

# 2016 Japan Sexually-Transmitted Diseases (STD) Diagnostic Testing Market: Emerging Opportunities and Growth Strategies for Suppliers

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## Abstracts

### About This Report

This new 280-page report from VPGMarketResearch.com presents detailed analysis of the Japanese STD market, including sales forecasts and supplier shares for Chancroid, Chlamydia, Gonorrhoea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.

In addition to market share and sales forecasts, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for STD testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products;

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

### Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearch's proprietary data files was conducted.

Contains 280 pages and 17 tables

## Contents

### I. Introduction

### II. Worldwide Market and Technology Overview

#### A. Major Infectious Disease Tests

##### 1. Chancroid

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 2. Chlamydia

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 3. Gonorrhea

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 4. Herpes Simplex Virus

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### Human Herpes Virus -6 (HHV -6)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 5. Papillomavirus (HPV)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 6. Syphilis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

#### B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho - Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

#### C. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

## **V. Italy: Market Size, Growth and Major Suppliers' Sales and Market Shares**

### Alternative Market Penetration Strategies

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  1. Marketing Approaches
  2. Product Complexity
  3. Customer Preference
  4. Established Suppliers
  5. Emerging Suppliers
  6. Major Types of Distributors
  7. Market Segmentation

### Potential Market Entry Barriers and Risks

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **Competitive Assessments**

Abbott

Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
BioRad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio  
GenProbe  
Hologic  
ID Biomedical  
Innogenetics/Solvay  
Kreatech  
Life Technology  
Lonza  
Nanogen/Elitech  
Novartis Diagnostics  
OrthoClinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac  
Wakoltaly Sexually - Transmitted Diseases Market Outlook and Opportunities

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Chlamydia Tests

Major Companies Developing or Marketing Gonorrhoea Tests

Major Companies Developing or Marketing Herpes Tests

Major Companies Developing or Marketing Pap Smear/HPV Tests

Major Companies Developing or Marketing Syphilis Tests

Italy Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

Italy Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

Italy PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

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