

# Ireland Tumor Marker Diagnostics Market: Emerging Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains—Test Volume and Sales Forecasts, Competitive Strategies, Opportunities

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## Abstracts

This new report from VPGMarketResearch.com provides a strategic analysis of the major business opportunities emerging in the cancer diagnostics market during the next five years. The report examines emerging trends in the cancer diagnostics market; reviews current and emerging tests; analyzes potential applications of innovative technologies; forecasts volume and sales for major cancer diagnostics tests; profiles leading market players and potential entrants; and suggests alternative market expansion strategies for suppliers.

### Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion.

### Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Cancer Diagnostic Tests Analyzed in the Report--over 200 current and emerging assays, including Biochemical Markers, Oncogenes, Growth Factors, Hormones, Colony Stimulating Factors, Lymphokines and Immunohistochemical Stains, such as:

ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA, Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen Receptor, Ferritin, Gastrin, HCG, Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar, Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone, Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein, Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin, Tissue Polypeptide Antigen, and others.

#### Instrumentation Review

Analysis of major immunoassay analyzers used for cancer diagnostic testing, including their operating characteristics, features and selling prices.

#### Technology Review

Assessment of monoclonal antibodies, immunoassays, DNA probes, biochips/microarrays, chromosome analysis, IT, artificial intelligence, flow cytometry, biosensors, and other technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies, including CT, MRI, NMR, PET and photonics spectroscopy.

Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

### Competitive Assessments

Strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

Contains 535 pages and 70 tables

## Contents

### **I. INTRODUCTION**

### **II. WORLDWIDE MARKET OVERVIEW**

- A. Business Environment
- B. Market Structure

### **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

### **IV. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

### **V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

### **VI. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW**

- A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
  - 1. Blood Typing and Grouping Tests
    - a. ABO
    - b. Antibody Panels
    - c. Antibody Screening
    - d. Antigen Typing
    - e. Antiglobulin Test
    - f. Crossmatch

- g. HLA Typing
- h. Rh
- i. Other Blood Groups
- 2. Infectious Disease Screening Tests
  - a. AIDS/HIV
    - Background
    - Diagnostic Tests
    - Enzyme Immunoassay
    - Viral Load/Drug Resistance Testing
    - Genotype and Phenotype Testing
    - Blood Banking Considerations
  - b. Hepatitis Markers
    - Hepatitis A
    - Hepatitis B
    - Hepatitis C
    - Hepatitis D (Delta Hepatitis)
    - Hepatitis E
    - Hepatitis G
    - Vaccines and Drugs
  - c. Cytomegalovirus
    - Background
    - Diagnostic Tests
    - Vaccines and Drugs
  - d. Syphilis
    - Background
    - Diagnostic Tests
    - Vaccines and Drugs
  - e. West Nile Virus
    - Background
    - Clinical Syndromes
    - Diagnostic Tests
    - Vaccines and Drugs
  - f. Parvovirus B19
    - Microbiology
    - Epidemiology
    - Clinical Syndromes
    - Diagnostic Test
    - Vaccines and Drugs
  - g. Creutzfeldt-Jakob's Disease

Background

Transmission

Diagnostic Tests

Vaccines and Drugs

h. Malaria

i. Chagas Disease

j. Babesiosis

3. Pathogen Reduction

4. Leukocyte Reduction

Background

Methods

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping And Infectious Disease Screening Automated and Semiautomated Analyzers

C. Major Blood Banking Technologies and Their Potential Applications

1. Molecular Diagnostics

2. Monoclonal and Polyclonal Antibodies

3. Immunoassays

4. Microtitration Plates

5. IT and Automation

6. Lasers

7. Robotics

8. Synthetic Red Cell Substitutes

9. Genetically Engineered Blood Components

10. Blood Preservation

11. Autologous Blood Transfusion/Freezing

## **VII. COUNTRY MARKET ANALYSES: BLOOD TYPING, GROUPING AND INFECTIOUS DISEASE SCREENING TEST VOLUME AND SALES FORECASTS**

Austria

Belgium

Bulgaria

Croatia

Czech Republic

Denmark

Estonia

Finland

France

Germany  
Greece  
Hungary  
Iceland  
Ireland  
Italy  
Latvia  
Luxembourg  
Malta  
Moldova  
Montenegro  
Netherlands  
Norway  
Poland  
Portugal  
Romania  
Serbia  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
UK

## **VIII. COMPETITIVE ASSESSMENTS**

Abbott  
Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
BioMerieux  
Bio-Rad  
CellMark Forensics/LabCorp  
Diagast  
DiaSorin  
Fujirebio  
Grifols  
Hologic/Gen-Probe  
Immucor

Ortho-Clinical Diagnostics

Proteome Sciences

Quest Diagnostics

Quidel

Roche

Siemens

Tecan



## List Of Tables

### LIST OF TABLES

Austria Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Austria All Market Segments Blood Typing and Grouping Test Volume Forecast

Austria All Market Segments Infectious Disease Screening Test Volume Forecast

Austria All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Austria All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Belgium Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Belgium All Market Segments Blood Typing And Grouping Test Volume Forecast

Belgium All Market Segments Infectious Disease Screening Test Volume Forecast

Belgium All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Belgium All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Bulgaria Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Bulgaria All Market Segments Blood Typing And Grouping Test Volume Forecast

Bulgaria All Market Segments Infectious Disease Screening Test Volume Forecast

Bulgaria All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

Bulgaria All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Croatia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Croatia All Market Segments Blood Typing and Grouping Test Volume Forecast

Croatia All Market Segments Infectious Disease Screening Test Volume Forecast

Croatia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Croatia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Czech Republic Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Czech Republic All Market Segments Blood Typing and Grouping Test Volume

Forecast

Czech Republic All Market Segments Infectious Disease Screening Test Volume

Forecast

Czech Republic All Market Segments Blood Typing And Grouping Reagent Market

Forecast By Major Test

Czech Republic All Market Segments Infectious Disease Screening Reagent Market

Forecast by Test

Denmark Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast by Test Category

Denmark All Market Segments Blood Typing And Grouping Test Volume Forecast

Denmark All Market Segments Infectious Disease Screening Test Volume Forecast

Denmark All Market Segments Blood Typing And Grouping Reagent Market Forecast

by Major Test

Denmark All Market Segments Infectious Disease Screening Reagent Market Forecast

by Test

Estonia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast by Test Category

Estonia All Market Segments Blood Typing And Grouping Test Volume Forecast

Estonia All Market Segments Infectious Disease Screening Test Volume Forecast

Estonia All Market Segments Blood Typing And Grouping Reagent Market Forecast by

Major Test

Estonia All Market Segments Infectious Disease Screening Reagent Market Forecast by

Test

Finland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast by Test Category

Finland All Market Segments Blood Typing And Grouping Test Volume Forecast

Finland All Market Segments Infectious Disease Screening Test Volume Forecast

Finland All Market Segments Blood Typing And Grouping Reagent Market Forecast by

Major Test

Finland All Market Segments Infectious Disease Screening Reagent Market Forecast by

Test

France Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

Forecast by Test Category

France Facilities Performing Blood Bank Tests by Market Segment

France Hospital Laboratories Performing Blood Bank Tests by Bed Size

France Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test

Volume

France All Market Segments Blood Typing And Grouping Test Volume Forecast By

Market Segment

France All Market Segments Blood Typing and Grouping Test Volume Forecast  
France Hospital Laboratories Blood Typing and Grouping Test Volume Forecast  
France Blood Banks Blood Typing and Grouping Test Volume Forecast  
France Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast  
France All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment  
France All Market Segments Infectious Disease Screening Test Volume Forecast  
France Blood Banks Infectious Disease Screening Test Volume Forecast  
France Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast  
France Hospital Laboratories Infectious Disease Screening Test Volume Forecast  
France All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment  
France All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test  
France Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test  
France Blood Banks Blood Typing and Grouping Reagent Market Forecast By Major Test  
France Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test  
France All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment  
France All Market Segments Infectious Disease Screening Reagent Market Forecast by Test  
France Blood Banks Infectious Disease Screening Reagent Market Forecast by Test  
France Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test  
France Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test  
France Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares  
France HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier  
France Hepatitis Blood Screening Market, Reagent Sales by Major Supplier  
France HIV/Hepatitis NAT Screening Market Reagent Sales by Major Supplier  
France CMV Blood Screening Market, Reagent Sales by Major Supplier  
France Syphilis Blood Screening Market, Reagent Sales by Major Supplier  
Germany Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales

## Forecast by Test Category

Germany Facilities Performing Blood Bank Tests by Market Segment

Germany Hospital Laboratories Performing Blood Bank Tests by Bed Size

Germany Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume

Germany All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment

Germany All Market Segments Blood Typing And Grouping Test Volume Forecast

Germany Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Germany Blood Banks Blood Typing and Grouping Test Volume Forecast

Germany Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

Germany All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Germany All Market Segments Infectious Disease Screening Test Volume Forecast

Germany Blood Banks Infectious Disease Screening Test Volume Forecast

Germany Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Germany Hospital Laboratories Infectious Disease Screening Test Volume Forecast

Germany All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment

Germany All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Germany Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Germany Blood Banks Blood Typing and Grouping Reagent Market by Major Test Forecast

Germany Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Germany All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Germany All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Germany Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Germany Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Germany Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Germany Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales

And Market Shares

Germany HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

Germany Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Germany HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Germany CMV Blood Screening Market, Reagent Sales by Major Supplier

Greece Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Greece All Market Segments Blood Typing and Grouping Test Volume Forecast

Greece All Market Segments Infectious Disease Screening Test Volume Forecast

Greece All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Greece All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Hungary Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Hungary All Market Segments Blood Typing And Grouping Test Volume Forecast

Hungary All Market Segments Infectious Disease Screening Test Volume Forecast

Hungary All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Hungary All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Iceland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Iceland All Market Segments Blood Typing And Grouping Test Volume Forecast

Iceland All Market Segments Infectious Disease Screening Test Volume Forecast

Iceland All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Iceland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Ireland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Ireland All Market Segments Blood Typing and Grouping Test Volume Forecast

Ireland All Market Segments Infectious Disease Screening Test Volume Forecast

Ireland All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Ireland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Italy Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Italy Facilities Performing Blood Bank Tests by Market Segment

Italy Hospital Laboratories Performing Blood Bank Tests by Bed Size

Italy Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume

Italy All Market Segments Blood Typing and Grouping Test Volume by Market Segment

Italy All Market Segments Blood Typing and Grouping Test Volume Forecast

Italy Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Italy Blood Banks Blood Typing and Grouping Test Volume Forecast

Italy Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

Italy All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Italy All Market Segments Infectious Disease Screening Test Volume Forecast

Italy Blood Banks Infectious Disease Screening Test Volume Forecast

Italy Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Italy Hospital Laboratories Infectious Disease Screening Test Volume Forecast

Italy All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment

Italy All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Italy Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Italy Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

Italy Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Italy All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Italy All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Italy Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Italy Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Italy Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Italy Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

Italy AIDS/Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Italy HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier



Italy CMV Blood Screening Market, Reagent Sales by Major Supplier

Latvia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Latvia All Market Segments Blood Typing and Grouping Test Volume Forecast

Latvia All Market Segments Infectious Disease Screening Test Volume Forecast

Latvia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Latvia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Luxembourg Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Luxembourg All Market Segments Blood Typing And Grouping Test Volume Forecast

Luxembourg All Market Segments Infectious Disease Screening Test Volume Forecast

Luxembourg All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Luxembourg All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Malta Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Malta All Market Segments Blood Typing And Grouping Test Volume Forecast

Malta All Market Segments Infectious Disease Screening Test Volume Forecast

Malta All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Malta All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Moldova Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Moldova All Market Segments Blood Typing And Grouping Test Volume Forecast

Moldova All Market Segments Infectious Disease Screening Test Volume Forecast

Moldova All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Moldova All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Montenegro Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Montenegro All Market Segments Blood Typing And Grouping Test Volume Forecast

Montenegro All Market Segments Infectious Disease Screening Test Volume Forecast

Montenegro All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Montenegro All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Netherlands Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Netherlands All Market Segments Blood Typing And Grouping Test Volume Forecast

Netherlands All Market Segments Infectious Disease Screening Test Volume Forecast

Netherlands All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Netherlands All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Norway Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Norway All Market Segments Blood Typing And Grouping Test Volume Forecast

Norway All Market Segments Infectious Disease Screening Test Volume Forecast

Norway All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Norway All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Poland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Poland All Market Segments Blood Typing And Grouping Test Volume Forecast

Poland All Market Segments Infectious Disease Screening Test Volume Forecast

Poland All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Poland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Portugal Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Portugal All Market Segments Blood Typing And Grouping Test Volume Forecast

Portugal All Market Segments Infectious Disease Screening Test Volume Forecast

Portugal All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Portugal All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Romania Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Romania All Market Segments Blood Typing And Grouping Test Volume Forecast

Romania All Market Segments Infectious Disease Screening Test Volume Forecast

Romania All Market Segments Blood Typing And Grouping Reagent Market Forecast by



## Major Test

Romania All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Serbia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Serbia All Market Segments Blood Typing And Grouping Test Volume Forecast

Serbia All Market Segments Infectious Disease Screening Test Volume Forecast

Serbia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Serbia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Slovakia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Slovakia All Market Segments Blood Typing And Grouping Test Volume Forecast

Slovakia All Market Segments Infectious Disease Screening Test Volume Forecast

Slovakia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Slovakia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Slovenia Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Slovenia All Market Segments Blood Typing And Grouping Test Volume Forecast

Slovenia All Market Segments Infectious Disease Screening Test Volume Forecast

Slovenia All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Slovenia All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Spain Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Spain Facilities Performing Blood Bank Tests by Market Segment

Spain Hospital Laboratories Performing Blood Bank Tests by Bed Size

Spain Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume

Spain All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment

Spain All Market Segments Blood Typing And Grouping Test Volume Forecast

Spain Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Spain Blood Banks Blood Typing And Grouping Test Volume Forecast

Spain Commercial/Private Laboratories Blood Typing and Grouping Test Volume

## Forecast

Spain All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Spain All Market Segments Infectious Disease Screening Test Volume Forecast

Spain Blood Banks Infectious Disease Screening Test Volume Forecast

Spain Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Spain Hospital Laboratories Infectious Disease Screening Test Volume Forecast

Spain All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment

Spain All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Spain Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Spain Blood Banks Blood Typing and Grouping Reagent Market by Major Test Forecast

Spain Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Spain All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Spain All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Spain Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Spain Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Spain Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Spain Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

Spain HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

Spain Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Spain HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Spain CMV Blood Screening Market, Reagent Sales by Major Supplier

Spain Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Sweden Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Sweden All Market Segments Blood Typing And Grouping Test Volume Forecast

Sweden All Market Segments Infectious Disease Screening Test Volume Forecast

Sweden All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Sweden All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Switzerland Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Switzerland All Market Segments Blood Typing And Grouping Test Volume Forecast

Switzerland All Market Segments Infectious Disease Screening Test Volume Forecast

Switzerland All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Switzerland All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

U.K. Executive Summary Table: Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

U.K. Facilities Performing Blood Bank Tests by Market Segment

U.K. Hospital Laboratories Performing Blood Bank Tests by Bed Size

U.K. Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume

U.K. All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment

U.K. All Market Segments Blood Typing And Grouping Test Volume Forecast

U.K. Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

U.K. Blood Banks Blood Typing And Grouping Test Volume Forecast

U.K. Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

U.K. All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

U.K. All Market Segments Infectious Disease Screening Test Volume Forecast

U.K. Blood Banks Infectious Disease Screening Test Volume Forecast

U.K. Hospital Laboratories Infectious Disease Screening Test Volume Forecast

U.K. Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

U.K. All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment

U.K. All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

U.K. Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

U.K. Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

U.K. All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

U.K. All Market Segments Infectious Disease Screening Reagent Market Forecast  
Segment by Test

U.K. Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

U.K. Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by  
Test

U.K. Commercial/Private Laboratories Infectious Disease Screening Reagent Market  
Forecast by Test

U.K. Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales and  
Market Shares

U.K. HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

U.K. Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

U.K. Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Major Companies Developing or Marketing Blood Typing and Grouping Tests

Major Companies Developing or Marketing HLA Typing Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Hepatitis Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing Syphilis Tests

Major Companies Developing or Marketing Blood Bank Analyzers

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