

2016 Molecular and Immunohematology Blood Banking Technologies, and Strategic Profiles of Leading Suppliers

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Abstracts

This 154-page report provides assessments of such technologies as molecular diagnostics, monoclonal and polyclonal antibodies, immunoassays, microtitration plates, IT, lasers, synthetic red cell substitutes, genetically engineered blood components, blood preservation, autologous blood transfusion/freezing and their potential applications for blood banking.

The report also presents strategic assessments of current and emerging suppliers of blood banking products, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 154 pages

Contents

CURRENT AND EMERGING TECHNOLOGIES

MOLECULAR DIAGNOSTICS

- a. Overview
- b. NAT

BLOOD GROUP GENOTYPING

- a. PCR
- b. PCR-RFLP
- c. AS-PCR or PCR-SSP
- d. Multiplex PCR
- e. Real Time PCR
- f. Sanger DNA Sequencing
- g. Pyrosequencing
- b. Microarrays
 - BeadChip Array
 - BloodChip
 - Genome Lab SNP Stream
 - Fluidic Microarray Systems
 - TaqMan OpenArray
- MALDI-TOF-MS
- Mini-Sequencing

MONOCLONAL AND POLYCLONAL ANTIBODIES

IMMUNOASSAYS

- a. Technological Principle
- b. Chemiluminescence
- c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Electrochemical
- d. Radioimmunoassays (RIA)

- e. Immunoprecipitation
- f. Affinity Chromatography

MICROTITRATION PLATES

IT AND AUTOMATION

LASERS

ROBOTICS

SYNTHETIC RED CELL SUBSTITUTES

GENETICALLY ENGINEERED BLOOD COMPONENTS

- a. Albumin
- b. Factor VIII
- c. Alpha-2 Antiplasmin
- d. Antithrombin III
- e. Factor IX
- f. Von Willebrand's Factor
- g. Fibrinogen
- h. t-PA

BLOOD PRESERVATION

AUTOLOGOUS BLOOD TRANSFUSION/FREEZING

COMPETITIVE PROFILES

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
CellMark Forensics/LabCorp
Diagast
DiaSorin

Fujirebio
Grifols
Hologic/Gen-Probe
Immucor
Ortho-Clinical Diagnostic
Proteome Sciences
Quest
Quidel
Roche
Siemens
Tecan
Thermo Fisher

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