

# **2017-2021 Emerging US Home/Self Testing Diagnostics Market: Diabetes, Pregnancy, Ovulation, Occult Blood -- Business Challenges and Marketing Strategies for Suppliers**

<https://marketpublishers.com/r/29716E00611EN.html>

Date: March 2017

Pages: 175

Price: US\$ 1,305.00 (Single User License)

ID: 29716E00611EN

## **Abstracts**

This new 175-page report from VPGMarketResearch.com provides analysis of the major home/self testing market segments, including diabetes (strips and meters), pregnancy, ovulation, and occult blood. The report presents trends, dynamics, size, growth, regulatory requirements, technologies, and competitive profiles.

### **Rationale**

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

### **Market Segmentation Analysis**

Review of the home/self testing market segments, including diabetes (strips and meters), pregnancy, ovulation and occult blood.

Five-year sales forecasts.

### **Competitive Assessments**

Assessments of major POC suppliers and emerging market entrants. **Methodology**This

report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 175 pages

## Contents

### INTRODUCTION

### EXECUTIVE SUMMARY

### RATIONALE FOR TESTING DECENTRALIZATION

1. Overview
2. Regulatory Trends
3. Economic Trends
4. Demographic Trends
5. Technological Trends
6. Social Trends
7. Quality of Care
8. Defensive Medicine
9. Quality Control Issues

### MARKET OVERVIEW

1. Glucose Monitoring
  - Market and Technology Overview
  - Invasive Testing
  - Non-Invasive Testing
  - Genetic Testing
2. Pregnancy Tests
3. Occult Blood Tests
4. Market Size and Growth
  - Diabetes Monitoring Market Forecast: Test Strips and Meters
  - Estimated Pregnancy, Ovulation and Occult Blood Sales Forecasts

### COMPANY PROFILES

## I would like to order

Product name: 2017-2021 Emerging US Home/Self Testing Diagnostics Market: Diabetes, Pregnancy, Ovulation, Occult Blood -- Business Challenges and Marketing Strategies for Suppliers

Product link: <https://marketpublishers.com/r/29716E00611EN.html>

Price: US\$ 1,305.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/29716E00611EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

