

# 2016 Future Horizons and Growth Strategies in the US Point-of-Care/POC Clinical Chemistry Market: Supplier Shares, Competitive Intelligence, Emerging Opportunities

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## Abstracts

This new 373-page report from VPGMarketResearch contains 61 tables, and provides a comprehensive analysis of the POC clinical chemistry market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC clinical chemistry market.

## Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

## Market Segmentation Analysis

Review of nine POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for clinical chemistry procedures by market segment:

Physician Offices/Group Practices

Emergency Rooms

Operating/Recovery Suites

ICUs/CCUs

Cancer Clinics

Ambulatory Care Centers

Surgery Centers

Nursing Homes

Birth Centers

### **Sales and Market Share Analysis**

Sales and market shares of major clinical chemistry reagent and instrument suppliers.

### **Current and Emerging Products**

Analysis of clinical chemistry procedures performed in POC testing locations.

Review of leading clinical chemistry analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

### **Technology Review**

Emerging technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing clinical Chemistry testing technologies and products, by assay.

## **Competitive Assessments**

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

## **Strategic Recommendations**

Specific opportunities for new clinical chemistry instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

## **Methodology**

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 373 pages and 61 tables

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#### **INSTRUMENTATION: CHEMISTRY ANALYZERS MANUFACTURED BY:**

Abaxis  
Abbott  
Alfa Wassermann  
Awareness Technologies  
Beckman Coulter/Danaher  
bioMeriuex  
Carolina Chemistries  
Horiba  
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