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2016 Europe Microbiology Analyzers and Reagents in 28 Countries: Supplier Shares and Strategies, Sales Segment Forecasts for 100 Molecular Diagnostic, Microbial Identification, Antibiotic Susceptibility, Blood Culture, Urine Screening, and Immunodiagnostic Tests--Technology Trends, Opportunities for Suppliers

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Abstracts

This new 28- country survey from VPGMarketResearch.com contains over 820 pages and 418 tables, and provides granular data and analysis not available from any other published source. The survey is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the automated microbiology market during the next five years. The report examines key trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for 100 molecular diagnostic, microbial identification, antibiotic susceptibility, blood culture, urine screening and immunodiagnostic procedures; profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

Rationale

The level of automation in the microbiology laboratory has been lagging behind that of other major clinical laboratory segments, such as chemistry and hematology. The slow acceptance of the technology is in part due to the complexity of developing automation suitable for microbiology tests. The introduction of automated microbiology instrumentation has been delayed by a number of intrinsic and technical problems. The diffusion of automated microbiology systems, once the technology was developed, has

not matched that of other automated laboratory technologies. The acquisition of automation in microbiology has been slowed by forces less easily identifiable than the effects of various reimbursement plans. Some laboratorians still believe that current instrumentation is not the ultimate technology and expect better automation on the horizon.

The driving force behind the need for rapid reporting of microbiological test results is the clinical relevance in a time of financial austerity, a time when cost and health care effectiveness to the patient and diagnostician looms ever larger, and where after- the-fact results at high expense are coming under severe scrutiny worldwide.

This comprehensive 28- country survey will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology market, in evaluating emerging opportunities and developing effective business strategies.

Geographic Coverage

Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK

Specimen Types

Urine

Sterile Fluids: Blood, Serum, CSF

Throat Swabs, Respiratory Secretions

Genital Secretions

Stool

Abscess/Wound

Sputum

Saliva

Applications

Microbial Identification

Antibiotic Susceptibility

Urine Screening

Blood Cultures **Review of Major Automated Systems**

Review of major automated molecular diagnostic, multipurpose, specialized, microbial identification, antibiotic susceptibility, blood culture, urine screening, and immunodiagnostic analyzers marketed by Abbott, Alifax, Anagen, BD, Beckman Coulter/Danaher, Biochem, Biolog, bioMerieux, Bio- Rad, Biotrol, Cepheid, Curetis, GenMark, Hologic/Gen- Probe, HTG, Iris, JJ, Labsystems, Life Technologies, MiDI, Olympus, Qiagen, Roche, Siemens, Sy- Lab, Sysmex, Tecan, Thermo Fisher, Tosoh and other suppliers.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus , Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia

Technology Review

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for the microbiology market.

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Companies developing or marketing microbiology products, by individual test.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in RD.

Opportunities and Strategic Recommendations

Emerging opportunities for new analyzers, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains over 820 pages and 418 tables

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Contents

I. INTRODUCTION

II. GLOBAL AUTOMATED MICROBIOLOGY MARKET BUSINESS ENVIRONMENT

III. NEW PRODUCT DEVELOPMENT OPPORTUNITIES

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

VII. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Introduction
  1. MAJOR FACTORS AFFECTING MARKET PENETRATION FOR MICROBIOLOGY INSTRUMENTATION
  2. TRADITIONAL PRACTICES
  3. TECHNOLOGICAL CHALLENGES
  4. AUTOMATION: IMPACT ON THE MICROBIOLOGY LABORATORY AND THE PATIENT
B. Major Specimen Types
  1. URINE
  2. STERILE FLUIDS: BLOOD, SERUM, AND CSF
  3. THROAT SWABS AND RESPIRATORY SECRETIONS
  4. GENITAL SECRETIONS
  5. STOOL
  6. ABSCESS/WOUND
  7. SPUTUM
  8. SALIVA
C. Test Applications
  1. MICROBIAL IDENTIFICATION
  2. ANTIBIOTIC SUSCEPTIBILITY
  3. URINE SCREENING
    a. Photometry
    b. Bioluminescence
    c. Colorimetric Filtration

d. Enzymatic Detection
e. Optical Detection
4. BLOOD CULTURES
D. Major Automated and Semi-automated Microbiology Systems
1. MULTIPLE PURPOSE MICROBIOLOGY SYSTEMS
2. SPECIALIZED MICROBIOLOGY SYSTEMS
3. MOLECULAR DIAGNOSTIC SYSTEMS
4. IMMUNODIAGNOSTIC SYSTEMS
E. Emerging Diagnostic Technologies
1. MOLECULAR DIAGNOSTICS (AMPLIFICATION METHODS, SEQUENCING, MICROARRAYS/BIOCHIPS)
a. DNA Sequencing
b. DNA and RNA Probe Technologies
c. Detection Technologies
d. Biochips: Genosensors, Microarrays, Labs-on-the-Chip
2. MONOCLONAL ANTIBODIES
3. IMMUNOASSAYS
4. DIFFERENTIAL LIGHT SCATTERING
5. INFORMATION TECHNOLOGY
6. ARTIFICIAL INTELLIGENCE
7. LIPOSOMES
8. FLOW CYTOMETRY
9. CHROMATOGRAPHY
10. DIAGNOSTIC IMAGING
11. GEL MICRODROPLETS
12. OTHER

VIII. COUNTRY ANALYSES: SALES AND VOLUME FORECASTS FOR 100 MOLECULAR DIAGNOSTIC, MICROBIAL IDENTIFICATION, ANTIBIOTIC SUSCEPTIBILITY, BLOOD CULTURE, URINE SCREENING, AND IMMUNODIAGNOSTIC TESTS, SUPPLIER SHARES

Austria
Belgium
Bulgaria
Czech Republic
Denmark
Estonia
Finland

France
Germany
Greece
Hungary
Iceland
Ireland
Italy
Latvia
Lithuania
Malta
Netherlands
Norway
Poland
Portugal
Romania
Slovakia
Slovenia
Spain
Sweden
Switzerland
UK

IX. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix/Thermo Fisher
Agilent Technologies
Applied Gene Technologies
Arca Biopharma
Beckman Coulter/Danaher
Becton Dickinson
Biokit
bioMerieux
Bio-Rad
Biotest
CellMark Forensics/LabCorp
Cepheid
Decode
Diadexus
Diamedix

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DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Exact Sciences
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical/GSK
Illumina
Kreatech/Leica
Li-Cor Biosciences
Lonza
Monogram Biosciences
Myriad Genetics
Ortho-Clinical Diagnostics
Perkin Elmer/Caliper
Proteome Sciences
Qiagen
Roche
Scienion
Sequenom
SeraCare
Shimadzu
Siemens
Sierra Molecular
Takara Bio
Tecan
Wallac/PE
Wako

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List Of Tables

LIST OF TABLES

Austria Microbiology Specimen Volume Forecast by Type
Austria Microbiology Test Volume Forecasts by Application
Austria Microbiology Consumables Market Forecast by Application
Austria Infectious Disease Test Volume Forecast by Assay
Austria Infectious Disease Diagnostics Market Forecast by Test
Austria Infectious Disease Blood Screening NAT Volume Forecast by Assay
Austria Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Belgium Microbiology Specimen Volume Forecast by Type
Belgium Microbiology Test Volume Forecasts by Application
Belgium Microbiology Consumables Market Forecast by Application
Belgium Infectious Disease Test Volume Forecast by Assay
Belgium Infectious Disease Diagnostics Market Forecast by Test
Belgium Infectious Disease Blood Screening NAT Volume Forecast by Assay
Belgium Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Bulgaria Microbiology Specimen Volume Forecast by Type
Bulgaria Microbiology Test Volume Forecasts by Application
Bulgaria Microbiology Consumables Market Forecast by Application
Bulgaria Infectious Disease Test Volume Forecast by Assay
Bulgaria Infectious Disease Diagnostics Market Forecast by Test
Bulgaria Infectious Disease Blood Screening NAT Volume Forecast by Assay
Bulgaria Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Czech Republic Microbiology Specimen Volume Forecast by Type
Czech Republic Microbiology Test Volume Forecasts by Application
Czech Republic Microbiology Consumables Market Forecast by Application
Czech Republic Infectious Disease Test Volume Forecast by Assay
Czech Republic Infectious Disease Diagnostics Market Forecast by Test
Czech Republic Infectious Disease Blood Screening NAT Volume Forecast by Assay
Czech Republic Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Denmark Microbiology Specimen Volume Forecast by Type
Denmark Microbiology Test Volume Forecasts by Application
Denmark Microbiology Consumables Market Forecast by Application
Denmark Infectious Disease Test Volume Forecast by Assay
Denmark Infectious Disease Diagnostics Market Forecast by Test
Denmark Infectious Disease Blood Screening NAT Volume Forecast by Assay

Denmark Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Estonia Microbiology Specimen Volume Forecast by Type
Estonia Microbiology Test Volume Forecasts by Application
Estonia Microbiology Consumables Market Forecast by Application
Estonia Infectious Disease Test Volume Forecast by Assay
Estonia Infectious Disease Blood Screening NAT Volume Forecast by Assay
Estonia Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Finland Microbiology Specimen Volume Forecast by Type
Finland Microbiology Test Volume Forecasts by Application
Finland Microbiology Consumables Market Forecast by Application
Finland Infectious Disease Test Volume Forecast by Assay
Finland Infectious Disease Diagnostics Market Forecast by Test
Finland Infectious Disease Blood Screening NAT Volume Forecast by Assay
Finland Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
France Laboratories Performing Microbiology Tests by Market Segment
France Hospital Laboratories Performing Microbiology Tests by Bed Size
France Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume
France All Market Segments Microbiology Specimen Volume
France Hospital Laboratories Microbiology Specimen Volume
France Commercial/Private Laboratories Microbiology Specimen Volume
France Microbiology Test Volume by Market Segment
France Microbiology Test Volume by Application
France Blood Culture Test Volume by Market Segment
France Microbial Identification Test Volume by Market Segment
France Urine Screening Test Volume by Market Segment
France Antibiotic Susceptibility Test Volume by Market Segment
France Microbiology Consumables Market by Application
France Microbiology Consumables Market by Market Segment
France Microbial Identification Consumables Sales by Market Segment
France Blood Culture Consumables Sales by Market Segment
France Antibiotic Susceptibility Consumables Sales by Market Segment
France Urine Screening Consumables Sales by Market Segment
France All Market Segments Infectious Disease Test Volume Forecast by Assay
France All Market Segments Infectious Disease Diagnostics Market Forecast by Test
France Infectious Disease Blood Screening NAT Volume Forecast by Assay
France Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
France HIV/AIDS Testing Market Diagnostics Sales by Major Supplier
France HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier

France Adenovirus Testing Market Diagnostics Sales by Major Supplier
France Campylobacter Testing Market Diagnostics Sales by Major Supplier
France Candida Testing Market Diagnostics Sales by Major Supplier
France Chlamydia Testing Market Diagnostics Sales by Major Supplier
France CMV Testing Market Diagnostics Sales by Major Supplier
France Gonorrhea Testing Market Diagnostics Sales by Major Supplier
France Hepatitis Testing Market Diagnostics Sales by Major Supplier
France Hepatitis C Testing Market Diagnostics Sales by Major Supplier
France Herpes Testing Market Diagnostics Sales by Major Supplier
France Lyme Disease Testing Market Diagnostics Sales by Major Supplier
France Influenza Testing Market Diagnostics Sales by Major Supplier
France Meningitis Testing Market Diagnostics Sales by Major Supplier
France Mononucleosis Testing Market Diagnostics Sales by Major Supplier
France Mumps Testing Market Diagnostics Sales by Major Supplier
France Mycoplasma Testing Market Diagnostics Sales by Major Supplier
France RSV Testing Market Diagnostics Sales by Major Supplier
France Rotavirus Testing Market Diagnostics Sales by Major Supplier
France Rubella Testing Market Diagnostics Sales by Major Supplier
France Septicemia Testing Market Diagnostics Sales by Major Supplier
France Shigella Testing Market Diagnostics Sales by Major Supplier
France Streptococci Testing Market Diagnostics Sales by Major Supplier
France Syphilis Testing Market Diagnostics Sales by Major Supplier
France Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
France Trichomonas Testing Market Diagnostics Sales by Major Supplier
France Tuberculosis Testing Market Diagnostics Sales by Major Supplier
France Molecular Diagnostics Market Sales and Shares of Major Suppliers
Germany Laboratories Performing Microbiology Tests by Market Segment
Germany Hospital Laboratories Performing Microbiology Tests by Bed Size
Germany Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume
Germany All Market Segments Microbiology Specimen Volume
Germany Hospital Laboratories Microbiology Specimen Volume
Germany Commercial/Private Laboratories Microbiology Specimen Volume
Germany Microbiology Test Volume by Market Segment
Germany Microbiology Test Volume by Application
Germany Urine Screening Test Volume by Market Segment
Germany Microbial Identification Test Volume by Market Segment
Germany Antibiotic Susceptibility Test Volume by Market Segment
Germany Blood Culture Test Volume by Market Segment

Germany Microbiology Consumables Market by Application
Germany Microbiology Consumables Market by Market Segment
Germany Microbial Identification Consumables Sales by Market Segment
Germany Antibiotic Susceptibility Consumables Sales by Market Segment
Germany Blood Culture Consumables Sales by Market Segment
Germany Urine Screening Consumables Sales by Market Segment
Germany All Market Segments Infectious Disease Test Volume Forecast by Assay
Germany All Market Segments Infectious Disease Diagnostics Market Forecast by Test
Germany Infectious Disease Blood Screening NAT Volume Forecast by Assay
Germany Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Germany HIV/AIDS Testing Market Diagnostics Sales by Major Supplier
Germany HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier
Germany Campylobacter Testing Market Diagnostics Sales by Major Supplier
Germany Candida Testing Market Diagnostics Sales by Major Supplier
Germany CMV Testing Market Diagnostics Sales by Major Supplier
Germany EBV Testing Market Diagnostics Sales by Major Supplier
Germany Gonorrhea Testing Market Diagnostics Sales by Major Supplier
Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier
Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Germany Herpes Testing Market Diagnostics Sales by Major Supplier
Germany Influenza Testing Market Diagnostics Sales by Major Supplier
Germany Legionella Testing Market Diagnostics Sales by Major Supplier
Germany Meningitis Testing Market Diagnostics Sales by Major Supplier
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier
Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier
Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier
Germany Rubella Testing Market Diagnostics Sales by Major Supplier
Germany Septicemia Testing Market Diagnostics Sales by Major Supplier
Germany Streptococci Testing Market Diagnostics Sales by Major Supplier
Germany Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Germany Trichomonas Testing Market Diagnostics Sales by Major Supplier
Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Germany Molecular Diagnostics Market Sales and Shares of Major Suppliers
Greece Microbiology Specimen Volume Forecast by Type
Greece Microbiology Test Volume Forecasts by Application
Greece Microbiology Consumables Market Forecast by Application

Greece Infectious Disease Test Volume Forecast by Assay
Greece Infectious Disease Diagnostics Market Forecast by Test
Greece Infectious Disease Blood Screening NAT Volume Forecast by Assay
Greece Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Hungary Microbiology Specimen Volume Forecast by Type
Hungary Microbiology Test Volume Forecasts by Application
Hungary Microbiology Consumables Market Forecast by Application
Hungary Infectious Disease Test Volume Forecast by Assay
Hungary Infectious Disease Diagnostics Market Forecast by Test
Hungary Infectious Disease Blood Screening NAT Volume Forecast by Assay
Hungary Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Iceland Microbiology Specimen Volume Forecast by Type
Iceland Microbiology Test Volume Forecasts by Application
Iceland Microbiology Consumables Market Forecast by Application
Iceland Infectious Disease Test Volume Forecast by Assay
Iceland Infectious Disease Diagnostics Market Forecast by Test
Iceland Infectious Disease Blood Screening NAT Volume Forecast by Assay
Iceland Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Ireland Microbiology Specimen Volume Forecast by Type
Ireland Microbiology Test Volume Forecasts by Application
Ireland Microbiology Consumables Market Forecast by Application
Ireland Infectious Disease Test Volume Forecast by Assay
Ireland Infectious Disease Diagnostics Market Forecast by Test
Ireland Infectious Disease Blood Screening NAT Volume Forecast by Assay
Ireland Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Italy Laboratories Performing Microbiology Tests by Market Segment
Italy Hospital Laboratories Performing Microbiology Tests by Bed Size
Italy Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume
Italy All Market Segments Microbiology Specimen Volume
Italy Hospital Laboratories Microbiology Specimen Volume
Italy Commercial/Private Laboratories Microbiology Specimen Volume
Italy Microbiology Test Volume by Market Segment
Italy Microbiology Test Volume by Application
Italy Microbial Identification Test Volume by Market Segment
Italy Urine Screening Test Volume by Market Segment
Italy Antibiotic Susceptibility Test Volume by Market Segment
Italy Blood Culture Test Volume by Market Segment
Italy Microbiology Consumables Market by Application

Italy Microbiology Consumables Market by Market Segment
Italy Microbial Identification Consumables Sales by Market Segment
Italy Antibiotic Susceptibility Consumables Sales by Market Segment
Italy Blood Culture Consumables Sales by Market Segment
Italy Urine Screening Consumables Sales by Market Segment
Italy All Market Segments Infectious Disease Test Volume Forecast by Assay
Italy All Market Segments Infectious Disease Diagnostics Market Forecast by Test
Italy Infectious Disease Blood Screening NAT Volume Forecast by Assay
Italy Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Italy HIV/AIDS Testing Market Diagnostics Sales by Major Supplier
Italy HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier
Italy Campylobacter Testing Market Diagnostics Sales by Major Supplier
Italy Candida Testing Market Diagnostics Sales by Major Supplier
Italy CMV Testing Market Diagnostics Sales by Major Supplier
Italy Gonorrhea Testing Market Diagnostics Sales by Major Supplier
Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier
Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Italy Herpes Testing Market Diagnostics Sales by Major Supplier
Italy Influenza Testing Market Diagnostics Sales by Major Supplier
Italy Meningitis Testing Market Diagnostics Sales by Major Supplier
Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Italy RSV Testing Market Diagnostics Sales by Major Supplier
Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier
Italy Rubella Testing Market Diagnostics Sales by Major Supplier
Italy Septicemia Testing Market Diagnostics Sales by Major Supplier
Italy Streptococci Testing Market Diagnostics Sales by Major Supplier
Italy Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Italy Trichomonas Testing Market Diagnostics Sales by Major Supplier
Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Italy Molecular Diagnostics Market Sales and Shares of Major Suppliers
Latvia Microbiology Specimen Volume Forecast by Type
Latvia Microbiology Test Volume Forecasts by Application
Latvia Microbiology Consumables Market Forecast by Application
Latvia Infectious Disease Test Volume Forecast by Assay
Latvia Infectious Disease Diagnostics Market Forecast by Test
Latvia Infectious Disease Blood Screening NAT Volume Forecast by Assay
Latvia Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Lithuania Microbiology Specimen Volume Forecast by Type

Lithuania Microbiology Test Volume Forecasts by Application
Lithuania Microbiology Consumables Market Forecast by Application
Lithuania Infectious Disease Test Volume Forecast by Assay
Lithuania Infectious Disease Diagnostics Market Forecast by Test
Lithuania Infectious Disease Blood Screening NAT Volume Forecast by Assay
Lithuania Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Malta Microbiology Specimen Volume Forecast by Type
Malta Microbiology Test Volume Forecasts by Application
Malta Microbiology Consumables Market Forecast by Application
Malta Infectious Disease Test Volume Forecast by Assay
Malta Infectious Disease Diagnostics Market Forecast by Test
Malta Infectious Disease Blood Screening NAT Volume Forecast by Assay
Malta Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Netherlands Microbiology Specimen Volume Forecast by Type
Netherlands Microbiology Test Volume Forecasts by Application
Netherlands Microbiology Consumables Market Forecast by Application
Netherlands Infectious Disease Test Volume Forecast by Assay
Netherlands Infectious Disease Diagnostics Market Forecast by Test
Netherlands Infectious Disease Blood Screening NAT Volume Forecast by Assay
Netherlands Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Norway Microbiology Specimen Volume Forecast by Type
Norway Microbiology Test Volume Forecasts by Application
Norway Microbiology Consumables Market Forecast by Application
Norway Infectious Disease Test Volume Forecast by Assay
Norway Infectious Disease Diagnostics Market Forecast by Test
Norway Infectious Disease Blood Screening NAT Volume Forecast by Assay
Norway Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Poland Microbiology Specimen Volume Forecast by Type
Poland Microbiology Test Volume Forecasts by Application
Poland Microbiology Consumables Market Forecast by Application
Poland Infectious Disease Test Volume Forecast by Assay
Poland Infectious Disease Diagnostics Market Forecast by Test
Poland Infectious Disease Blood Screening NAT Volume Forecast by Assay
Poland Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Portugal Microbiology Specimen Volume Forecast by Type
Portugal Microbiology Test Volume Forecasts by Application
Portugal Microbiology Consumables Market Forecast by Application
Portugal Infectious Disease Test Volume Forecast by Assay

Portugal Infectious Disease Diagnostics Market Forecast by Test
Portugal Infectious Disease Blood Screening NAT Volume Forecast by Assay
Portugal Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Romania Microbiology Specimen Volume Forecast by Type
Romania Microbiology Test Volume Forecasts by Application
Romania Microbiology Consumables Market Forecast by Application
Romania Infectious Disease Test Volume Forecast by Assay
Romania Infectious Disease Diagnostics Market Forecast by Test
Romania Infectious Disease Blood Screening NAT Volume Forecast by Assay
Romania Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Slovakia Microbiology Specimen Volume Forecast by Type
Slovakia Microbiology Test Volume Forecasts by Application
Slovakia Microbiology Consumables Market Forecast by Application
Slovakia Infectious Disease Test Volume Forecast by Assay
Slovakia Infectious Disease Diagnostics Market Forecast by Test
Slovakia Infectious Disease Blood Screening NAT Volume Forecast by Assay
Slovakia Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Slovenia Microbiology Specimen Volume Forecast by Type
Slovenia Microbiology Test Volume Forecasts by Application
Slovenia Microbiology Consumables Market Forecast by Application
Slovenia Infectious Disease Test Volume Forecast by Assay
Slovenia Infectious Disease Diagnostics Market Forecast by Test
Slovenia Infectious Disease Blood Screening NAT Volume Forecast by Assay
Slovenia Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Spain Laboratories Performing Microbiology Tests by Market Segment
Spain Hospital Laboratories Performing Microbiology Tests by Bed Size
Spain Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume
Spain All Market Segments Microbiology Specimen Volume
Spain Hospital Laboratories Microbiology Specimen Volume
Spain Commercial/Private Laboratories Microbiology Specimen Volume
Spain Microbiology Test Volume by Market Segment
Spain Microbiology Test Volume by Application
Spain Microbial Identification Test Volume by Market Segment
Spain Urine Screening Test Volume by Market Segment
Spain Blood Culture Test Volume by Market Segment
Spain Antibiotic Susceptibility Test Volume by Market Segment
Spain Microbiology Consumables Market by Application
Spain Microbiology Consumables Market by Market Segment

Spain Microbial Identification Consumables Sales by Market Segment
Spain Blood Culture Consumables Sales by Market Segment
Spain Antibiotic Susceptibility Consumables Sales by Market Segment
Spain Urine Screening Consumables Sales by Market Segment
Spain All Market Segments Infectious Disease Test Volume Forecast by Assay
Spain All Market Segments Infectious Disease Diagnostics Market Forecast by Test
Spain Infectious Disease Blood Screening NAT Volume Forecast by Assay
Spain Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Spain HIV/AIDS Testing Market Diagnostics Sales by Major Supplier
Spain HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier
Spain Chlamydia Testing Market Diagnostics Sales by Major Supplier
Spain CMV Testing Market Diagnostics Sales by Major Supplier
Spain Hepatitis Testing Market Diagnostics Sales by Major Supplier
Spain Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Spain Herpes Testing Market Diagnostics Sales by Major Supplier
Spain Influenza Testing Market Diagnostics Sales by Major Supplier
Spain Lyme Disease Testing Market Diagnostics Sales by Major Supplier
Spain Meningitis Testing Market Diagnostics Sales by Major Supplier
Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Spain Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Spain RSV Testing Market Diagnostics Sales by Major Supplier
Spain Rotavirus Testing Market Diagnostics Sales by Major Supplier
Spain Rubella Testing Market Diagnostics Sales by Major Supplier
Spain Septicemia Testing Market Diagnostics Sales by Major Supplier
Spain Streptococci Testing Market Diagnostics Sales by Major Supplier
Spain Syphilis Testing Market Diagnostics Sales by Major Supplier
Spain Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Spain Trichomonas Testing Market Diagnostics Sales by Major Supplier
Spain Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Spain Molecular Diagnostics Market Sales and Shares of Major Suppliers
Sweden Microbiology Specimen Volume Forecast by Type
Sweden Microbiology Test Volume Forecasts by Application
Sweden Microbiology Consumables Market Forecast by Application
Sweden Infectious Disease Test Volume Forecast by Assay
Sweden Infectious Disease Diagnostics Market Forecast by Test
Sweden Infectious Disease Blood Screening NAT Volume Forecast by Assay
Sweden Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
Switzerland Microbiology Specimen Volume Forecast by Type
Switzerland Microbiology Test Volume Forecasts by Application

Switzerland Microbiology Consumables Market Forecast by Application
Switzerland Infectious Disease Test Volume Forecast by Assay
Switzerland Infectious Disease Diagnostics Market Forecast by Test
Switzerland Infectious Disease Blood Screening NAT Volume Forecast by Assay
Switzerland Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
U.K. Laboratories Performing Microbiology Tests by Market Segment
U.K. Hospital Laboratories Performing Microbiology Tests by Bed Size
U.K. Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume
U.K. All Market Segments Microbiology Specimen Volume
U.K. Hospital Laboratories Microbiology Specimen Volume
U.K. Public Health Laboratories Microbiology Specimen Volume
U.K. Commercial/Private Laboratories Microbiology Specimen Volume
U.K. Microbiology Test Volume by Market Segment
U.K. Microbiology Test Volume by Application
U.K. Microbial Identification Test Volume by Market Segment
U.K. Urine Screening Test Volume by Market Segment
U.K. Antibiotic Susceptibility Test Volume by Market Segment
U.K. Blood Culture Test Volume by Market Segment
U.K. Microbiology Consumables Market by Application
U.K. Microbiology Consumables Market by Market Segment
U.K. Microbial Identification Consumables Sales by Market Segment
U.K. Antibiotic Susceptibility Consumables Sales by Market Segment
U.K. Blood Culture Consumables Sales by Market Segment
U.K. Urine Screening Consumables Sales by Market Segment
U.K. All Market Segments Infectious Disease Test Volume Forecast by Assay
U.K. All Market Segments Infectious Disease Diagnostics Market Forecast by Test
U.K. Infectious Disease Blood Screening NAT Volume Forecast by Assay
U.K. Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay
U.K. HIV/AIDS Testing Market Diagnostics Sales by Major Supplier
U.K. HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier
U.K. Campylobacter Testing Market Diagnostics Sales by Major Supplier
U.K. Candida Testing Market Diagnostics Sales by Major Supplier
U.K. Gonorrhea Testing Market Diagnostics Sales by Major Supplier
U.K. Hepatitis Testing Market Diagnostics Sales by Major Supplier
U.K. Hepatitis C Testing Market Diagnostics Sales by Major Supplier
U.K. Influenza Testing Market Diagnostics Sales by Major Supplier
U.K. Mycoplasma Testing Market Diagnostics Sales by Major Supplier

U.K. Pneumonia Testing Market Diagnostics Sales by Major Supplier
U.K. RSV Testing Market Diagnostics Sales by Major Supplier
U.K. Rubella Testing Market Diagnostics Sales by Major Supplier
U.K. Septicemia Testing Market Diagnostics Sales by Major Supplier
U.K. Shigella Testing Market Diagnostics Sales by Major Supplier
U.K. Streptococci Testing Market Diagnostics Sales by Major Supplier
U.K. Syphilis Testing Market Diagnostics Sales by Major Supplier
U.K. Tuberculosis Testing Market Diagnostics Sales by Major Supplier
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