

2016 Transfusion Diagnostic Analyzers and Reagents in 39 Countries--Supplier Shares and Strategies, Sales Segment Forecasts by Test, Technology Trends, Opportunities for Suppliers

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Abstracts

This comprehensive 39- country report from VPGMarketResearch.com contains 1,025 pages, 387 tables and provides granular data and analysis not available from any other source. The report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future market and technological trends; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi- automated molecular and immunohematology analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR- RFLP, AS- PCR or PCR- SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI- TOF- MS, Mini- Sequencing



Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV- 1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti- HBc, HCV NAT, HCV, ALT/SGPT), HTLV- I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood typing, grouping and infectious disease screening tests in major countries.

Countries Analyzed in the Report

Armenia, Australia, Austria, Belgium, Bulgaria, Canada, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Japan, Latvia, Luxembourg, Malta, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, UK, US

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT assays.



Current and Emerging Products

Analysis of current and emerging molecular blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi- automated molecular and immunohematology analyzers.

Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Companies developing or marketing new technologies and products, by test.

Strategic Recommendations

New product development opportunities for molecular blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 1,025 pages and 387 tables



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Cyprus

Czech Republic



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Finland

France

Georgia

Germany

Greece

Hungary

Iceland

Ireland

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Japan Latvia

Luxembourg

Malta

Moldova

Montenegro

Netherlands

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U.K. Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

U.K. HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

U.K. Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

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U.S.A. All Market Segments Blood Typing And Grouping Test Volume by Market Forecast Segment

U.S.A. All Market Segments Blood Typing And Grouping Test Volume Forecast

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U.S.A. All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment



U.S.A. All Market Segments Infectious Disease Screening Test Volume Forecast U.S.A. Community and Regional Centers Infectious Disease Screening Test Volume Forecast

U.S.A. Plasma Fractionation Centers Infectious Disease Screening Test Volume Forecast

U.S.A. Hospital Blood Banks Infectious Disease Screening Test Volume Forecast

U.S.A. Military Blood Banks Infectious Disease Screening Test Volume Forecast

U.S.A. All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment

U.S.A. All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment

U.S.A. Hospital Blood Banks Blood Typing And Grouping Reagent Market Forecast by Major Test

U.S.A. Community and Regional Blood Centers Blood Typing and Grouping Reagent Market Forecast by Major Test

U.S.A. Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

U.S.A. Plasma Fractionation Centers Blood Typing and Grouping Reagent Market Forecast by Major Test

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U.S.A. All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A. All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A. Community and Regional Centers Infectious Disease Screening Reagent Market Forecast by Test

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U.S.A. Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

U.S.A. HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

U.S.A. Hepatitis Blood Screening Market, Reagents Sales by Major Supplier

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U.S.A. HIV/Hepatitis C NAT Market, Reagent Sales by Major Supplier



U.S.A. West Nile Virus NAT Market, Reagent Sales by Major Supplier U.S.A. CMV Blood Screening Market, Reagent Sales by Major Supplier U.S.A. Syphilis Blood Screening Market, Reagent Sales by Major Supplier Major Companies Developing or Marketing Blood Typing and Grouping Tests Major Companies Developing or Marketing HLA Typing Tests Major Companies Developing or Marketing AIDS Tests Major Companies Developing or Marketing Hepatitis Tests Major Companies Developing or Marketing CMV Tests Major Companies Developing or Marketing Syphilis Tests Major Companies Developing or Marketing Blood Bank Analyzers



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