

2017-2021 World Orthopedics Market: Leading Supplier Strategies, Marketing Tactics, and Technological Know How

<https://marketpublishers.com/r/2C5E3100973EN.html>

Date: February 2017

Pages: 325

Price: US\$ 4,365.00 (Single User License)

ID: 2C5E3100973EN

Abstracts

This report provides a worldwide strategic overview of the orthopedics market, including forecasts for major geographic regions, market segments and product categories.

In addition, the report presents a concise review of the major U.S. and international trends with potentially significant impact on the orthopedics market during the next five years, including industry consolidation, market globalization, environmental regulations, etc.

The analysis of major market segments, including reconstructive devices, fracture fixation products, arthroscopy, soft tissue repair, spinal implants and instrumentation, bone growth stimulators, power instruments, casting materials, operating room ancillary products and others is provided, as well as a review of the major geographic regions, including U.S., Europe, Japan/Pacific and others.

The company profiles include:

- Business, new product development and marketing strategies.

- Anticipated acquisitions and joint ventures.

- Major strengths and weaknesses.

- The U.S. and international sales force size.

- Distribution approaches.

Major promotional tactics.

Internally developed and acquired technologies.

Technical expertise in biotechnology, engineering and other pertinent fields.

Contains 325 pages and 3 tables

Contents

I. MARKET OVERVIEW

- a. U.S.A
 - 1. Business Environment
 - a. Health Care Expenditures
 - b. Cost Consciousness
 - c. Industry Consolidation
 - d. Managed Care
 - e. Hospitals
 - f. Admissions
 - g. Length of Stay
 - h. Industry Diversification
 - i. Physician Demographics
 - j. Population Aging
- b. Other Countries

II. MARKET SIZE AND GROWTH

- a. Major Market Segments
- b. Major Geographic Regions

III. EMERGING TECHNOLOGIES

- a. Overview
- b. Resorbables
- c. Bone Substitutes
- d. Osteoinductive Agents/Bone Graft Factors
- e. Soft Tissue Repair And Replacement
- f. Viscoelastics
- g. Osteoporosis Therapies

IV. LEADING ORTHOPEDICS COMPANIES STRATEGIC DIRECTIONS BUSINESS, NEW PRODUCT DEVELOPMENT AND MARKETING STRATEGIES

Anticipated acquisitions, joint ventures and marketing strategies
Major strengths and weaknesses

V. LEADING ORTHOPEDICS COMPANIES MARKETING TACTICS

The U.S. and international sales force size

Distribution approaches

Major promotional tactics

VI. LEADING ORTHOPEDICS COMPANIES TECHNOLOGICAL KNOW-HOW

Internally developed and acquired technologies

Technical expertise in biotechnology, engineering and other pertinent fields

I would like to order

Product name: 2017-2021 World Orthopedics Market: Leading Supplier Strategies, Marketing Tactics, and Technological Know How

Product link: <https://marketpublishers.com/r/2C5E3100973EN.html>

Price: US\$ 4,365.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2C5E3100973EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

