

2016 Future Horizons and Growth Strategies in the European Therapeutic Drug Monitoring (TDM) Market: Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

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Abstracts

This new 291-page report from VPGMarketResearch provides a comprehensive analysis of the European therapeutic drug monitoring market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays: Amikacin, Carbamazepine, Cyclosporin, Digoxin, Everolimus, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topiramate, Valproic Acid and Vancomycin.

During the next five years, the TDM market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

This unique market and technology assessment is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study provides five-year forecasts for

major TDM assays; compares features of leading analyzers; and profiles key competitors.

Contains 291 pages and 61 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Therapeutic Drug Monitoring Tests

1. Overview
2. Carbamazepine
3. Cyclosporin
4. Digoxin
5. Everolimus
6. Gentamicin
7. Lamotrigine/Lamictal
8. Levetiracetam
9. Lidocaine
10. Lithium
11. Phenytoin
12. NAPA/Procainamide
13. Quinidine
14. Sirolimus
15. Tacrolimus
16. Topiramate
17. Theophylline
18. Valproic Acid

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
 - a. Technological Principle
 - b. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA

- EMIT
- Electrochemical
- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography
- 3. Tandem Mass Spec
- 4. IT and Automation
- 5. Dry Chemistry
- 6. Biosensors

FRANCE: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

GERMANY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

ITALY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

SPAIN: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

UK: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott Laboratories
AdnaGen/Alere
Agilent Technologies
Bayer Healthcare
Beckman Coulter/Danaher
Biomedical Diagnostics
BioMerieux
Bio-Rad
DiaSorin
Eiken
Fujirebio
Grifols
Instrumentation Laboratory
Kyowa Medex
Matriech/Alere
Ortho-Clinical Diagnostics
Quest Diagnostics
Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
Wako
Wallac/PE

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing TDM Tests
Major Companies Developing or Marketing Digoxin Tests
Major Companies Developing or Marketing Lithium Tests
Major Companies Developing or Marketing Phenytoin Tests
Major Companies Developing or Marketing Theophylline Tests
Major Companies Developing or Marketing Valproic Tests
Major Companies Developing or Marketing Biosensors for Genetic Disease Testing
France, Laboratories Performing TDM Tests By Market Segment
France, Hospital Laboratories Performing TDM Tests By Bed Size
France, Commercial/Private Laboratories Performing TDM Tests By Annual Test Volume
France, TDM Test Volume Forecast By Market Segment
France, Hospital Laboratories, TDM Test Volume Forecast by Assay
France, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
France, TDM Reagent Market Forecast By Market Segment
France, Hospital Laboratories, TDM Diagnostics Market Forecast by Assay
France, Commercial/Private Laboratories, TDM Diagnostics Market Forecast by Assay
France, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
Germany, Laboratories Performing TDM Tests By Market Segment
Germany, Hospital Laboratories Performing TDM Tests By Bed Size
Germany, Commercial/Private Laboratories Performing TDM Tests By Annual Test Volume
Germany, TDM Test Volume Forecast By Market Segment
Germany, Hospital Laboratories, TDM Test Volume Forecast by Assay
Germany, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
Germany, Physician Offices/Group Practices, TDM Test Volume Forecast by Assay
Germany, TDM Reagent Market Forecast By Market Segment
Germany, Hospital Laboratories, TDM Reagent Market Forecast by Assay
Germany, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, TDM Reagent Market Forecast by Assay
Germany, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
Italy, Laboratories Performing TDM Tests By Market Segment
Italy, Hospital Laboratories Performing TDM Tests By Bed Size
Italy, Commercial/Private Laboratories Performing TDM Tests By Annual Test Volume
Italy, TDM Test Volume Forecast By Market Segment

Italy, Hospital Laboratories, TDM Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
Italy, TDM Reagent Market Forecast By Market Segment
Italy, Hospital Laboratories, TDM Reagent Market Forecast by Assay
Italy, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay
Italy, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
Spain, Laboratories Performing TDM Tests By Market Segment
Spain, Hospital Laboratories Performing TDM Tests By Bed Size
Spain, Commercial/Private Laboratories Performing TDM Tests By Annual Test Volume
Spain, TDM Test Volume Forecast By Market Segment
Spain, Hospital Laboratories, TDM Test Volume Forecast by Assay
Spain, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
Spain, Ambulatory Care Centers, TDM Test Volume Forecast by Assay
Spain, All Market Segments, TDM Reagent Market Forecast by Assay
Spain, Hospital Laboratories, TDM Reagent Market Forecast by Assay
Spain, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay
Spain, Ambulatory Care Centers, TDM Reagent Market Forecast by Assay
Spain, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
U.K., Laboratories Performing TDM Tests By Market Segment
U.K., Hospital Laboratories Performing TDM Tests By Bed Size
U.K., Commercial/Private Laboratories Performing TDM Tests By Annual Test Volume
U.K., TDM Test Volume Forecast By Market Segment
U.K., Hospital Laboratories, TDM Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
U.K., TDM Reagent Market Forecast By Market Segment
U.K., Hospital Laboratories, TDM Reagent Market Forecast by Assay
U.K., Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay
U.K., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

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