

2016 Future Horizons and Growth Strategies in the European Infectious Disease Testing Market: Supplier Shares by Test, Country Segment Forecasts, Competitive Intelligence, Opportunities

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Abstracts

Complete report \$19,700. DataPack (test volumes, sales forecasts, supplier shares) \$12,800. 2016 Future Horizons and Growth Strategies in the European Infectious Disease Testing Market is a new five-country strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years. The report examines key trends in major European countries (France, Germany, Italy, Spain, UK); reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, market segment, and country; provides test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers. Rationale This comprehensive five-country report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology testing market, in evaluating emerging opportunities and developing effective business strategies. Microbiology testing is one of the most rapidly growing segments of the in vitro diagnostics industry, and the greatest challenge facing suppliers during this decade. Among the main driving forces is continuing spread of AIDS, which remains the world's major health threat and a key factor contributing to the rise of opportunistic infections; threat of bioterrorism; advances in molecular diagnostic technologies; and a wider availability of immunosuppressive drugs. Although for some infections the etiology is still a mystery, while for others the causative microorganisms are present in minute concentrations long before the occurrence of first clinical symptoms, recent advances in genetic engineering and detection technologies are creating exciting opportunities for

highly sensitive, specific and cost-effective products. Opportunities and Strategic Recommendations - Emerging opportunities for new instrumentation, reagents kits, IT and other products with significant market appeal during the next five years.- Design criteria for decentralized testing products.- Alternative market penetration strategies.- Potential market entry barriers and risks. Infectious Diseases Analyzed in the Report AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhoea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

Geographic Coverage

France, Germany, Italy, Spain, UK

Market Segmentation Analysis

Sales and market shares of major suppliers by individual test and country.

Volume and sales forecasts for over 100 infectious disease assays by country, individual test and market segment:

Hospitals

Blood Banks

Commercial/Private Laboratories

Public Health Laboratories

Test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy).

Review of the market dynamics, trends, structure, size, growth and major suppliers by country.

Current and Emerging Products

In-depth examination of over 100 major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling prices.

Technology Review

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for infectious disease testing.

Global listings of companies developing or marketing infectious disease diagnostic products by individual test.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Contains 1,600 pages and 580 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

- A. Business Environment
- B. Market Structure
- C. Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VII. WORLDWIDE OVERVIEW OF MAJOR TESTS, TECHNOLOGIES, AND INSTRUMENTATION

A. Major Infectious Disease Tests

1. AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
2. Adenovirus
3. Aeromonas
4. Anthrax/Bacillus Anthracis
5. Arboviruses
6. Babesiosis
7. Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)
8. Blastocystis Hominis
9. Brucella
10. Campylobacter
11. Candida
12. Chagas Disease
13. Chancroid
14. Chlamydia
15. Clostridium Difficile
16. Coronaviruses
17. Coxsackieviruses
18. Creutzfeldt-Jakob's Disease
19. Cryptosporidium Parvum
20. Cyclospora Cayetanensis
21. Cytomegalovirus
22. Ebola Virus
23. E. Coli
24. EchoVirus
25. Encephalitis
26. Enteroviruses
27. Epstein-Barr Virus
28. Giardia Lamblia
29. Gonorrhea
30. Granuloma Inguinale
31. Hantavirus
32. Helicobacter Pylori
33. Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT
34. Herpes Simplex Virus
35. Human Herpes Virus-6 (HHV-6)
36. Influenza Viruses
37. Legionella

38. Lyme Disease
39. Lymphogranuloma Venereum (LGV)
40. Malaria
41. Measles (Rubeola)
42. Meningitis
43. Microsporidium
44. Mononucleosis
45. Mumps
46. Mycoplasma
47. Papillomaviruses
48. Parvovirus B19
49. Pneumonia
50. Polyomaviruses
51. Pseudomonas Aeruginosa
52. Rabies
53. Respiratory Syncytial Virus (RSV)
54. Rhinoviruses
55. Rotavirus
56. Rubella
57. Salmonellosis
58. Septicemia
59. Shigellosis
60. Staphylococcus Aureus
61. Streptococci
62. Syphilis
63. Toxoplasmosis
64. Trichomonas Vaginalis
65. Tuberculosis
66. Vibrio
67. West Nile Virus
68. Yersina

B. Instrumentation Review: Operating Characteristics, Features and Selling Princes of Leading Infectious Disease Automated and Semiautomated Analyzers

C. Emerging Infectious Disease Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology

6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Others

VIII. FRANCE INFECTIOUS DISEASE TESTING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

IX. GERMANY INFECTIOUS DISEASE TESTING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

X. ITALY INFECTIOUS DISEASE TESTING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

XI. SPAIN INFECTIOUS DISEASE TESTING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

XII. U.K. INFECTIOUS DISEASE TESTING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

XIII. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech/Leica
Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE

Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Bartonella Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Clostridium Tests
Major Companies Developing or Marketing Coronavirus Tests
Major Companies Developing or Marketing Cryptosporidium Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Echovirus Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Giardia Tests
Major Companies Developing or Marketing Gonorrhoea Tests
Major Companies Developing or Marketing Hantavirus Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Lymphogranuloma Tests
Major Companies Developing or Marketing Malaria Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Microsporidium Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Staphylococci Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Toxoplasmosis Tests
Major Companies Developing or Marketing Trichomonas Tests
Major Companies Developing or Marketing Tuberculosis Tests
Major Companies Developing or Marketing West Nile Tests
Major Companies Developing or Marketing Yersinia Tests
France Summary Table All Infectious Diseases Test Volume and Diagnostics Sales Forecast by Market Segment
France Laboratories Performing Infectious Disease Tests by Market Segment
France Hospital Laboratories Performing Infectious Disease Tests by Bed Size
France Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test Volume
France All Market Segments Infectious Disease Test Volume Forecast
France All Market Segments Infectious Disease Test Volume by Method
France Hospital Laboratories Infectious Disease Test Volume Forecast
France Blood Banks Infectious Disease Test Volume Forecast
France Commercial/Private Laboratories Infectious Disease Test Volume Forecast
France All Market Segments Infectious Disease Diagnostics MarketForecast
France Hospital Laboratories Infectious Disease Diagnostics MarketForecast
France Blood Banks Infectious Disease Diagnostics Market Forecast
France Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast
France HIV/HIV-1/2/Combo, Test Volume and Diagnostics Sales Forecast by Market Segment
France HIV Ag Test Volume and Diagnostics Sales Forecast by Market Segment
France Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment
France Adenovirus Test Volume and Diagnostics Sales Forecast by MarketSegment
France Aeromonads Test Volume and Diagnostics Sales Forecast by MarketSegment
France BEA Test Volume and Diagnostics Sales Forecast by Market Segment
France Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment
France Campylobacter Test Volume and Diagnostics Sales Forecast by

MarketSegment

France Candida Test Volume and Diagnostics Sales Forecast by Market Segment

France Chancroid Test Volume and Diagnostics Sales Forecast by MarketSegment

France Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

France Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

France Coronavirus Test Volume and Diagnostics Sales Forecast by MarketSegment

France Coxsackievirus Test Volume and Diagnostics Sales Forecast by

MarketSegment

France Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

France CMV Test Volume and Diagnostics Sales Forecast by Market Segment

France Cyclospora Test Volume and Diagnostics Sales Forecast by MarketSegment

France E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

France Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment

France Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France EBV Test Volume and Diagnostics Sales Forecast by Market Segment

France Giardia Test Volume and Diagnostics Sales Forecast by Market Segment

France Gonorrhoea Test Volume and Diagnostics Sales Forecast by MarketSegment

France Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

France Hantavirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

France HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment

France HCV Test Volume and Diagnostics Sales Forecast by Market Segment

France HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

France Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

France Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

France Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

France HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment

France HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment

France ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

France Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market

Segment

France Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market

Segment

France HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by

Market Segment

France Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

France Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

France Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment

France Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market

Segment

France Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

France Measles Test Volume and Diagnostics Sales Forecast by Market Segment

France Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

France Microsporidium Test Volume and Diagnostics Sales Forecast by Market

Segment

France Mononucleosis Test Volume and Diagnostics Sales Forecast by Market

Segment

France Mumps Test Volume and Diagnostics Sales Forecast by Market Segment

France Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment

France Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market

Segment

France Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

France Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market

Segment

France Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment

France Rabies Test Volume and Diagnostics Sales Forecast by Market Segment

France RSV Test Volume and Diagnostics Sales Forecast by Market Segment

France Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Rubella Test Volume and Diagnostics Sales Forecast by Market Segment

France Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

France Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

France Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

France Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment

France Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment

France Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

France Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market

Segment

France Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment
France Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
France Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
France Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
France AIDS Testing Market Diagnostics Sales by Major Supplier
France Adenovirus Testing Market Diagnostics Sales by Major Supplier
France Campylobacter Testing Market Diagnostics Sales by Major Supplier
France Candida Testing Market Diagnostics Sales by Major Supplier
France Chlamydia Testing Market Diagnostics Sales by Major Supplier
France CMV Testing Market Diagnostics Sales by Major Supplier
France Gonorrhoea Testing Market Diagnostics Sales by Major Supplier
France Hepatitis Testing Market Diagnostics Sales by Major Supplier
France Hepatitis C Testing Market Diagnostics Sales by Major Supplier
France Herpes Testing Market Diagnostics Sales by Major Supplier
France Lyme Disease Testing Market Diagnostics Sales by Major Supplier
France Influenza Testing Market Diagnostics Sales by Major Supplier
France Meningitis Testing Market Diagnostics Sales by Major Supplier
France Mononucleosis Testing Market Diagnostics Sales by Major Supplier
France Mumps Testing Market Diagnostics Sales by Major Supplier
France Mycoplasma Testing Market Diagnostics Sales by Major Supplier
France RSV Testing Market Diagnostics Sales by Major Supplier
France Rotavirus Testing Market Diagnostics Sales by Major Supplier
France Rubella Testing Market Diagnostics Sales by Major Supplier
France Septicemia Testing Market Diagnostics Sales by Major Supplier
France Shigella Testing Market Diagnostics Sales by Major Supplier
France Streptococci Testing Market Diagnostics Sales by Major Supplier
France Syphilis Testing Market Diagnostics Sales by Major Supplier
France Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
France Trichomonas Testing Market Diagnostics Sales by Major Supplier
France Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Germany Summary Table All Infectious Diseases Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Laboratories Performing Infectious Disease Tests Forecast by Market Segment
Germany Hospital Laboratories Performing Infectious Disease Tests by Bed Size
Germany Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test Volume
Germany All Market Segments Infectious Disease Test Volume Forecast
Germany Hospital Laboratories Infectious Disease Test Volume Forecast

Germany Blood Banks Infectious Disease Test Volume Forecast
Germany Commercial/Private Laboratories Infectious Disease Test Volume Forecast
Germany All Market Segments Infectious Disease Diagnostics MarketForecast
Germany All Market Segments Infectious Disease Test Volume by Method
Germany Hospital Laboratories Infectious Disease Diagnostics MarketForecast
Germany Blood Banks Infectious Disease Diagnostics Market Forecast
Germany Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast
Germany HIV or HIV I/HIVII/Combo Test Volume and Diagnostics Sales Forecast by Market Segment
Germany HIV Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Adenovirus Test Volume and Diagnostics Sales Forecast by MarketSegment
Germany Aeromonads Test Volume and Diagnostics Sales Forecast by MarketSegment
Germany BEA Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Campylobacter Test Volume and Diagnostics Sales Forecast by MarketSegment
Germany Candida Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment
Germany CoxsackieVirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Cryptosporidium Test Volume and Diagnostics Sales Forecast by MarketSegment
Germany Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment
Germany CMV Test Volume and Diagnostics Sales Forecast by Market Segment
Germany E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segmen
Germany Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany EBV Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Giardia Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hantavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HCV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Measles Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Mumps Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Papilloma Virus Test Volume and Diagnostics Sales Forecast by MarketSegment

Germany Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rabies Test Volume and Diagnostics Sales Forecast by Market Segment

Germany RSV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rubella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

Germany West Nile Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany AIDS Testing Market Diagnostics Sales by Major Supplier

Germany Campylobacter Testing Market Diagnostics Sales by Major Supplier

Germany Candida Testing Market Diagnostics Sales by Major Supplier

Germany CMV Testing Market Diagnostics Sales by Major Supplier

Germany EBV Testing Market Diagnostics Sales by Major Supplier

Germany Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier

Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Germany Herpes Testing Market Diagnostics Sales by Major Supplier

Germany Influenza Testing Market Diagnostics Sales by Major Supplier
Germany Legionella Testing Market Diagnostics Sales by Major Supplier
Germany Meningitis Testing Market Diagnostics Sales by Major Supplier
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier
Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier
Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier
Germany Rubella Testing Market Diagnostics Sales by Major Supplier
Germany Septicemia Testing Market Diagnostics Sales by Major Supplier
Germany Streptococci Testing Market Diagnostics Sales by Major Supplier
Germany Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Germany Trichomonas Testing Market Diagnostics Sales by Major Supplier
Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Italy Summary Table All Infectious Diseases Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Laboratories Performing Infectious Disease Tests by Market Segment
Italy Hospital Laboratories Performing Infectious Disease Tests by Bed Size
Italy Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test Volume
Italy All Market Segments Infectious Disease Test Volume Forecast
Italy All Market Segments Infectious Disease Test Volume by Method
Italy Hospital Laboratories Infectious Disease Test Volume Forecast
Italy Blood Banks Infectious Disease Test Volume Forecast
Italy Commercial/Private Laboratories Infectious Disease Test Volume Forecast
Italy All Market Segments Infectious Disease Diagnostics Market Forecast
Italy Hospital Laboratories Infectious Disease Diagnostics Market Forecast
Italy Blood Banks Infectious Disease Diagnostics Market Forecast
Italy Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast
Italy HIV or HIV I/HIVII/Combo Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment
Italy BEA Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Campylobacter Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Candida Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Chancroid Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment
Italy CMV Test Volume and Diagnostics Sales Forecast by Market Segment
Italy E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Ecephalitis Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy EBV Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Giardia Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HCV Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Anti-HBC Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Anti-HBS Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment
Italy ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Herpes Type VI Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Legionella Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Lyme Disease Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Malaria Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Measles Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Mononucleosis Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Mumps Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Mycoplasma Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy ParvoVirus B19 Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Pneumonia Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Pseudomonas Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Rabies Test Volume and Diagnostics Sales Forecast by Market Segment
Italy RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Rubella Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Staphylococci Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Streptococci Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Toxoplasmosis Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Trichomonas Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Tuberculosis Test Volume and Diagnostics Sales Forecast by MarketSegment
Italy Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Italy West Nile Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
Italy AIDS Testing Market Diagnostics Sales by Major Supplier
Italy Campylobacter Testing Market Diagnostics Sales by Major Supplier
Italy Candida Testing Market Diagnostics Sales by Major Supplier
Italy CMV Testing Market Diagnostics Sales by Major Supplier
Italy Gonorrhoea Testing Market Diagnostics Sales by Major Supplier
Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier

Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Italy Herpes Testing Market Diagnostics Sales by Major Supplier
Italy Influenza Testing Market Diagnostics Sales by Major Supplier
Italy Meningitis Testing Market Diagnostics Sales by Major Supplier
Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Italy RSV Testing Market Diagnostics Sales by Major Supplier
Italy Rheumatoid Arthritis Testing Market Diagnostics Sales by Major Supplier
Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier
Italy Rubella Testing Market Diagnostics Sales by Major Supplier
Italy Septicemia Testing Market Diagnostics Sales by Major Supplier
Italy Streptococci Testing Market Diagnostics Sales by Major Supplier
Italy Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Italy Trichomonas Testing Market Diagnostics Sales by Major Supplier
Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Spain Summary Table All Infectious Diseases Test Volume and Diagnostics Sales
Forecast by Market Segment
Spain Laboratories Performing Infectious Disease Tests by Market Segment
Spain Hospital Laboratories Performing Infectious Disease Tests by Bed Size
Spain Commercial/Private Laboratories Performing Infectious Disease Tests by Annual
Test Volume
Spain All Market Segments Infectious Disease Test Volume Forecast
Spain Hospital Laboratories Infectious Disease Test Volume Forecast
Spain Blood Banks Infectious Disease Test Volume forecast
Spain Commercial/Private Laboratories Infectious Disease Test Volume Forecast
Spain All Market Segments Infectious Disease Diagnostics MarketForecast
Spain All Market Segments Infectious Disease Test Volume by Method
Spain Hospital Laboratories Infectious Disease Diagnostics MarketForecast
Spain Blood Banks Infectious Disease Diagnostics Market Forecast
Spain Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast
Spain HIV or HIV I/HIV II/Combo Test Volume and Diagnostics Sales Forecast by
Market Segment
Spain HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by
Market Segment
Spain Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment
Spain BEA Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market

Segment

Spain Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Candida Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

Spain CoxsackieVirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market

Segment

Spain Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment

Spain CMV Test Volume and Diagnostics Sales Forecast by Market Segment

Spain E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain EBV Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Giardia Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market

Segment

Spain HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain HbsAg Test Volume and Diagnostics Sales Forecast by Market Segment

Spain HCV Test Volume and Diagnostics Sales Forecast by Market Segment

Spain HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Hepatitis Delta Test Volume and Diagnostics Sales Forecast by MarketSegment

Spain HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment

Spain HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment

Spain ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market

Segment

Spain Herpes Type VI Test Volume and Diagnostics Sales Forecast by MarketSegment

Spain HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by

Market Segment

Spain Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Lyme Disease Test Volume and Diagnostics Sales Forecast by MarketSegment
Spain Lymphogranuloma Test Volume and Diagnostics Sales Forecast by
MarketSegment
Spain Malaria Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Measles Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mumps Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Polyomaviruses Test Volume and Diagnostics Sales Forecast by Market
Segment
Spain Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rabies Test Volume and Diagnostics Sales Forecast by Market Segment
Spain RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rubella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Spain West Nile Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Yersinia Test Volume Amd Diagnostics Sales Forecast by Market Segment
Spain AIDS Testing Market Diagnostics Sales by Major Supplier
Spain Western Blot Testing Market Diagnostics Sales by Major Supplier
Spain Chlamydia Testing Market Diagnostics Sales by Major Supplier
Spain CMV Testing Market Diagnostics Sales by Major Supplier
Spain Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Spain Hepatitis Testing Market Diagnostics Sales by Major Supplier
Spain Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Spain Herpes Testing Market Diagnostics Sales by Major Supplier
Spain Influenza Testing Market Diagnostics Sales by Major Supplier
Spain Lyme Disease Testing Market Diagnostics Sales by Major Supplier
Spain Meningitis Testing Market Diagnostics Sales by Major Supplier
Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Spain Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Spain RSV Testing Market Diagnostics Sales by Major Supplier
Spain Rotavirus Testing Market Diagnostics Sales by Major Supplier
Spain Rubella Testing Market Diagnostics Sales by Major Supplier
Spain Septicemia Testing Market Diagnostics Sales by Major Supplier
Spain Streptococci Testing Market Diagnostics Sales by Major Supplier
Spain Syphilis Testing Market Diagnostics Sales by Major Supplier
Spain Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Spain Trichomonas Testing Market Diagnostics Sales by Major Supplier
Spain Tuberculosis Testing Market Diagnostics Sales by Major Supplier
U.K. Summary Table All Infectious Diseases Test Volume and Diagnostics Sales
Forecast by Market Segment
U.K. Laboratories Performing Infectious Disease Tests by Market Segment
U.K. Hospital Laboratories Performing Infectious Disease Tests by Bed Size
U.K. Commercial/Private Laboratories Performing Infectious Disease Tests by Annual
Test Volume
U.K. All Market Segments Infectious Disease Test Volume Forecast
U.K. All Market Segments Infectious Disease Test Volume by Method
U.K. Hospital Laboratories Infectious Disease Test Volume Forecast
U.K. Blood Banks Infectious Disease Test Volume Forecast
U.K. Public Health Laboratories Infectious Disease Test Volume Forecast
U.K. Commercial/Private Laboratories Infectious Disease Test Volume Forecast
U.K. All Market Segments Infectious Disease Diagnostics MarketForecast
U.K. Hospital Laboratories Infectious Disease Diagnostics MarketForecast
U.K. Blood Banks Infectious Disease Diagnostics Market Forecast
U.K. Public Health Laboratories Infectious Disease Diagnostics Market Forecast
U.K. Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast
U.K. HIV or HIV I/HIV II/Combo Test Volume and Diagnostics Sales Forecast by Market
Segment
U.K. HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment
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Market Segment

U.K. Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. BEA Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Candida Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Clostridium Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Coronavirus Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. CoxsackieVirus Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Cryptosporidium Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Cyclospora Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. CMV Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. EBV Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Giardia Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HbsAg Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HCV Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Hepatitis C Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market

Segment

U.K. Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Lyme Disease Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Lymphogranuloma Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Malaria Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Measles Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Mumps Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment
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U.K. Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Rabies Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. RSV Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Rhinovirus Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Rotavirus Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Rubella Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Salmonella Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Septicemia Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Shigella Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Staphylococci Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Streptococci Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Syphilis Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Toxoplasmosis Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Trichomonas Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Tuberculosis Test Volume and Diagnostics Sales Forecast by MarketSegment
U.K. Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. West Nile Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. AIDS Testing Market Diagnostics Sales by Major Supplier

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