

2016 Future Horizons and Growth Strategies in the US Point-of-Care/POC Diagnostic Testing Market: Supplier Shares, Competitive Intelligence, Emerging Opportunities

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Abstracts

This new 1,172-page report from VPGMarketResearch contains 256 tables, and provides a comprehensive analysis of the 10 major POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

Review of the 10 major POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:

Home/Personal Testing

Physician Offices/Group Practices

Emergency Rooms

Operating/Recovery Suites

ICUs/CCUs

Cancer Clinics

Ambulatory Care Centers

Surgery Centers

Nursing Homes

Birth Centers

and by test category:

Routine and Special Chemistry

Microbiology/Infectious Diseases

Hematology

Flow Cytometry

Coagulation

Immunoproteins

Drugs of Abuse

TDM

Endocrine Function

Tumor Markers

Sales and Market Share Analysis

Sales and market shares of major reagent and instrument suppliers.

Current and Emerging Products

Analysis of over 130 diagnostic procedures.

Review of leading chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

Technology Review

Emerging technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

Competitive Assessments

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

Strategic Recommendations

Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 1,172 pages and 256 table

Contents

INTRODUCTION

EXECUTIVE SUMMARY

RATIONALE FOR TESTING DECENTRALIZATION

1. Overview
2. Regulatory Trends
3. Economic Trends
4. Demographic Trends
5. Technological Trends
6. Social Trends
7. Quality of Care
8. Defensive Medicine
9. Quality Control Issues

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine Chemistry Tests

1. Albumin
2. Alkaline Phosphatase
3. ALT/SGPT
4. Ammonia
5. Amylase
6. AST/SGOT
7. Bilirubin
8. Blood Gases
9. Blood Urea Nitrogen (BUN)
10. Calcium
11. Cholesterol
12. Cholinesterase
13. Creatinine
14. Electrolytes
 - a. Carbon Dioxide/Bicarbonate
 - b. Chloride
 - c. Potassium
 - d. Sodium

15. Ferritin
16. Folate/Folic Acid
17. Fructosamine
18. Gamma-Glutamyl Transpeptidase (GGT)
19. Glucose
20. High Density Lipoprotein (HDL)
21. Iron
22. Lactate Dehydrogenase (LDH)
23. Magnesium
24. Phosphorus
25. Protein
26. Triglycerides
27. Troponin
28. Uric Acid
29. Urinalysis
30. Vitamin B12

INFECTIOUS DISEASE TESTS

1. AIDS
2. Adenovirus
3. Campylobacter
4. Candida
5. Chlamydia
6. Clostridium Difficile
7. Cytomegalovirus
8. Enteroviruses
9. Epstein-Barr Virus
10. Gonorrhea
11. Helicobacter Pylori
12. Hepatitis
 - a. Hepatitis A
 - b. Hepatitis B
 - c. Hepatitis C
 - d. Hepatitis D
13. Herpes Simplex Virus
14. Human Herpes Virus-6 (HHV-6)
15. Influenza Viruses
16. Legionella

17. Lyme Disease
18. Measles (Rubeola)
19. Meningitis
20. Mononucleosis
21. Mumps
22. Mycoplasma
23. Papillomaviruses
24. Pneumonia
25. Respiratory Syncytial Virus (RSV)
26. Rheumatoid Arthritis
27. Rotavirus (Reovirus)
28. Rubella (German Measles)
29. Salmonellosis
30. Shigellosis
31. Staphylococcus Aureus
32. Streptococci
33. Syphilis

TUMOR MARKERS

1. Alpha-Fetoprotein (AFP)
2. Carcinoembryonic Antigen (CEA)
3. Occult Blood
4. Prostatic Acid Phosphatase (PAP)
5. Prostate-Specific Antigen (PSA)

MAJOR ROUTINE AND SPECIAL HEMATOLOGY TESTS

1. CBC Analysis
 - a. Hemoglobin Concentration
 - b. Hematocrit Determination
 - c. Red Blood Cell Count
 - d. Platelets

ENDOCRINE FUNCTION TESTS

1. Cortisol
2. Follicle-Stimulating Hormone (FSH)
3. Gastrin

4. Human Chorionic Gonadotropin (HCG)
5. LH
6. Prolactin
7. T3
8. T3 Uptake
9. Free T3
10. Thyroxine (T4)
11. Free T4
12. TBG
13. TSH

THERAPEUTIC DRUG MONITORING (TDM)

1. Overview
2. Carbamazepine
3. Digoxin
4. Gentamicin
5. Lidocaine
6. Lithium
7. Phenytoin/Dilantin
8. Procainamide
9. Quinidine
10. Theophylline
11. Valproic Acid

COAGULATION TESTS

1. Introduction
2. Activated Partial Thromboplastin Time (APTT)
3. Alpha-2 Antiplasmin
4. Antithrombin III
5. Bleeding Time
6. D-Dimer
7. Factor VIII
8. Fibrin Degradation Products
9. Fibrinogen
10. Heparin
11. Proteins C and S
12. Prothrombin Time (PT)

13. Thrombin Time

IMMUNOPROTEIN TESTS

1. CRP
2. Immunoglobulins

DRUGS OF ABUSE

1. Overview
2. Test Methodologies
3. Amphetamines
4. Barbiturates
5. Benzodiazepines
6. Cannabinoids/Marijuana
7. Cocaine
8. Lysergic Acid Diethylamide (LSD)
9. Methadone
10. Methaqualone
11. Opiates
12. Phencyclidine

INSTRUMENTATION

1. Chemistry Analyzers Manufactured by:

Abaxis
Abbott
Alfa Wassermann
Awareness Technologies
Beckman Coulter/Danaher
bioMeriuex
Carolina Chemistries
Horiba
Inverness
Medica
Nova Biomedical
Ortho-Clinical Diagnostics
Polimedco
Randox

Roche

2. Hematology Analyzers Manufactured by:

Abbott

Becton Dickinson

Beckman Coulter/Danaher

Biocode

Drew-Scientific

Diesse Ves Matic

Horiba

Menarini

Nihon Kohden

Polymedco

Sysmex

3. Coagulation Analyzers Manufactured by:

Behnk Elektronik

Bio/Data

Cardiovascular Diagnostics

Diagnostica Stago

Helena Laboratories

Instrumentation Laboratory

ITC Hemochron

Roche

Siemens

Sysmex

Teco Medical Instruments

Trinity Biotech

CURRENT AND EMERGING TECHNOLOGIES

1. Monoclonal Antibodies

2. Immunoassays

a. Technological Principle

b. Enzyme Immunoassays (EIA)

Overview

ELISA

Dot Immunobinding Assays

Capillary Immunoassays

Particle-Membrane Capture Immunoassay

Enzyme Amplification

- c. Fluorescent Immunoassays
 - Fluorescent Polarization
 - Time-Resolved Pulse Fluorescence
- d. Luminescence
 - Chemiluminescence
 - Bioluminescence
- e. Latex Agglutination
- f. Immunoprecipitation
- 3. Dry Chemistry
- 4. Biosensors
- 5. IT and Automation
- 6. Molecular Diagnostics
 - a. Technology Overview
 - b. Amplification Methods
 - Polymerase Chain Reaction
 - Ligase Chain Reaction
 - Branched DNA
 - Q-Beta Replicase
 - Strand Displacement Activation
 - Self-Sustained Sequence Replicase

WORLDWIDE BUSINESS ENVIRONMENT

U.S.A.

- A. Market Overview
 - 1. Business Environment
 - a. Health Care Expenditures
 - b. Cost Consciousness
 - c. Reimbursement
 - d. Industry Consolidation
 - e. Managed Care
 - PPO
 - HMO
 - f. Hospitals
 - g. Admissions
 - h. Length of Stay
 - i. Industry Diversification
 - j. Physician Demographics

- k. Aging Population
 - More Chronic Illness
 - Disease Incidence
 - Susceptibility to Iatrogenesis
 - Multiple Illnesses Cases
- l. Laboratory Regulations
- 2. Market Structure
 - a. Hospitals
 - b. Commercial/Private Laboratories
- B. Personal Testing
 - 1. Glucose Monitoring
 - Market and Technology Overview
 - Invasive Testing
 - Non-Invasive Testing
 - Genetic Testing
 - 2. Pregnancy Tests
 - 3. Occult Blood Tests
 - 4. Market Size and Growth
- C. Physician Offices/Group Practices
 - 1. Market Summary
 - 2. Market Structure
 - 3. Test Volume and Sales Forecasts
- D. Ancillary Hospital Locations
 - 1. Introduction
 - a. Emergency Departments
 - b. Operating Suites
 - c. Intensive Care Units
 - 2. Emergency Departments
 - a. Market Summary
 - b. Test volume and Sales Forecasts
 - 3. Operating and Recovery Suites
 - a. Market Summary
 - b. Test Volume and Sales Forecasts
 - 4. ICUs/CCUs
 - a. Market Summary
 - b. Test Volume and Sales Forecasts
- E. Cancer Clinics
 - 1. Introduction
 - 2. Market Summary

- 3. Test Volume and Sales Forecasts
- F. Ambulatory Care Centers
 - 1. Introduction
 - 2. Market Summary
 - 3. Market Structure
 - 4. Test Volume and Sales Forecasts
- G. Surgery Centers
 - 1. Introduction
 - 2. Market Summary
 - 3. Market Structure
 - 4. Test Volume and Sales Forecasts
- H. Nursing Homes
 - 1. Introduction
 - 2. Market Summary
 - 3. Market Structure
 - 4. Test Volume and Sales Forecasts
- I. Birth Centers
 - 1. Introduction
 - 2. Market Summary
 - 3. Market Structure
 - 4. Test Volume and Sales Forecasts
- J. Major Suppliers' Instrument Placements, Installed Base, Consumables Sales and Market Shares
- #Major Product Development Opportunities
 - A. Routine and Special Chemistry
 - B. Microbiology/Infectious Diseases
 - C. Hematology and Flow Cytometry
 - D. Coagulation
- #Design Criteria for Decentralized Testing Products
- #Alternative Market Penetration Strategies
 - A. Internal Development
 - B. Collaborative Arrangements
 - C. University Contracts
 - D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers

- 6. Major Types of Distributors
- 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPANY PROFILE

Abbott
ADI/American Diagnostica
Agilent Technologies
Alere/Biosite/Inverness
Axis-Shield
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Biomerieux
Bio-Rad
Cepheid
Chrono-Log
Corgenix
Decode Genetics
Diadexus
Diagnocure
Diagnostica Stago/Trinity Biotech
Diamedix
Diasorin
Eiken Chemical
EKF Diagnostics
Fujirebio
Grifols
Helena Laboratories

Hologic/Gen-Probe
Horiba
Instrumentation Laboratory
International Technidyne/Nexus DX
Kreatech/Leica
Kyowa Medex
Lonza
Mackay Life Sciences
Matritech
Nihon Kohden
Ortho-Clinical Diagnostics
Polartechnics
Polymedco
Qiagen
Roche
SDIX
Sequenom
Siemens
Sienco
Sysmex
Takara Bio
ThermoFisher
Tosoh
Wako
Zycare/Alere

List Of Tables

LIST OF TABLES

Executive Summary Table I: All Decentralized Testing Markets, Diagnostics Sales Forecasts by Market Segment

Executive Summary Table II: All Decentralized Testing Markets, Reagent Sales Forecasts by Market Segment

Executive Summary Table III: All Decentralized Testing Markets, Instrument Sales Forecasts by Market Segment

Major Companies Developing or Marketing Albumin Tests

Major Companies Developing or Marketing Alkaline Phosphatase Tests

Major Companies Developing or Marketing ALT/SGPT Tests

Major Companies Developing or Marketing Amylase Tests

Major Companies Developing or Marketing AST/SGOT Tests

Major Companies Developing or Marketing Bilirubin Tests

Major Companies Developing or Marketing Blood Gas Analyzers

Major Companies Developing or Marketing BUN Tests

Major Companies Developing or Marketing Calcium Tests

Major Companies Developing or Marketing Cholesterol Tests

Major Companies Developing or Marketing Creatinine Tests

Major Companies Developing or Marketing Electrolyte Tests

Major Companies Developing or Marketing Ferritin Tests

Major Companies Developing or Marketing GGT Tests

Major Companies Developing or Marketing Glucose Tests

Major Companies Developing or Marketing HDL Tests

Major Companies Developing or Marketing Iron Tests

Major Companies Developing or Marketing LDH Tests

Major Companies Developing or Marketing Magnesium Tests

Major Companies Developing or Marketing Phosphorus Tests

Major Companies Developing or Marketing Protein Tests

Major Companies Developing or Marketing Triglycerides Tests

Major Companies Developing or Marketing Uric Acid Tests

Major Companies Developing or Marketing Vitamin B-12/Folate Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Adenovirus Tests

Major Companies Developing or Marketing Campylobacter Tests

Major Companies Developing or Marketing Candida Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Gonorrhea Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests
Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing AFP Tests
Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Occult Blood Tests
Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests
Major Companies Developing or Marketing PSA Tests
Major Companies Developing or Marketing FSH Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing LH Tests
Major Companies Developing or Marketing Prolactin Tests
Major Companies Developing or Marketing T3 Tests
Major Companies Developing or Marketing T4 Tests
Major Companies Developing or Marketing TSH Tests
Major Companies Developing or Marketing TDM Tests
Major Companies Developing or Marketing Digoxin Tests
Major Companies Developing or Marketing Lithium Tests
Major Companies Developing or Marketing Phenytoin/Dilantin Tests
Major Companies Developing or Marketing Theophylline Tests
Major Companies Developing or Marketing Valproic Acid Tests

Major Companies Developing or Marketing APTT Tests
Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests
Major Companies Developing or Marketing Antithrombin III Tests
Major Companies Developing or Marketing Bleeding Time Tests
Major Companies Developing or Marketing D-Dimer Tests
Major Companies Developing or Marketing Factor Assays Tests
Major Companies Developing or Marketing Fibrin Degradation Product Tests
Major Companies Developing or Marketing Fibrinogen Tests
Major Companies Developing or Marketing Heparin Tests
Major Companies Developing or Marketing Protein C Tests
Major Companies Developing or Marketing Protein S Tests
Major Companies Developing or Marketing PT Tests
Major Companies Developing or Marketing Thrombin Time Tests
Major Companies Developing or Marketing CRP Tests
Major Companies Developing or Marketing Drugs of Abuse Tests
U.S.A., Personal Testing Total Diagnostic Market Forecast
U.S.A., Physician Offices/Group Practices Total Diagnostic Sales Forecast by Market Segment
U.S.A., Physician Offices/Group Practices Reagent Sales Forecast by Market Segment
U.S.A., Physician Offices/Group Practices Instrument Sales Forecast by Market Segment
U.S.A., Office-Based Physicians Forecast by Practice Type
U.S.A., Physician Offices/Group Practices Forecast by Type
U.S.A., Physician Office/Group Practice Laboratories Forecast by Practice Size
U.S.A., Physician Offices/Group Practices Routine and Special Chemistry Test Volume Forecast
U.S.A., Physician Offices Laboratories Major Infectious Disease Test Volume Forecast
U.S.A., Physician Offices/Group Practice Microbiology Test Volume Forecast by Market Segment
U.S.A., Physician Offices/Group Practices Routine Hematology Test Volume Forecast
U.S.A., Physician Offices Laboratories Flow Cytometry and Special Hematology Test Volume Forecast
U.S.A., Physician Offices/Group Practices Coagulation Test Volume Forecast
U.S.A., Physician Offices/Group Practices TDM Test Volume Forecast
U.S.A., Physician Offices/Group Practices Endocrine Function Test Volume Forecast
U.S.A., Physician Offices/Group Practices Major Tumor Marker Test Volume Forecast
U.S.A., Physician Offices/Group Practices Immunoprotien Test Volume Forecast
U.S.A., Physician Offices/Group Practices Drugs of Abuse Test Volume Forecast
U.S.A., Physician Offices/Group Practices Routine and Special Chemistry Test Volume

Forecast by Practice Type

U.S.A., Physician Offices/Group Practices Microbiology/Infectious Disease Test Volume

Forecast by Practice Type

U.S.A., Physician Offices/Group Practices Hematology and Flow Cytometry Test

Volume Forecast by Practice Type

U.S.A., Physician Offices/Group Practices TDM Test Volume Forecast by Practice Type

U.S.A., Physician Offices/Group Practices Endocrine Function Test Volume Forecast by Practice Type

U.S.A., Physician Offices/Group Practices Tumor Markers Test Volume Forecast by Practice Type

U.S.A., Physician Offices/Group Practices Immunoprotein Test Volume Forecast by Practice Type

U.S.A., Physician Offices/Group Practices Drugs of Abuse Test Volume Forecast by Practice Type

U.S.A., Physician Offices/Group Practices Routine and Special Chemistry Reagent Market Forecast by Test

U.S.A., Physician Offices Laboratories Major Infectious Disease Reagent Market Forecast by Test

U.S.A., Physician Offices/Group Practices Microbiology Reagent Market Forecast by Market Segment

U.S.A., Physician Offices/Group Practices Hematology and Flow Cytometry Consumables Market Forecast

U.S.A., Physician Offices/Group Practices TDM Reagent Market Forecast by Test

U.S.A., Physician Offices/Group Practices Endocrine Function Reagent Market Forecast by Test

U.S.A., Physician Offices/Group Practices Major Tumor Marker Reagent Market Forecast by Test

U.S.A., Physician Offices/Group Practices Coagulation Reagent Market Forecast

U.S.A., Physician Offices/Group Practices Immunoprotein Reagent Market Forecast by Test

U.S.A., Physician Offices/Group Practices Drugs of Abuse Reagent Market Forecast by Test

U.S.A., Ancillary Hospital Locations Estimated Number

U.S.A., Ancillary Hospital Locations Annual Utilization

U.S.A., Hospital Emergency Departments Total Diagnostics Sales Forecast by Market Segment

U.S.A., Hospital Emergency Departments Reagent Sales Forecast by Market Segment

U.S.A., Hospital Emergency Departments Instrument Sales Forecast by Market Segment

U.S.A., Hospital Emergency Departments Routine and Special Chemistry Test Volume Forecast

U.S.A., Hospital Emergency Departments Profiles, Panels and Individual Tests

U.S.A., Hospital Emergency Departments Drugs of Abuse Test Volume Forecast

U.S.A., Hospital Emergency Departments Routine Hematology Test Volume Forecast

U.S.A., Hospital Emergency Departments Coagulation Test Volume Forecast

U.S.A., Hospital Emergency Departments Selected Infectious Disease Test Volume Forecast

U.S.A., Hospital Emergency Departments Routine and Special Chemistry Reagent Market Forecast by Test

U.S.A., Hospital Emergency Departments Drugs of Abuse Reagent Market Forecast by Test

U.S.A., Hospital Emergency Departments Hematology Reagent Market Forecast

U.S.A., Hospital Emergency Departments Coagulation Reagent Market Forecast

U.S.A., Hospital Emergency Departments Selected Infectious Disease Reagent Market Forecast by Test

U.S.A., Hospital Operating and Recovery Suites Total Diagnostics Sales Forecast by Market Segment

U.S.A., Hospital Operating and Recovery Suites Reagent Sales Forecast by Market Segment

U.S.A., Hospital Operating and Recovery Suites Instrument Sales Forecast By Market Segment

U.S.A., Hospital Operating and Recovery Suites Routine and Special Chemistry Reagent Test Volume Forecast

U.S.A., Hospital Operating and Recovery Suites Routine Hematology Test Volume Forecast

U.S.A., Hospital Operating and Recovery Suites Coagulation Test Volume Forecast

U.S.A., Hospital Operating and Recovery Suites Routine and Special Chemistry Reagent Market Forecast by Test

U.S.A., Hospital Operating and Recovery Suites Hematology Reagent Market Forecast

U.S.A., Hospital Operating and Recovery Suites Coagulation Reagent Market Forecast

U.S.A., Hospital ICUs/CCUs Total Diagnostics Sales Forecast by Market Segment

U.S.A., Hospital ICUs/CCUs Reagent Sales Forecast by Market Segment

U.S.A., Hospital ICUs/CCUs Instrument Sales Forecast by Market Segment

U.S.A., Hospital ICUs/CCUs Routine and Special Chemistry Test Volume Forecast

U.S.A., Hospital ICUs/CCUs Routine Hematology Test Volume Forecast

U.S.A., Hospital ICUs/CCUs Coagulation Test Volume Forecast

U.S.A., Hospital ICUs/CCUs Routine and Special Chemistry Reagent Market Forecast by Test

U.S.A., Hospital ICUs/CCUs Hematology Reagent Market Forecast
U.S.A., Hospital ICUs/CCUs Coagulation Reagent Market Forecast
U.S.A., Cancer Clinics Total Diagnostics Sales Forecast by Market Segment
U.S.A., Cancer Clinics Reagent Sales Forecast by Market Segment
U.S.A., Cancer Clinics Instrument Sales Forecast by Market Segment
U.S.A., Cancer Clinics Major Tumor Markers Test Volume Forecast
U.S.A., Cancer Clinics Routine And Special Chemistry Test Volume Forecast
U.S.A., Cancer Clinics Routine Hematology/Flow Cytometry Test Volume Forecast
U.S.A., Cancer Clinics Endocrine Function Test Volume Forecast
U.S.A., Cancer Clinics Coagulation Test Volume Forecast
U.S.A., Cancer Clinics Major Tumor Marker Sales Forecast by Test
U.S.A., Cancer Clinics Routine and Special Chemistry Reagent Market Forecast by Test
U.S.A., Cancer Clinics Hematology And Flow Cytometry Reagent Market Forecast
U.S.A., Cancer Clinics Endocrine Function Reagent Market Forecast
U.S.A., Cancer Clinics Coagulation Reagent Market Forecast
U.S.A., Ambulatory Care Centers Total Diagnostics Sales Forecast by Market Segment
U.S.A., Ambulatory Care Centers Reagent Sales Forecast by Market Segment
U.S.A., Ambulatory Care Centers Instrument Sales Forecast by Market Segment
U.S.A., Ambulatory Care Centers Estimated Number of Facilities and Patient Visits
U.S.A., Ambulatory Care Centers Most Frequent Diagnoses
U.S.A., Ambulatory Care Centers Routine and Special Chemistry Test Volume Forecast
U.S.A., Ambulatory Care Centers Routine Hematology Test Volume Forecast
U.S.A., Ambulatory Care Centers Microbiology and Serology Test Volume Forecast
U.S.A., Ambulatory Care Centers Drugs of Abuse Test Volume Forecast
U.S.A., Ambulatory Care Centers Coagulation Test Volume Forecast
U.S.A., Ambulatory Care Centers Routine and Special Chemistry Reagent Market Forecast by Test
U.S.A., Ambulatory Care Centers Drugs of Abuse Reagent Market Forecast by Test
U.S.A., Ambulatory Care Centers Hematology Reagent Market Forecast
U.S.A., Ambulatory Care Centers Microbiology and Serology Reagent Market Forecast by Test
U.S.A., Ambulatory Care Centers Coagulation Reagent Market Forecast
U.S.A., Surgery Centers Total Diagnostics Sales Forecast by Market Segment
U.S.A., Surgery Centers Reagent Sales Forecast by Market Segment
U.S.A., Surgery Centers Instrument Sales Forecast by Market Segment
U.S.A., Surgery Centers Most Frequently Performed Procedures
U.S.A., Surgery Centers Routine and Special Chemistry Test Volume Forecast
U.S.A., Surgery Centers Routine Hematology Test Volume Forecast

U.S.A., Surgery Centers Coagulation Test Volume Forecast
U.S.A., Surgery Centers Microbiology and Serology Test Volume Forecast
U.S.A., Surgery Centers Routine andSpecial Chemistry Reagent Market Forecast by Test
U.S.A., Surgery Centers Hematology Consumable Market Forecast
U.S.A., Surgery Centers Coagulation Reagent Market Forecast
U.S.A., Nursing Homes Total Diagnostics Sales Forecast by Market Segment
U.S.A., Nursing Homes Reagent Sales Forecast by Market Segment
U.S.A., Nursing Homes Instrument Sales Forecast by Market Segment
U.S.A., Nursing Homes Estimated Number of Facilities, Beds and Occupancy Rate
U.S.A., Nursing Homes Routine andSpecial Chemistry Test Volume Forecast
U.S.A., Nursing Homes Coagulation Test Volume Forecast
U.S.A., Nursing Homes Routine Hematology Test Volume Forecast
U.S.A., Nursing Homes Routine andSpecial Chemistry Reagent Market Forecast by Test
U.S.A., Nursing Homes Coagulation Reagent Market Forecast
U.S.A., Nursing Homes Hematology Reagent Market Forecast
U.S.A., Birth Centers Total Diagnostics Sales Forecast by Market Segment
U.S.A., Birth Centers Reagent Sales Forecast by Market Segment
U.S.A., Birth Centers Instrument Sales Forecast by Market Segment
U.S.A., Birth Centers Facilities, Patient Visits, and Births
U.S.A., Birth Centers Routine andSpecial Chemistry Test Volume Forecast
U.S.A., Birth Centers Profiles, Panels and Individual Tests
U.S.A., Birth Centers Microbiology and Serology Test Volume Forecast
U.S.A., Birth Centers Coagulation Test Volume Forecast
U.S.A., Birth Centers Routine Hematology Test Volume Forecast
U.S.A., Birth Centers Routine andSpecial Chemistry Reagent Market Forecast by Test
U.S.A., Birth Centers Microbiology and Serology Testing Market Forecast
U.S.A., Birth Centers Hematology Reagent Market Forecast
U.S.A., Birth Centers Coagulation Reagent Market Forecast
U.S.A., Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares
U.S.A., Major Suppliers of Clinical Chemistry Reagents, Estimated Sales and Market Shares
U.S.A., Major Suppliers of Clinical Chemistry Analyzers, Estimated Sales and Market Shares
U.S.A., Major Suppliers of Immunodiagnostic Products, Estimated Sales and Market Shares
U.S.A., Major Suppliers of Immunoassay Reagent Estimated Sales and Market Shares

U.S.A., Major Suppliers of Immunoassay Analyzers, Estimated Sales and Market Shares

U.S.A., AIDS Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Chlamydia Testing Market Estimated Market Shares of Major Suppliers

U.S.A., CMV Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Gonorrhoea Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Helicobacter Pylori Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Hepatitis Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Herpes Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Influenza Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Lyme Disease Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Mononucleosis Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Rubella Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Streptococci Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Syphilis Testing Market Estimated Market Shares of Major Suppliers

U.S.A., AFP Testing Market By Major Suppliers

U.S.A., CA 15-3/27-29 Testing Market by Major Suppliers

U.S.A., CA 19-9 Testing Market by Major Suppliers

U.S.A., CEA Testing Market by Major Suppliers

U.S.A., PAP Testing Market by Major Suppliers

U.S.A., PSA Testing Market by Major Suppliers

U.S.A., Hematology Analyzers Estimated Placements and Installed Base

U.S.A., Flow Cytometers Estimated Placements and Installed Base

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