

2016 Leading Chemical Companies Marketing Tactics

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Abstracts

This new report from VPGMarketResearch.com provides leading chemical companies marketing tactics. The analysis presents:

Major promotional strategies.

Distribution approaches.

Product service and support.

The companies analyzed in the report include BASF, Dow, DuPont, ExxonMobil, INEOS, Lyondell, Mitsubishi Chemical, SABIC, Shell, and Sinopec. Contains 35 pages

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FOR EACH COMPANY, THE REPORT PROVIDES:

Major promotional strategies
Distribution approaches
Product service and support

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