

2016 Competitive Intelligence: Marketing Strategies of Global Paint and Coatings Companies

<https://marketpublishers.com/r/2CC836DC4A8EN.html>

Date: March 2016

Pages: 60

Price: US\$ 1,960.00 (Single User License)

ID: 2CC836DC4A8EN

Abstracts

This new report from VPGMarketResearch.com provides analysis of the marketing strategies of global paint and coatings companies. The report presents:

Promotional tactics.

Distribution approaches.

Product service and support.

Customer relations.

The companies analyzed in the report include Akzo Nobel, BASF, DuPont, Henkel, Kansai Paint, Nippon Paint, PPG, RPM, Sherwin-Williams, and Valspar. Contains 60 pages

Contents

1. AKZONOBEL

2. BASF

3. DUPONT

4. HENKEL

5. KANSAI

6. NIPPON PAINT

7. PPG

8. RPM

9. SHERWIN-WILLIAMS

10. VALSPAR

FOR EACH COMPANY, THE REPORT PROVIDES:

Promotional tactics.

Distribution approaches.

Product service and support.

Customer relations

I would like to order

Product name: 2016 Competitive Intelligence: Marketing Strategies of Global Paint and Coatings Companies

Product link: <https://marketpublishers.com/r/2CC836DC4A8EN.html>

Price: US\$ 1,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2CC836DC4A8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

