

2016 U.S. Drugs of Abuse POC/Point-of-Care Testing Market: Physician Offices, Emergency Rooms, Ambulatory Care Centers- Supplier Shares, Volume and Sales Segment Forecasts, Emerging Technologies, Instrumentation Review, Competitive Strategies

<https://marketpublishers.com/r/2E3846C321DEN.html>

Date: November 2015

Pages: 165

Price: US\$ 2,000.00 (Single User License)

ID: 2E3846C321DEN

Abstracts

This new 165-page report from VPGMarketResearch contains 14 tables, and provides a comprehensive analysis of the POC drugs of abuse testing market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers.

This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC abused drugs market.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

Review of three POC market segments, including their dynamics, trends, structure, size, growth and major suppliers

Five-year test volume and reagent sales forecasts for drugs of abuse procedures by market segment:

Physician Offices/Group Practices

Emergency Rooms

Ambulatory Care Centers

Analysis of drugs of abuse procedures

Competitive Assessments

Assessments of major POC suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

Strategic Recommendations

Specific opportunities for new instruments and reagent systems with potentially significant market appeal during the next five years

Design criteria for POC testing products

Alternative business expansion strategies

Potential market entry barriers and risks.

Methodology

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 165 pages and 14 tables

Contents

INTRODUCTION

EXECUTIVE SUMMARY

RATIONALE FOR TESTING DECENTRALIZATION

1. OVERVIEW
2. REGULATORY TRENDS
3. ECONOMIC TRENDS
4. DEMOGRAPHIC TRENDS
5. TECHNOLOGICAL TRENDS
6. SOCIAL TRENDS
7. QUALITY OF CARE
8. DEFENSIVE MEDICINE
9. QUALITY CONTROL ISSUES

Lipid Test: Significance and Diagnostic Procedures

1. CHOLESTEROL
2. HIGH-DENSITY LIPOPROTEIN (HDL)
3. LOW-DENSITY LIPOPROTEIN (LDL)
4. TRIGLYCERIDES

POC Testing INSTRUMENTATION

Abaxis
Abbott
Alfa Wassermann
Awareness Technologies
Beckman Coulter/Danaher
bioMeriueux
Carolina Chemistries
Horiba
Inverness
Medica
Nova Biomedical
Ortho-Clinical Diagnostics
Polimedco
Randox
Roche

CURRENT AND EMERGING TECHNOLOGIES

1. MONOCLONAL ANTIBODIES

2. IMMUNOASSAYS

- a. Technological Principle
- b. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - Dot Immunobinding Assays
 - Capillary Immunoassays
 - Particle-Membrane Capture Immunoassay
 - Enzyme Amplification
- c. Fluorescent Immunoassays
 - Fluorescent Polarization
 - Time-Resolved Pulse Fluorescence
- d. Luminescence
 - Chemiluminescence
 - Bioluminescence
- e. Latex Agglutination
- f. Immunoprecipitation

3. DRY CHEMISTRY

4. BIOSENSORS

5. IT AND AUTOMATION

U.S.A.

A. Market Overview

1. BUSINESS ENVIRONMENT

- a. Health Care Expenditures
- b. Cost Consciousness
- c. Reimbursement
- d. Industry Consolidation
- e. Managed Care
 - PPO
 - HMO
- f. Hospitals
- g. Admissions
- h. Length of Stay
- i. Industry Diversification
- j. Physician Demographics
- k. Aging Population
 - More Chronic Illness

- Disease Incidence
- Susceptibility to Iatrogenesis
- Multiple Illnesses Cases
- I. Laboratory Regulations
- 2. MARKET STRUCTURE
 - a. Hospitals
 - b. Commercial/Private Laboratories
- B. Physician Offices/Group Practices
 - 1. MARKET SUMMARY
 - 2. MARKET STRUCTURE
 - 3. TEST VOLUME AND SALES FORECASTS
- C. Emergency Departments
 - a. Market Summary
 - b. Test volume and Sales Forecasts
- 4. ICUS/CCUS
 - a. Market Summary
 - b. Test Volume and Sales Forecast
- D. Ambulatory Care Centers
 - 1. INTRODUCTION
 - 2. MARKET SUMMARY
 - 3. MARKET STRUCTURE
 - 4. TEST VOLUME AND SALES FORECASTS
- E. Major Suppliers' Market Shares

Germany

- A. Market Overview
 - B. Market Structure
 - C. Market Summary
 - D. Test Volume and Sales Forecasts
 - E. Major Suppliers' Market Shares
- Spain
- A. Business Environment
 - B. Market Structure
 - C. Market Summary
 - D. Test Volume and Sales Forecasts
 - E. Major Suppliers' Market Shares

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKETING APPROACHES
 - 2. PRODUCT COMPLEXITY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABLISHED SUPPLIERS
 - 5. EMERGING SUPPLIERS
 - 6. MAJOR TYPES OF DISTRIBUTORS
 - 7. MARKET SEGMENTATION

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPANY PROFILE

Abbott
ADI/American Diagnostica
Agilent Technologies
Alere/Biosite/Inverness
Axis-Shield
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Biomerieux
Bio-Rad
Cepheid
Chrono-Log
Corgenix

Decode Genetics
Diadexus
Diagnocure
Diagnostica Stago/Trinity Biotech
Diamedix
Diasorin
Eiken Chemical
EKF Diagnostics
Fujirebio
Grifols
Helena Laboratories
Hologic/Gen-Probe
Horiba
INSTRUMENTATION Laboratory
International Technidyne/Nexus DX
Kreatech/Leica
Kyowa Medex
Lonza
Mackay Life Sciences
Matritech
Nihon Kohden
Ortho-Clinical Diagnostics
Polartech
Polymedco
Qiagen
Roche
SDIX
Sequenom
Siemens
Sienco
Sysmex
Takara Bio
ThermoFisher
Tosoh
Wako
Zycare/Alere

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Cholesterol Tests
Major Companies Developing or Marketing HDL Tests
Major Companies Developing or Marketing Triglycerides Tests
U.S.A., Office-Based Physicians Forecast by Practice Type
U.S.A., Physician Offices/Group Practices Forecast by Type
U.S.A., Physician Office/Group Practice Laboratories Forecast by Practice Size
U.S.A., Physician Offices/Group Practices Lipid Test Volume Forecast
U.S.A., Physician Offices/Group Practices Lipid Tests Reagent Market Forecast
U.S.A., Ancillary Hospital Locations Estimated Number
U.S.A., Ancillary Hospital Locations Annual Utilization
U.S.A., Hospital Emergency Departments Lipid Test Volume Forecast
U.S.A., Hospital Emergency Departments Lipid Test Reagent Market Forecast
U.S.A., Ambulatory Care Centers Estimated Number of Facilities and Patient Visits
U.S.A., Ambulatory Care Centers Most Frequent Diagnoses
U.S.A., Ambulatory Care Centers Lipid Test Volume Forecast
U.S.A., Ambulatory Care Centers Lipid Test Reagent Market Forecast
U.S.A., Major Suppliers of Clinical Chemistry Diagnostic Products, Estimated Market Shares
U.S.A., Major Suppliers of Clinical Chemistry Reagents, Estimated Market Shares
U.S.A., Major Suppliers of Clinical Chemistry Analyzers, Estimated Market Shares
U.S.A., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
U.S.A., Major Suppliers of Immunoassay Reagents, Estimated Market Shares
U.S.A. Major Suppliers of Immunoassay Analyzers, Estimated Market Shares
Germany, Laboratory Performing Diagnostic Tests
Germany, Physician Offices/Group Practices Lipid Test Volume Forecast
Germany, Physician Offices/Group Practices Lipid Test Reagent Market Forecast
Germany, Major Suppliers of Clinical Chemistry Diagnostic Products, Estimated Market Shares
Germany, Major Suppliers of Clinical Chemistry Reagents, Estimated Market Shares
Germany, Major Suppliers of Clinical Chemistry Analyzers, Estimated Market Shares
Germany, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
Germany, Major Suppliers of Immunodiagnostic Reagents, Estimated Market Shares
Germany, Major Suppliers of Immunoassay Analyzers, Estimated Market Shares
Spain, Laboratory Performing Chemistry and Immunoassay Tests
Spain, Ambulatory Care Centers Lipid Test Volume Forecast

Spain, Ambulatory Care Centers Lipid Test Reagent Market Forecast

Spain, Major Suppliers of Clinical Chemistry Diagnostic Products, Estimated Market Shares

Spain, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

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