

2016 Emerging Opportunities in the US Home/Self Testing Market: Diabetes, Pregnancy, Ovulation, Occult Blood - Business Challenges and Marketing Strategies for Suppliers - Competitive Strategies, Segment Forecasts, Innovative Technologies, Instrumentation Review

<https://marketpublishers.com/r/282E541B3FEEN.html>

Date: October 2015

Pages: 175

Price: US\$ 1,160.00 (Single User License)

ID: 282E541B3FEEN

Abstracts

This new 175-page report from VPGMarketResearch.com provides analysis of the major home/self testing market segments, including diabetes (strips and meters), pregnancy, ovulation, and occult blood. The report presents trends, dynamics, size, growth, regulatory requirements, technologies, and competitive profiles.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

Review of the home/self testing market segments, including diabetes (strips and meters), pregnancy, ovulation and occult blood.

Five-year sales forecasts.

Competitive Assessments

Assessments of major POC suppliers and emerging market entrants.

Methodology

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 175 pages and 3 tables

Contents

INTRODUCTION

EXECUTIVE SUMMARY

RATIONALE FOR TESTING DECENTRALIZATION

1. Overview
2. Regulatory Trends
3. Economic Trends
4. Demographic Trends
5. Technological Trends
6. Social Trends
7. Quality of Care
8. Defensive Medicine
9. Quality Control Issues

MARKET OVERVIEW

1. Glucose Monitoring
 - Market and Technology Overview
 - Invasive Testing
 - Non-Invasive Testing
 - Genetic Testing
2. Pregnancy Tests
3. Occult Blood Tests
4. Market Size and Growth
 - Diabetes Monitoring Market Forecast: Test Strips and Meters
 - Estimated Pregnancy, Ovulation and Occult Blood Sales Forecasts

COMPANY PROFILES

I would like to order

Product name: 2016 Emerging Opportunities in the US Home/Self Testing Market: Diabetes, Pregnancy, Ovulation, Occult Blood - Business Challenges and Marketing Strategies for Suppliers - Competitive Strategies, Segment Forecasts, Innovative Technologies, Instrumentation Review

Product link: <https://marketpublishers.com/r/282E541B3FEEN.html>

Price: US\$ 1,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/282E541B3FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970