

# 2016 Emerging Opportunities in the Pseudomonas Diagnostic Testing Market

https://marketpublishers.com/r/2292DE76E4AEN.html

Date: October 2015

Pages: 198

Price: US\$ 3,480.00 (Single User License)

ID: 2292DE76E4AEN

# **Abstracts**

The report presents a detailed analysis of the Pseudomonas diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Pseudomonas definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 198 pages and 7 tables



## **Contents**

#### I. INTRODUCTION

#### II. PSEUDOMONAS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
  - 1. Molecular Diagnostics
  - 2. Monoclonal Antibodies
  - 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

III. FRANCE: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

IV. GERMANY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

V. ITALY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VI. JAPAN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VII. SPAIN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VIII. UK: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET



#### **SEGMENT**

# IX. USA: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

#### X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### XII. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

**Becton Dickinson** 

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba



DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac/PE

Wako



# **List Of Tables**

#### LIST OF TABLES

France Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment Germany Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment Japan Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment Spain Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment U.K. Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A. Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment



#### I would like to order

Product name: 2016 Emerging Opportunities in the Pseudomonas Diagnostic Testing Market

Product link: https://marketpublishers.com/r/2292DE76E4AEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2292DE76E4AEN.html">https://marketpublishers.com/r/2292DE76E4AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970