulter/Danaher  
Becton Dickinson  
Bio-Rad  
CellaVision  
Horiba  
Iris Diagnostics/Danaher  
Nihon Kohden  
Ortho-Clinical Diagnostics  
Roche  
Siemens  
Sysmex

## **X. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING NEW HEMATOLOGY/FLOW CYTOMETRY TECHNOLOGIES AND APPLICATIONS**



## List Of Tables

### LIST OF TABLES

Australia All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Australia All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Australia All Market Segments Total Hematology and Flow Cytometry Market Forecast

Australia All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Australia All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Bangladesh All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Bangladesh All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Bangladesh All Market Segments Total Hematology and Flow Cytometry Market Forecast

Bangladesh All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Bangladesh All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

China All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

China All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

China All Market Segments Total Hematology and Flow Cytometry Market Forecast

China All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

China All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Hong Kong All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Hong Kong All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Hong Kong All Market Segments Total Hematology and Flow Cytometry Market Forecast

Hong Kong All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Hong Kong All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

India All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

India All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

India All Market Segments Total Hematology and Flow Cytometry Market Forecast

India All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

India All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Indonesia All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Indonesia All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Indonesia All Market Segments Total Hematology and Flow Cytometry Market Forecast

Indonesia All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Indonesia All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Japan Summary Table I: All Market Segments, Total Hematology and Flow Cytometry Specimen Volume Forecast

Japan Summary Table II: All Market Segments, Total Hematology and Flow Cytometry Test Volume Forecast

Japan Summary Table III: All Market Segments, Total Hematology and Flow Cytometry Market Forecast

Japan, Laboratories Performing Hematology and Flow Cytometry Testing by Market Segment

Japan, Hospital Laboratories Performing Hematology/Flow Cytometry Tests by Bed Size

Japan, Commercial/Private Laboratories Performing Hematology/Flow Cytometry Tests by Annual Test Volume

Japan, Total Routine Hematology Specimen Volume Forecast by Market Segment

Japan, Total Flow Cytometry and Special Hematology Specimen Volume Forecast by Market Segment

Japan, Hospital Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

Japan, Commercial/Private Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

Japan, Total Routine Hematology Test Volume Forecast by Market Segment

Japan, Total Flow Cytometry and Special Hematology Test Volume Forecast by Market Segment

Japan, All Market Segments, Total Routine Hematology Test Volume Forecast

Japan, Hospital Laboratories, Routine Hematology Test Volume Forecast

Japan, Commercial/Private Laboratories Routine Hematology Test Volume Forecast

Japan, All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast

Japan, Hospital Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

Japan, Commercial/Private Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

Japan, Major Hematology Analyzers, Estimated Placements and Installed Base

Japan, Major Flow Cytometers, Estimated Placements and Installed Base

Japan, Total Hematology Market Forecast by Market Segment

Japan, Hematology Instrument Market Forecast by Market Segment

Japan, Hematology Consumable Market Forecast by Market Segment

Japan, Total Flow Cytometry Market Forecast by Market Segment

Japan, Flow Cytometry Consumable Market Forecast by Market Segment

Japan, Flow Cytometry Instrument Market Forecast by Market Segment

Japan, Total Hematology Diagnostics Market by Major Supplier

Japan, Hematology Instrument Market by Major Supplier

Japan, Hematology Consumable Market by Major Supplier

Japan, Total Flow Cytometry Market by Major Supplier

Japan, Total Flow Cytometry Consumables Market by Major Supplier

Japan, Total Flow Cytometry Instrument Market by Major Supplier

Malaysia All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Malaysia All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Malaysia All Market Segments Total Hematology and Flow Cytometry Market Forecast

Malaysia All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Malaysia All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Myanmar All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Myanmar All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Myanmar All Market Segments Total Hematology and Flow Cytometry Market Forecast

Myanmar All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Myanmar All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

New Zealand All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

New Zealand All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

New Zealand All Market Segments Total Hematology and Flow Cytometry Market Forecast

New Zealand All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

New Zealand All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Pakistan All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Pakistan All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Pakistan All Market Segments Total Hematology and Flow Cytometry Market Forecast

Pakistan All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Pakistan All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Philippines All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Philippines All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Philippines All Market Segments Total Hematology and Flow Cytometry Market Forecast

Philippines All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Philippines All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Singapore All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Singapore All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Singapore All Market Segments Total Hematology and Flow Cytometry Market Forecast

Singapore All Market Segments, Total Routine Hematology Test Volume Forecast by

## Assay

Singapore All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

South Korea All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

South Korea All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

South Korea All Market Segments Total Hematology and Flow Cytometry Market Forecast

South Korea All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

South Korea All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Taiwan All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Taiwan All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Taiwan All Market Segments Total Hematology and Flow Cytometry Market Forecast

Taiwan All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Taiwan All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Thailand All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Thailand All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Thailand All Market Segments Total Hematology and Flow Cytometry Market Forecast

Thailand All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Thailand All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast by Assay

Vietnam All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast

Vietnam All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast

Vietnam All Market Segments Total Hematology and Flow Cytometry Market Forecast

Vietnam All Market Segments, Total Routine Hematology Test Volume Forecast by Assay

Vietnam All Market Segments, Total Flow Cytometry and Special Hematology Test

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