

## 2016-2020 Emerging Opportunities in the Clostridium Diagnostic Testing Market

https://marketpublishers.com/r/2A7962B1EDFEN.html

Date: March 2016 Pages: 225 Price: US\$ 3,480.00 (Single User License) ID: 2A7962B1EDFEN

## **Abstracts**

The report presents a detailed analysis of the Clostridium diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Clostridium definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments: - Hospitals

- Commercial/Private Labs
- Physician Offices

- Public Health LabsThe report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 225 pages and 8 tables



## Contents

#### I. INTRODUCTION

#### II. CLOSTRIDIUM WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- **B.** Diagnostic Tests
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies

# III. FRANCE: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

IV. GERMANY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

V. ITALY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VI. JAPAN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VII. SPAIN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VIII. UK: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

IX. USA: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

#### X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts



- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

#### XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### **XII. COMPETITIVE ASSESSMENTS**

Abbott Affymetrix Beckman Coulter/Danaher **Becton Dickinson** bioMerieux **Bio-Rad** Cepheid Diamedix/Erba DiaSorin **Eiken Chemical Elitech Group** Enzo Biochem Fujirebio Grifols Hologic/Gen-Probe **ID Biomedical/GSK** Kreatech/Leica Lonza

2016-2020 Emerging Opportunities in the Clostridium Diagnostic Testing Market



**Ortho-Clinical Diagnostics** 

Qiagen

Roche Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako



## **List Of Tables**

#### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests

France: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment Germany: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment Italy: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment Japan: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment Spain: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment U.K.: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A.: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment



#### I would like to order

Product name: 2016-2020 Emerging Opportunities in the Clostridium Diagnostic Testing Market Product link: <u>https://marketpublishers.com/r/2A7962B1EDFEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2A7962B1EDFEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970