

# **2016 Global Immunoprotein Market: Test Volume and Sales Country Segment Forecasts, Innovative Technologies, Competitive Strategies - France, Germany, Italy, Japan, Spain, UK, US**

<https://marketpublishers.com/r/2325EAD7D14EN.html>

Date: November 2015

Pages: 297

Price: US\$ 6,800.00 (Single User License)

ID: 2325EAD7D14EN

## **Abstracts**

Complete report \$8,500. DataPack (test volumes, sales forecasts, supplier shares) \$5,500.

This new 297-page report from VPGMarketResearch contains 72 tables and provides analysis of the global immunoprotein diagnostic market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays:

C3

C4

Free Light Chains

Haptoglobin

IgA

IgE Specific

IgE Total

IgG

IgM

Immunofixation

Prealbumin

Protein Electrophoresis

During the next decade, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

This unique worldwide market and technology assessment is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends in the U.S., Europe, Japan; provides test volume and sales forecasts by country, market segment and individual test; compares features of leading analyzers; and profiles key competitors.

Contains 297 pages and 72 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Immunoprotein Tests

1. Complement
  - a. C3
  - b. C4
2. Free Light Chains
3. Immunofixation
4. Immunoglobulins (IgA, IgE, IgG, IgM)
5. Haptoglobin
6. Prealbumin
7. Protein Electrophoresis

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMérieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

#### C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
  - a. Technological Principle
  - b. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)
    - Overview
    - ELISA
    - EMIT
    - Electrochemical
  - d. Radioimmunoassays (RIA)
  - e. Immunoprecipitation
  - f. Affinity Chromatography
3. Tandem Mass Spec
4. IT and Automation
5. Dry Chemistry
6. Biosensors

**FRANCE: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

**GERMANY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

**ITALY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

**JAPAN: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

**SPAIN: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

**UK: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

**USA: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity

- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott Laboratories  
AdnaGen/Alere  
Agilent Technologies  
Bayer Healthcare  
Beckman Coulter/Danaher  
Biomedical Diagnostics  
BioMerieux  
Bio-Rad  
DiaSorin  
Eiken  
Fujirebio  
Grifols  
Instrumentation Laboratory  
Kyowa Medex  
Matritech/Alere  
Ortho-Clinical Diagnostics  
Roche  
Siemens  
Sysmex  
Thermo Fisher  
Tosoh  
Wako  
Wallac/PE

## List Of Tables

### LIST OF TABLES

France, Immunoprotein Test Volume Forecast By Market Segment

France, All Market Segments, Immunoprotein Test Volume Forecast by Assay

France, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

France, Immunoprotein Reagent Market Forecast By Market Segment

France, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

France, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Germany, Immunoprotein Test Volume Forecast By Market Segment

Germany, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay

Germany, Immunoprotein Reagent Market Forecast By Market Segment

Germany, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay

Germany, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Italy, Immunoprotein Test Volume Forecast By Market Segment

Italy, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Italy, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Japan, Immunoprotein Test Volume Forecast By Market Segment

Japan, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Japan, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Japan, Immunoprotein Reagent Market Forecast By Market Segment

Japan, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Japan, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Spain, Immunoprotein Test Volume Forecast By Market Segment

Spain, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Test Volume Forecast by Assay

Spain, Immunoprotein Reagent Market Forecast By Market Segment

Spain, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Reagent Market Forecast by Assay

Spain, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

U.K., Immunoprotein Test Volume Forecast By Market Segment

U.K., All Market Segments, Immunoprotein Test Volume Forecast by Assay

U.K., Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

U.K., Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

U.K., Immunoprotein Reagent Market Forecast By Market Segment

U.K., All Market Segments, Immunoprotein Reagent Market Forecast by Assay

U.K., Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.K., Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.K., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

U.S.A., Immunoprotein Test Volume Forecast By Market Segment

U.S.A., All Market Segments, Immunoprotein Test Volume Forecast by Assay

U.S.A., Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

U.S.A., Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

U.S.A., Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay

U.S.A., Immunoprotein Reagent Market Forecast By Market Segment

U.S.A., All Market Segments, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares



## I would like to order

Product name: 2016 Global Immunoprotein Market: Test Volume and Sales Country Segment Forecasts, Innovative Technologies, Competitive Strategies - France, Germany, Italy, Japan, Spain, UK, US

Product link: <https://marketpublishers.com/r/2325EAD7D14EN.html>

Price: US\$ 6,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2325EAD7D14EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970