

2016 Future Horizons and Growth Strategies in the World Computed Tomography (CT) Market: Strategic Assessments of Leading Suppliers - M&A, Technological Capabilities, Marketing Tactics, Joint Ventures, Strategic Directions

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Abstracts

This report provides diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The report includes information not available from any other published source, such as CT sales, profit, placements and installed base by supplier.

The companies analyzed in this report include General Electric, Hitachi, Philips, Shimadzu, Siemens, and Toshiba.

Report Objectives:

To establish a comprehensive, factual, annually updated and cost-effective information base on performance, capabilities, goals and strategies of the world's leading CT system suppliers.

To help current suppliers realistically assess their financial, technological and marketing capabilities vis-a-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organizations' internal competitor information gathering

efforts with strategic analysis, data interpretation and insight.

Contains 657 pages and 30 tables

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