

2017 Italy Hospital Hematology and Flow Cytometry Markets

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Abstracts

This new report from VPGMarketResearch contains 233 pages, 15 tables, and presents a comprehensive analysis of the Italian hospital hematology and flow cytometry markets, including:

Major issues pertaining to the Italian hematology and flow cytometry practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Five-year volume and sales forecasts for major hematology and flow cytometry tests performed in Italian hospitals.

Annual placements and installed base estimates for major automated and semiautomated hematology analyzers and flow cytometers.

Review of current instrumentation technologies, and a feature comparison of high-, medium-, and low-volume/POC analyzers.

Reagent and instrument sales forecasts.

Market shares of leading reagent and instrument suppliers.

emerging technologies, and their potential market applications.

ties for instruments, consumables, and auxiliary products.

suppliers, including their sales, product portfolios, marketing tactics, technological know-how, new
vents, and business strategies.

ndations for suppliers.

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