

# 2016 Germany Infectious Disease Molecular Diagnostics Market: Supplier Shares, Country Volume and Sales Segment Forecasts, Innovative Technologies, Instrumentation Review, Competitive Strategies

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# **Abstracts**

Complete report \$4,350. DataPack (test volumes, sales forecasts, supplier shares) \$2,800. The reportis available by section, market segment, individual test, and can be custom-tailored to your specific information needs and budget.

This new study from VPGMarketResearchcontains 615 pages, 26 tables, and is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the infectious disease molecular diagnosticsmarket during the next five years.

# Report Highlights

Business and technological trends in major markets

Five-year test volume and sales forecasts

Market shares of leading competitors

Feature comparison of major analyzers

Strategic profiles of leading market players and start-up firms developing innovative products



Specific product and business opportunities for instrument and consumable suppliers.

### Rationale

The infectious disease molecular diagnostics market is one of the most rapidly growing segments of the in vitro diagnostics industry. The next five years will witness significant developments in reagent systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the infectious disease molecular diagnostics market, many companies are already exploiting new molecular technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostic companies during the next five years.

Germany Market Overview- Laboratories performing DNA sequencing and molecular diagnostic testingfor infectious diseases by market segment.

Five-year test volume and sales projections.

# Market Segmentation Analysis

Sales and market shares of leading suppliers of infectious disease molecular diagnostic reagent kits and components.

Five-year test volume and sales projections for over 40 infectious disease molecular diagnostic assays.

A comprehensive analysis of the sequencing market by country and laboratory segment.

Detailed market segmentation analysis, including review of the market dynamics, trends, structure, size, growth and major suppliers.



# Product/Technology Review

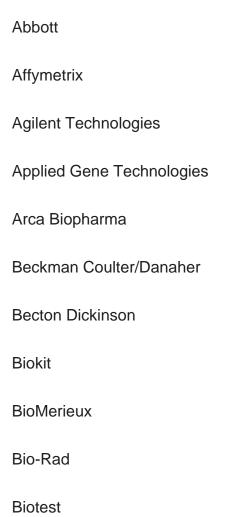
Comparison of leading infectious disease molecular diagnosticanalyzers.

Extensive review of molecular diagnostic technologies, test formats, detection methodologies, trends in testing automation and over target/signal amplification methods.

Worldwide listings of companies, universities and research centers developing new molecular diagnostictechnologies and products.

# Competitive Assessments

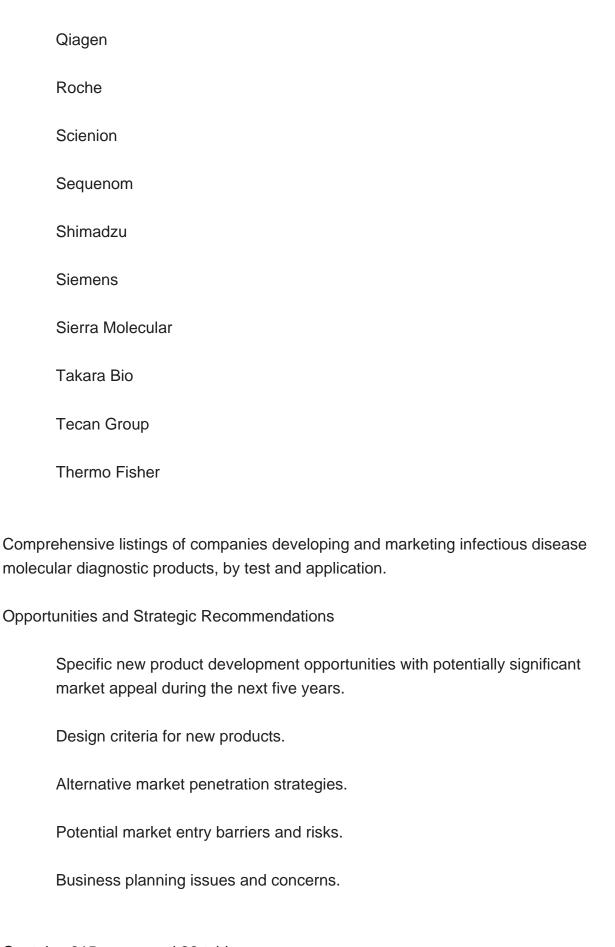
Extensive strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new technologies/products in R&D.





Cepheid
CellMark Forensics Lab/Corp
Decode Genetics
Diadexus
Eiken
Elitech Group
Enzo
Exact Sciences
Fujirebio
Grifols
Hologic/Gen-Probe
Illumina
Kreatech/Leica
Li-Cor Biosciences
Monogram Biosciences
Myriad Genetics
Ortho-Clinical Diagnostics
Perkin Elmer/Caliper
Proteome Sciences







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Aeromonas

Anthrax/Bacillus Anthracis

Arboviruses

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Brucella

Campylobacter

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Affymetrix

**Agilent Technologies** 

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

**Becton Dickinson** 

**Biokit** 



bioMerieux

Е	Bio-Rad
Е	Biotest
(	Cepheid
(	CellMark Forensics/LabCorp
	Decode Genetics
	Diadexus
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