

# 2016 Future Horizons and Growth Strategies in the European Clinical Chemistry and Immunodiagnostic Markets: Instrument and Reagents Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Opportunities

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# **Abstracts**

Complete report \$19,700. DataPack (test volumes, sales forecasts, supplier shares) \$12,800.

'2016 Future Horizons and Growth Strategies in the European Clinical Chemistry and Immunodiagnostic Markets' is a new five-country strategic analysis of major business opportunities emerging in the clinical chemistry and immunodiagnostic markets during the next five years. The report explores future trends in major European countries (France, Germany, Italy, Spain, UK); provides estimates of the specimen, test and sales volumes, as well as major suppliers' sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The report provides five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in hospitals, commercial laboratories, physician offices, and ambulatory care centers, including controls, calibrators and consumables.

#### Rationale

The clinical chemistry and immunodiagnostic markets are undergoing significant transformation, caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and



intensifying competition. Some segments, like routine chemistry, are already resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace creates exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, and calibrators.

#### Worldwide Market Overview

Estimates of facilities performing clinical chemistry and immunodiagnostic tests by country.

Test volume and sales projections by country.

# **Strategic Recommendations**

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

# **Competitive Assessments**

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

The companies analyzed in the report include

Abbott, AdnaGen, Agilent, Bayer, Beckman Coulter/Danaher, Biomedical Diagnostics, bioMerieux, Bio-Rad, DiaSorin, Eiken, Fujirebio, Grifols, IL, Kyowa Medex, Matritech/Alere Ortho-Clinical Diagnostics, Quest Diagnostics, Roche, Siemens, Sysmex, Thermo Fisher, Tosoh, Wako, Wallac/PE.

Tests Analyzed in the Report:

Routine Clinical Chemistry



Albumin, Alkaline Phosphatase, ALT/SGPT, Ammonia, Amylase, AST/SGOT, Bilirubin, Total, BUN (Blood Urea Nitrogen), Calcium, Cardio CRP, Carbon Dioxide/Bicarbonate, Chloride, Cholesterol, Creatine Kinase (CK), CK-MB, Creatinine, CRP, Ferritin, GGT, Glucose, HDL Cholesterol, Homocysteine, Iron, LDH, LDL Cholesterol, Magnesium, Phosphorus, Potassium, Protein, Total, Sodium, Triglycerides, Troponin, Uric Acid.

Therapeutic Drug Monitoring (TDM)

Amikacin, Carbamazepine, Cyclosporin, Digoxin, Everolimus, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topirimate, Valproic Acid, Vancomycin.

**Endocrine Function** 

Cortisol, Estradiol, FSH, HCG, Gastrin, LH, Progesterone, PTH/IO PTH, Prolactin, T3, T3 Uptake, Free T3, T4, Free T4, TBG, Testosterone, Thyroglobulin Ab, TPO Ab, TSH.

Tumor Markers and Special Chemistry

AFP, CA 15-3/27-29, CA 19-9, CEA, Ferritin, Follate (Folic Acid), Glycosylated Hemoglobin, HCG, 25-Hydroxy Vitamin D2 and D3, Occult Blood, PAP, PSA, Thyroglobulin, Vitamin B-12.

**Immunoproteins** 

C3, C4, Free Light Chains, Haptoglobin, IgA, IgE Specific, IgE Total, IgG, IgM, Immunofixation, Prealbumin, Protein Electrophoresis.

#### **Drugs of Abuse**

Amphetamines, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxyphene, Tricyclic Antidepressants.

Geographic Coverage

France, Germany, Italy, Spain, UK



# Market Segmentation Analysis

Comprehensive review of the market dynamics, trends, structure, size, growth, and key suppliers, by country.

Test volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays, by country and market segment:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

**Ambulatory Care Centers** 

# **Current and Emerging Products**

Analysis of current and emerging clinical chemistry and immunodiagnostic tests.

Review of current instrumentation technologies, and feature comparison of high-, medium-, and low-volume/POC analyzers.

# **Technology Review**

Assessment of current and emerging technologies, and their potential market applications.

Comprehensive lists of companies developing or marketing new technologies and products by test.

Contains 900 pages and 335 tables



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Spain, Hospital Laboratories, TDM Test Volume Forecast by Assay

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Reagent Market Forecast by Assay

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Spain, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

Executive Summary Table: U.K., Clinical Chemistry and Immunoassay Test Volume And Diagnostics Sales Forecast By Test Category

U.K., Laboratories Performing Chemistry and Immunoassay Testing By Market Segment

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U.K., Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume

U.K., Total Chemistry and Immunoassay Specimen Volume Forecast

U.K., All Market Segments, Specimen Volume Forecast By Test Category

U.K., Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

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U.K., Endocrine Function Test Volume Forecast By Market Segment

U.K., Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

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U.K., TDM Test Volume Forecast By Market Segment

U.K., Drugs of Abuse Test Volume Forecast By Market Segment

U.K., All Market Segments, Profiles, Panels and Individual Tests Forecast



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