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# 2017 U.S. POC/Point-of-Care Infectious Disease Testing Market: Physician Offices/Group Practices, Emergency Rooms, Ambulatory Care Centers, Surgery Centers, Birth Centers--Volume and Sales Segment Forecasts, Technology Trends, Instrumentation Review

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## Abstracts

This new 795-page report from VPGMarketResearch contains 61 tables, and provides a comprehensive analysis of the POC infectious disease testing market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC infectious disease testing market.

**Rationale**

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

**Market Segmentation Analysis**

Review of five POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for major infectious disease

tests by market segment:

Physician Offices/Group Practices

Emergency Rooms

Ambulatory Care Centers

Surgery Centers

Birth Centers

**Sales and Market Share Analysis**

Market shares of major infectious disease diagnostic reagent and instrument suppliers.

**Current and Emerging Products**

Analysis of infectious disease diagnostic tests performed in POC testing locations.

Review of leading infectious disease testing analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

**Technology Review**

Emerging technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing coagulation testing technologies and products, by assay.

**Competitive Assessments**

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

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## Strategic Recommendations

Specific opportunities for new infectious disease testing instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

## Methodology

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearchs proprietary data files.

Contains 795 pages and 61 tables

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   Awareness Technologies
   Beckman Coulter/Danaher
   bioMeriuex
   Carolina Chemistries
   Horiba
   Inverness
   Medica
   Nova Biomedical
   Ortho-Clinical Diagnostics
   Polimedco
   Randox
   Roche
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   Becton Dickinson
   Beckman Coulter/Danaher
   Biocode
   Drew-Scientific
   Diesse Ves Matic
   Horiba
   Menarini
   Nihon Kohden
   Polymedco
   Sysmex
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   Bio/Data
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INSTRUMENTATION Laboratory
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Roche
Siemens
Sysmex
Teco Medical Instruments
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## COMPANY PROFILE

Abbott
ADI/American Diagnostica
Agilent Technologies
Alere/Biosite/Inverness
Axis-Shield
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Biomerieux
Bio-Rad
Cepheid
Chrono-Log
Corgenix
Decode Genetics
Diadexus
Diagnocure
Diagnostica Stago/Trinity Biotech
Diamedix
Diasorin
Eiken Chemical
EKF Diagnostics
Fujirebio
Grifols
Helena Laboratories
Hologic/Gen-Probe
Horiba
INSTRUMENTATION Laboratory
International Technidyne/Nexus DX
Kreatech/Leica
Kyowa Medex
Lonza
Mackay Life Sciences
Matritech
Nihon Kohden
Ortho-Clinical Diagnostics
Polartechnics
Polymedco

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Qiagen
Roche
SDIX
Sequenom
Siemens
Sienco
Sysmex
Takara Bio
ThermoFisher
Tosoh
Wako
Zycare/Alere

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Major Companies Developing or Marketing Glucose Tests
Major Companies Developing or Marketing HDL Tests
Major Companies Developing or Marketing Iron Tests
Major Companies Developing or Marketing LDH Tests
Major Companies Developing or Marketing Magnesium Tests
Major Companies Developing or Marketing Phosphorus Tests
Major Companies Developing or Marketing Protein Tests
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