

# 2019-2023 US Home/Self Testing Diagnostics Market

<https://marketpublishers.com/r/2C0BD65E5A5EN.html>

Date: April 2019

Pages: 175

Price: US\$ 1,450.00 (Single User License)

ID: 2C0BD65E5A5EN

## Abstracts

This new 175-page report from LeadingMarketResearch.com provides analysis of the major home/self testing market segments, including diabetes (strips and meters), pregnancy, ovulation, and occult blood. The report presents trends, dynamics, size, growth, regulatory requirements, technologies, and competitive profiles.

### Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

### Market Segmentation Analysis

Review of the home/self testing market segments, including diabetes (strips and meters), pregnancy, ovulation and occult blood.

Five-year sales forecasts.

### Competitive Assessments

Assessments of major POC suppliers and emerging market entrants.

### Methodology

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product

literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 175 pages

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