

# 2019 Competing in the Global Cancer Diagnostics Market

<https://marketpublishers.com/r/2DE73F7D908EN.html>

Date: March 2019

Pages: 1200

Price: US\$ 32,500.00 (Single User License)

ID: 2DE73F7D908EN

## Abstracts

This new LeadingMarketResearch.com comprehensive seven-country study identifies and evaluates major business opportunities emerging in the cancer diagnostics market during the next five years; examines trends in the U.S., five major European countries (France, Germany, Italy, Japan, UK) and Japan; reviews current and emerging tests; analyzes potential applications of various diagnostic technologies; forecasts sales of major tumor markers by country and market segment; profiles leading market players and potential entrants; and suggests alternative business expansion strategies for suppliers.

The new report contains 1,200 pages, 450 tables, and provides test volume and sales forecasts for major tumor markers, as well as supplier sales and shares by test, market segment and country. Available by country and section.

## Highlights

Identifies and evaluates major business opportunities emerging in the tumor marker market during the next five years

Examines trends in the U.S., Europe and Japan

Reviews current and emerging tumor markers

Analyzes applications of emerging diagnostic technologies

Forecasts sales of major tumor markers by country and market segment

## Profiles leading market players and potential entrants

Suggests alternative business expansion strategies for suppliers.

### Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

### Geographic Coverage

France

Germany

Italy

Japan

Spain

UK

USA

### Market Segmentation Analysis

Sales and market shares of major suppliers, by individual tumor marker and country.

Five-year test volume and sales forecasts for major tumor markers by country and market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

Cancer Clinics

Ambulatory Care Centers

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers by country.

Cancer statistics, etiology and recent developments in the U.S., Japan and five major European countries.

### Current and Emerging Products

Review of over 200 current and emerging tumor markers, including:

Biochemical Markers

Oncogenes

Growth Factors

Hormones

Colony Stimulating Factors

Lymphokines

Immunohistochemical Stains, and others.

Analysis of major immunoassay analyzers used for tumor marker testing,

including their operating characteristics, features and selling prices.

## Technology Review

Assessment of monoclonal antibodies, immunoassays, DNA probes, biochips/microarrays, chromosome analysis, IT, artificial intelligence, flow cytometry, biosensors, and their potential applications for tumor marker testing.

Review of competing/complementing technologies, including CT, MRI, NMR, PET and photonics spectroscopy.

Extensive listings of over 500 companies, universities and research centers developing new tumor markers and detection technologies.

## Competitive Assessments

Extensive strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

## Worldwide Market Overview

Estimated universe of laboratories performing tumor marker testing by country.

Five-year test volume and sales projections by country.

## Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

## Methodology

This report is based on interviews with clinical pathologists, laboratory directors, executives from leading diagnostic companies and start-up firms developing innovative products, university scientists, as well as experts from industry associations, venture capital firms and the investment banking community in the U.S., five major European countries and Japan.

The market projections are also based on questionnaire responses received from hospitals, commercial/private laboratories, physician offices/group practices, cancer clinics and ambulatory care centers in seven countries.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product literature, patents, trade association surveys, government studies, marketing and technical meeting presentations, industry analyst reports, and LeadingMarketResearch.com's proprietary data files was conducted.

Contains 1,200 pages and 450 tables

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Japan, CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier  
Japan, CA 19-9 Testing Market Diagnostics Sales by Major Supplier  
Japan, CA 125 Testing Market Diagnostics Sales by Major Supplier  
Japan, Calcitonin Testing Market Diagnostics Sales by Major Supplier  
Japan, PAP Testing Market Diagnostics Sales by Major Supplier  
Japan, PSA Testing Market Diagnostics Sales by Major Supplier

Executive Summary Table: Spain, Total Tumor Marker Test Volume and Sales Forecast by Market Segment

Spain, Estimated Cancer Death Rates Per 100,000 Population

Spain, Laboratories Performing Tumor Marker Tests by Market Segment

Spain, Hospital Laboratories Performing Tumor Marker Tests by Bed Size

Spain, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume

Spain, Total Tumor Marker Test Volume Forecast by Market Segment

Spain, All Market Segment Major Cancer Diagnostic Test Volume Forecast

Spain, Hospital Laboratories Major Cancer Diagnostic Test Volume Forecast by Test

Spain, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

Spain, Total Tumor Marker Sales Forecast by Market Segment

Spain, All Market Segments Major Tumor Marker Sales Forecast by Test

Spain, Hospital Laboratories Major Tumor Marker Sales Forecast by Test

Spain, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

Spain, AFP Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA 15-3 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Parathyroid Hormone Test Volume And Diagnostics Sales Forecast by Market Segment

Spain, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, S-100 Protein Test Volume And Diagnostics Sales Forecast by Market Segment

Spain, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

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U.K., Commercial/Private Laboratories Performing Tumor Marker Tests by Annual Test Volume

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U.K., Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment  
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U.K., Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
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U.S., Physician Offices/Group Practices Major Tumor Marker Sales Forecast by Test  
U.S., Cancer Clinics Major Tumor Marker Sales Forecast by Test  
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U.S., AFP Test Volume and Diagnostics Sales Forecast by Market Segment  
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U.S., Cytokeratins Test Volume And Diagnostics Sales Forecast by Market Segment  
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U.S., Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S., Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment  
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U.S., Occult Blood Test Volume And Diagnostics Sales Forecast by Market Segment  
U.S., Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment  
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U.S., PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment  
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U.S., Ferritin Testing Market Diagnostics Sales by Major Supplier  
U.S., HCG Testing Market Diagnostics Sales by Major Supplier  
U.S., Insulin Testing Market Diagnostics Sales by Major Supplier  
U.S., Parathyroid Hormone Testing Market Diagnostics Sales by Major Supplier  
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