

# 2016 Future Horizons and Growth Strategies in the World Respiratory Diseases Diagnostic Testing Market: Supplier Shares by Test, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

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## Abstracts

Complete report \$9,850. DataPack (test volumes, sales forecasts, supplier shares) \$6400.

This new 366-page report from VPGMarketResearch.com contains 108 tables and provides analysis of the global respiratory disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers. About this Report This report presents detailed analysis of the Respiratory Disease market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on epidemiology and etiology are provided for Adenovirus, Influenza, Legionella, Mononucleosis, Mycoplasma, Pneumonia, RSV and Tuberculosis.

The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of respiratory disease diagnostic products, by test and country.

Also, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; thirteen - Reviews features and operating characteristics of major analyzers used for respiratory disease testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products;

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

## Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in the U. S., five major European countries and Japan. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 366 pages and 108 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

##### 1. ADENOVIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

#### d. Adeno-Associated Viruses(AAV)

##### 2. INFLUENZA VIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 3. LEGIONELLA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 4. MONONUCLEOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 5. MYCOPLASMA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 6. PNEUMONIA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 7. RESPIRATORY SYNCYTIAL VIRUS (RSV)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 8. TUBERCULOSIS

- a. Background
- b. Diagnostic Tests

c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. MOLECULAR DIAGNOSTICS
2. MONOCLONAL ANTIBODIES
3. IMMUNOASSAYS
4. DIFFERENTIAL LIGHT SCATTERING
5. INFORMATION TECHNOLOGY
6. ARTIFICIAL INTELLIGENCE
7. LIPOSOMES
8. FLOW CYTOMETRY
9. CHROMATOGRAPHY
10. DIAGNOSTIC IMAGING
11. GEL MICRODROPLETS
12. OTHER

**III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

## **MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Information Technology
- D. Auxiliary Products

## **DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. MARKETING APPROACHES
  - 2. PRODUCT COMPLEXITY
  - 3. CUSTOMER PREFERENCE
  - 4. ESTABLISHED SUPPLIERS
  - 5. EMERGING SUPPLIERS
  - 6. MAJOR TYPES OF DISTRIBUTORS
  - 7. MARKET SEGMENTATION

### **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson

bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
Hologic/Gen-Probe  
ID Biomedical/GSK  
Kreatech/Leica  
Lonza  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac/PE  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Adenovirus Tests  
Major Companies Developing or Marketing Influenza Tests  
Major Companies Developing or Marketing Legionella Tests  
Major Companies Developing or Marketing Mononucleosis Tests  
Major Companies Developing or Marketing Mycoplasma Tests  
Major Companies Developing or Marketing Pneumonia Tests  
Major Companies Developing or Marketing RSV Tests  
Major Companies Developing or Marketing Tuberculosis Tests  
France Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France Adenovirus Testing Market Diagnostics Sales by Major Supplier  
France Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
France Influenza Testing Market Diagnostics Sales by Major Supplier  
France Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
France Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
France Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
France Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
France Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
France Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment  
France RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
France RSV Testing Market Diagnostics Sales by Major Supplier  
France Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
France Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
Germany Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Influenza Testing Market Diagnostics Sales by Major Supplier  
Germany Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Legionella Testing Market Diagnostics Sales by Major Supplier  
Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Germany Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Germany Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier  
Germany RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier  
Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
Italy Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Influenza Testing Market Diagnostics Sales by Major Supplier  
Italy Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Italy Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Italy Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy RSV Testing Market Diagnostics Sales by Major Supplier  
Italy Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
Japan Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Legionella Testing Market Diagnostics Sales Forecast by Major Supplier  
Japan Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Japan Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Japan Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Pneumonia Testing Market Diagnostics Sales by Major Supplier  
Japan RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan RSV Testing Market Diagnostics Sales by Major Supplier  
Japan Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
Spain Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Influenza Testing Market Diagnostics Sales by Major Supplier  
Spain Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier



Spain Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Spain Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain RSV Testing Market Diagnostics Sales by Major Supplier  
Spain Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
U.K. Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Influenza Testing Market Diagnostics Sales by Major Supplier  
U.K. Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
U.K. Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Pneumonia Testing Market Diagnostics Sales by Major Supplier  
U.K. RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. RSV Testing Market Diagnostics Sales by Major Supplier  
U.K. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
U.S.A. Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A. Adenovirus Testing Market Diagnostics Sales by Major Supplier  
U.S.A. Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A. Influenza Testing Market Diagnostics Sales by Major Supplier  
U.S.A. Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A. Legionella Testing Market Diagnostics Sales by Major Supplier  
U.S.A. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A. Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
U.S.A. Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A. Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
U.S.A. Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A. Pneumonia Testing Market Diagnostics Sales by Major Supplier  
U.S.A. RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A. RSV Testing Market Diagnostics Sales by Major Supplier  
U.S.A. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

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