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2016 U.S. Enteric Disease Testing Market Analysis and Emerging Opportunities

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Abstracts

About This Report

This new 322-page report from VPGMarketResearch presents detailed analysis of the US Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia.

The report provides test volume and sales projections for Hospitals, Physician Offices, Commercial and Public Health Labs.

In addition to market share and sales forecasts, the report:

> Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies
>
> Reviews features and operating characteristics of major analyzers usedfor microbiology testing;
>
> Profiles key suppliers and potential market entrants developing innovativetechnologies and products; and
>
> Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

Methodology

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The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer productand financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 322 pages and 22 tables

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Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
BioRad
Cepheid
Diamedix/Erba
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/GenProbe
ID Biomedical/GSK
Kreatech/Leica
Lonza
OrthoClinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare

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Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

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