

# 2016 Hemostasis Diagnostic Analyzers and Reagents in 33 Countries: Supplier Shares and Strategies, Sales Segment Forecasts, Volume Projections for 40 Tests, Instrumentation Review, Emerging Technologies, Opportunities for Suppliers

https://marketpublishers.com/r/2BA59BF2D08EN.html

Date: October 2016

Pages: 750

Price: US\$ 34,000.00 (Single User License)

ID: 2BA59BF2D08EN

## **Abstracts**

This new 33- country survey from VPGMarketResearch.com contains over 750 pages, 200 tables, and provides granular data and analysis not available from any other source.

The report explores business and technological trends; provides test volume and sales forecasts for 40 hemostasis procedures, as well as sales and market shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

#### Rationale

The growing cost- containment pressures in major industrialized nations, coupled with continued technological advances in chromogenic substrates, monoclonal antibodies, immunoassays, molecular diagnostics, IT and laboratory automation will radically change the global coagulation diagnostics practice during the next five years.

New specific and sensitive markers of coagulation will be increasingly used on automated instrumentation. Coagulation testing will also become more standardized, offering opportunities for quality control products and services. Moreover, the continuing contraction of the hospital system and technological advances will facilitate decentralization of the coagulation testing closer to the patient, thus creating additional



opportunities and challenges for suppliers.

#### **Coagulation Tests Analyzed in the Report**

Activated Clotting Time (ACT) (1), Activated Protein C Resistance, Activated PTT (APTT), Alpha 2- Antiplasmin, Antithrombin III, Bleeding Time, D- Dimer, Factor II, Factor V, Factor V Leiden, Factor VII, Factor VIII, Factor IX, Factor IXa, Factor X (Stuart Factor), Factor Xa, Factor XI, Factor XII, Factor XIII, Fibrin Degradation Products, Fibrinogen, Fletcher Factor/Pre- Kallikrein Factor Activation, Heparin/Anti- Factor Xa, Heparin- Induced Thrombocytopenia, Plasmin, Plasminogen, Plasminogen Activator Inhib., Platelet Function/Aggregation, Protein C, Protein S, Prothrombin Mutation, Prothrombin Time (PT), Reptilase Time, Thrombin Time, Von Willebrand's Factor Fav/Ag, and others.

### **Geographic Coverage**

Australia, Austria, Belgium, Bulgaria, Canada, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Japan, Latvia, Lithuania, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK, US

#### **Sales and Market Share Analysis**

Sales and market shares of major instrument and reagent suppliers.

#### **Competitive Assessments**

Extensive strategic profiles of major suppliers and emerging market entrants.

### **Market Segmentation Analysis**

Comprehensive market segmentation analysis, including:

Hospitals

Commercial/Private Laboratories



Physician Offices

**Ambulatory Care Centers** 

Test volume forecasts for over 40 major procedures.

# **Current and Emerging Products**

Review of established and emerging procedures.

Comparison of automated and semi- automated analyzers marketed by Diagnostica Stago, Helena, IL, Siemens, Sysmex and other suppliers.

# **Technology Review**

Analysis of current and emerging technologies and their potential market applications.

Companies developing or marketing new technologies and products by test.

#### **Strategic Recommendations**

Product development and business expansion opportunities with significant market appeal.

Ideal product models with tentative prices and operating characteristics.

Alternative market penetration strategies for instrument and reagent suppliers.

Potential market entry barriers and risks.

Contains over 750 pages and 200 tables



### **Contents**

- I. INTRODUCTION
- II. WORLDWIDE MARKET OVERVIEW
- **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**
- IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS
- V. ALTERNATIVE MARKET PENETRATION STRATEGIES
- VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS
- VII. MARKET AND TECHNOLOGY OVERVIEW
- A. Major Routine and Special Coagulation Tests
  - 1. INTRODUCTION
  - 2. ACTIVATED PARTIAL THROMBOPLASTIN TIME (APTT)
  - 3. ALPHA-2 ANTIPLASMIN
  - 4. ANTITHROMBIN III
  - 5. BLEEDING TIME
  - 6. D-DIMER
  - 7. ETHANOL FLOCCULATION TEST
  - 8. EUGLOBULIN LYSIS
  - 9. FACTOR ASSAYS
    - a. Introduction
    - b. Factor II
    - c. Factor V/Factor V Leiden
    - d. Factor VII
    - e. Factor VIII
    - f. Factor IX
    - g. Factor IXa
    - h. Factor X (Stuart Factor)
    - i. Factor Xa
    - j. Factor XI
    - k. Factor XII
    - I. Factor XIII
  - 10. FIBRIN DEGRADATION PRODUCTS



- 11. FIBRINOGEN
- 12. HEPARIN
- 13. HIRUDIN
- 14. HYPERCOAGULABILITY AND THROMBOSIS
- 15. LIPOPROTEIN A
- 16. PLASMIN
- 17. PLASMINOGEN
- 18. PLASMINOGEN ACTIVATOR INHIBITOR (PAI)
- 19. PLATELET FUNCTION TESTS
- 20. PLATELET AGGREGATION
- 21. PROTEINS C AND S
- 22. PROTHROMBIN FRAGMENT 1.2
- 23. PROTHROMBIN TIME (PT)
- 24. REPTILASE TIME
- 25. THROMBIN TIME
- 26. TISSUE-TYPE PLASMINOGEN ACTIVATOR (T-PA)
- 27. VON WILLEBRAND'S FACTOR
- B. Coagulation Instrumentation Review: Centralized and POC Testing Analyzers
- C. Major Coagulation Testing Technologies and Their Potential Applications

# VIII. COUNTRY MARKET ANALYSES: MARKET SIZE, REAGENT AND INSTRUMENT SALES FORECASTS, VOLUME PROJECTIONS FOR 40 PROCEDURES, SUPPLIER SALES AND MARKET SHARES

Australia

Austria

Belgium

Bulgaria

Canada

Cyprus

Czech Republic

Denmark

Estonia

Finland

France

Germany

Greece

Hungary

Iceland



Ireland

Italy Japan Latvia

Lithuania
Malta
Netherlands
Norway
Poland
Portugal
Romania
Slovakia
Slovenia
Spain
Sweden
Switzerland
UK
US
IX. COMPETITIVE ASSESSMENTS
Abbott
ADI/American Diagnostica
Alere/Biosite/Inverness
Axis-Shield
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data Corporation
Chrono-Log
Corgenix Medical
Diagnostica Stago/Trinity Biotech
Grifols
Helena Laboratories
HYPHEN BioMed
Instrumentation Laboratory
ITC
Roche
Siemens
Sienco

Sysmex



Thermo Fisher ZyCare/Alere



# **List Of Tables**

#### LIST OF TABLES

Australia Coagulation Test Volume Forecasts by Procedure

Australia Coagulation Diagnostics Market by Product Category

Austria Coagulation Test Volume Forecasts by Procedure

Austria Coagulation Diagnostics Market by Product Category

Belgium Coagulation Test Volume Forecasts by Procedure

Belgium Coagulation Diagnostics Market by Product Category

Bulgaria Coagulation Test Volume Forecasts by Procedure

Bulgaria Coagulation Diagnostics Market by Product Category

Canada Coagulation Test Volume Forecasts by Procedure

Canada Coagulation Diagnostics Market by Product Category

Cyprus Coagulation Test Volume Forecasts by Procedure

Cyprus Coagulation Diagnostics Market by Product Category

Czech Republic Coagulation Test Volume Forecasts by Procedure

Czech Republic Coagulation Diagnostics Market by Product Category

Denmark Coagulation Test Volume Forecasts by Procedure

Denmark Coagulation Diagnostics Market by Product Category

Estonia Coagulation Test Volume Forecasts by Procedure

Estonia Coagulation Diagnostics Market by Product Category

Finland Coagulation Test Volume Forecasts by Procedure

Finland Coagulation Diagnostics Market by Product Category

France Executive Summary Table: Total Coagulation Diagnostics Market by Market

Segment and Product Category

France, Laboratories Performing Coagulation Tests by Market Segment

France, Hospital Laboratories Performing Coagulation Tests by Bed Size

France, Commercial/Private Laboratories Performing Coagulation Tests by Annual Test

Volume

France, Hospital Laboratories Average Daily Test Volume

France, Commercial/Private Laboratories Average Daily Test Volume

France, Total Coagulation Test Volume by Market Segment

France, All Market Segments Coagulation Test Volume

France, Hospital Laboratories Coagulation Test Volume

France, Commercial/Private Laboratories Coagulation Test Volume

France, Coagulation Reagent Market by Market Segment

France, Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares

France, Coagulation Instrument Market by Market Segment



France, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

France, Total Coagulation Diagnostics Market by Product Category

France, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

Germany Executive Summary Table: Total Coagulation Diagnostics Market by Market Segment and Product Category

Germany, Laboratories Performing Coagulation Tests by Market Segment

Germany, Hospital Laboratories Performing Coagulation Tests by Bed Size

Germany, Commercial/Private Laboratories Performing Coagulation Tests by Annual Test Volume

Germany, Hospital Laboratories Average Daily Test Volume

Germany, Commercial/Private Laboratories Average Daily Test Volume

Germany, Physician Offices/Group Practice Average Daily Test Volume

Germany, Total Coagulation Test Volume by Market Segment

Germany, All Market Segments Coagulation Test Volume

Germany, Hospital Laboratories Coagulation Test Volume

Germany, Commercial/Private Laboratories Coagulation Test Volume

Germany, Physician Offices/Group Practices Coagulation Test Volume

Germany, Coagulation Reagent Market by Market Segment

Germany, Major Suppliers of Coagulation Reagents, Estimated Sales and Market Shares

Germany, Coagulation Instrument Market by Market Segment

Germany, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

Germany, Total Coagulation Diagnostics Market by Product Category

Germany, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

Greece Coagulation Test Volume Forecasts by Procedure

Greece Coagulation Diagnostics Market by Product Category

Hungary Coagulation Test Volume Forecasts by Procedure

Hungary Coagulation Diagnostics Market by Product Category

Iceland Coagulation Test Volume Forecasts by Procedure

Iceland Coagulation Diagnostics Market by Product Category

Ireland Coagulation Test Volume Forecasts by Procedure

Ireland Coagulation Diagnostics Market by Product Category

Italy Executive Summary Table: Total Coagulation Diagnostics Market by Market Segment and Product Category

Italy, Laboratories Performing Coagulation Tests by Market Segment



Italy, Hospital Laboratories Performing Coagulation Tests by Bed Size

Italy, Commercial/Private Laboratories Performing Coagulation Tests by Annual Test Volume

Italy, Hospital Laboratories Average Daily Test Volume

Italy, Commercial/Private Laboratories Average Daily Test Volume

Italy, Total Coagulation Test Volume by Market Segment

Italy, All Market Segments Coagulation Test Volume

Italy, Hospital Laboratories Coagulation Test Volume

Italy, Commercial/Private Laboratories Coagulation Test Volume

Italy, Coagulation Reagent Market by Market Segment

Italy, Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares

Italy, Coagulation Instrument Market by Market Segment

Italy, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

Italy, Total Coagulation Diagnostics Market by Product Category

Italy, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

Japan Executive Summary Table: Total Coagulation Diagnostics Market by Market Segment and Product Category

Japan, Laboratories Performing Coagulation Tests by Market Segment

Japan, Hospital Laboratories Performing Coagulation Tests by Bed Size

Japan, Commercial/Private Laboratories Performing Coagulation Tests by Annual Test Volume

Japan, Hospital Laboratories Average Daily Test Volume

Japan, Commercial/Private Laboratories Average Daily Test Volume

Japan, Total Coagulation Test Volume by Market Segment

Japan, All Market Segments Coagulation Test Volume

Japan, Hospital Laboratories Coagulation Test Volume

Japan, Commercial/Private Laboratories Coagulation Test Volume

Japan, Coagulation Reagent Market by Market Segment

Japan, Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares

Japan, Coagulation Instrument Market by Market Segment

Japan, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

Japan, Total Coagulation Diagnostics Market by Product Category

Japan, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

Latvia Coagulation Test Volume Forecasts by Procedure

Latvia Coagulation Diagnostics Market by Product Category



Lithuania Coagulation Test Volume Forecasts by Procedure

Lithuania Coagulation Diagnostics Market by Product Category

Malta Coagulation Test Volume Forecasts by Procedure

Malta Coagulation Diagnostics Market by Product Category

Netherlands Coagulation Test Volume Forecasts by Procedure

Netherlands Coagulation Diagnostics Market by Product Category

Norway Coagulation Test Volume Forecasts by Procedure

Norway Coagulation Diagnostics Market by Product Category

Poland Coagulation Test Volume Forecasts by Procedure

Poland Coagulation Diagnostics Market by Product Category

Portugal Coagulation Test Volume Forecasts by Procedure

Portugal Coagulation Diagnostics Market by Product Category

Romania Coagulation Test Volume Forecasts by Procedure

Romania Coagulation Diagnostics Market by Product Category

Slovakia Coagulation Test Volume Forecasts by Procedure

Slovakia Coagulation Diagnostics Market by Product Category

Slovenia Coagulation Test Volume Forecasts by Procedure

Slovenia Coagulation Diagnostics Market by Product Category

Spain Executive Summary Table: Total Coagulation Diagnostics Market by Market

Segment and Product Category

Spain, Laboratories Performing Coagulation Tests by Market Segment

Spain, Hospital Laboratories Performing Coagulation Tests by Bed Size

Spain, Commercial/Private Laboratories Performing Coagulation Tests by Annual Test Volume

Spain, Hospital Laboratories Average Daily Test Volume

Spain, Ambulatory Care Centers Average Daily Test Volume

Spain, Commercial/Private Laboratories Average Daily Test Volume

Spain, Total Coagulation Test Volume by Market Segment

Spain, All Market Segments Coagulation Test Volume

Spain, Hospital Laboratories Coagulation Test Volume

Spain, Ambulatory Care Centers Coagulation Test Volume

Spain, Commercial/Private Laboratories Coagulation Test Volume

Spain, Coagulation Reagent Market by Market Segment

Spain, Major Suppliers of Coagulation Reagents, Estimated Sales and Market Shares

Spain, Coagulation Instrument Market by Market Segment

Spain, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and

Market Shares

Spain, Total Coagulation Diagnostics Market by Product Category

Spain, Major Suppliers of Coagulation Diagnostic Products, Estimates Sales and Market



#### **Shares**

Sweden Coagulation Test Volume Forecasts by Procedure

Sweden Coagulation Diagnostics Market by Product Category

Switzerland Coagulation Test Volume Forecasts by Procedure

Switzerland Coagulation Diagnostics Market by Product Category

U.K. Executive Summary Table: Total Coagulation Diagnostics Market by Market Segment and Product Category

U.K., Laboratories Performing Coagulation Tests by Market Segment

U.K., Hospital Laboratories Performing Coagulation Tests by Bed Size

U.K., Commercial/Private Laboratories Performing Coagulation Tests by Annual Test Volume

U.K., Hospital Laboratories Average Daily Test Volume

U.K., Commercial/Private Laboratories Average Daily Test Volume

U.K., Total Coagulation Test Volume by Market Segment

U.K., All Market Segments Coagulation Test Volume

U.K., Hospital Laboratories Coagulation Test Volume

U.K., Commercial/Private Laboratories Coagulation Test Volume

U.K., Coagulation Reagent Market by Market Segment

U.K., Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares

U.K., Coagulation Instrument Market by Market Segment

U.K., Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

U.K., Total Coagulation Diagnostics Market by Product Category

U.K., Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

U.S.A. Executive Summary Table: Total Coagulation Diagnostics Market by Market Segment and Product Category

U.S.A., Laboratories Performing Coagulation Tests by Market Segment

U.S.A., Hospital Laboratories Performing Coagulation Tests by Bed Size

U.S.A., Commercial/Private Laboratories Performing Coagulation Tests by Annual Test Volume

U.S.A., Hospital Laboratories Average Daily Test Volume

U.S.A., Commercial/Private Laboratories Average Daily Test Volume

U.S.A., Physician Offices/Group Practices Average Daily Test Volume

U.S.A., All Market Segments Coagulation Test Volume

U.S.A., Hospital Laboratories Coagulation Test Volume

U.S.A., Commercial/Private Laboratories Coagulation Test Volume

U.S.A., Physician Offices/Group Practices Coagulation Test Volume

U.S.A., Coagulation Reagent Market by Market Segment



U.S.A., Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares

U.S.A., Coagulation Instrument Market by Market Segment

U.S.A., Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

U.S.A., Total Coagulation Diagnostics Market by Product Category

U.S.A., Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

Major Companies Developing or Marketing Activated Clotting Time Tests

Major Companies Developing or Marketing APTT Tests

Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests

Major Companies Developing or Marketing Antithrombin III Tests

Major Companies Developing or Marketing Bleeding Time Tests

Major Companies Developing or Marketing D-dimer Tests

Major Companies Developing or Marketing Factor Assays

Major Companies Developing or Marketing Fibrin Degradation Product Tests

Major Companies Developing or Marketing Fibrinogen Tests

Major Companies Developing or Marketing Heparin Tests

Major Companies Developing or Marketing Plasmin Tests

Major Companies Developing or Marketing Plasminogen Tests

Major Companies Developing or Marketing Plasminogen Activator Inhibitor Tests

Major Companies Developing or Marketing Platelet Aggregation Tests

Major Companies Developing or Marketing Protein C Tests

Major Companies Developing or Marketing Protein S Tests

Major Companies Developing or Marketing PT Tests

Major Companies Developing or Marketing Thrombin Time Tests

Major Companies Developing or Marketing TPA Tests

Major Companies Developing or Marketing Von Willebrand's Factor Tests



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